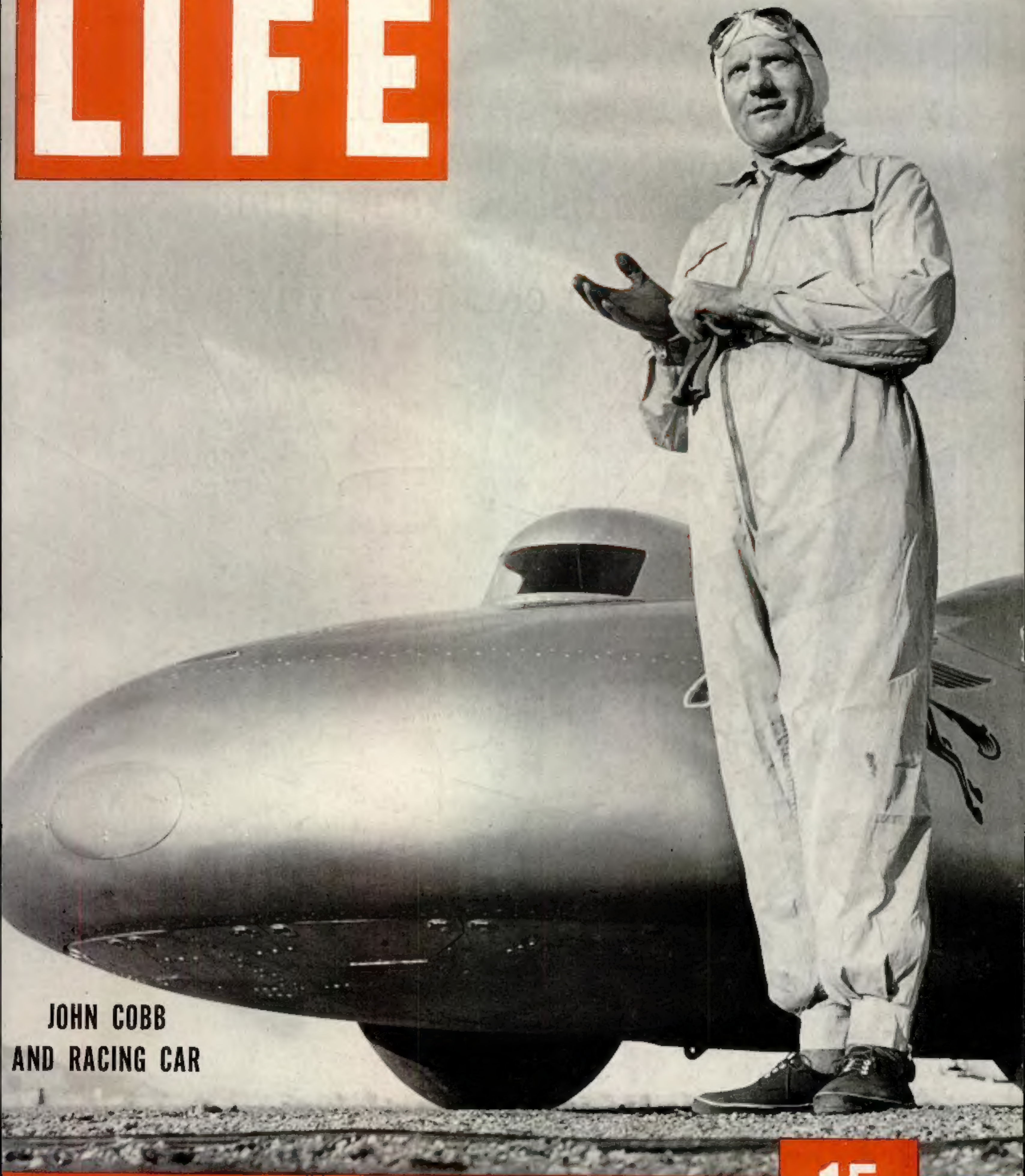


# LIFE



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Full year's  
supply 4 ounces



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**Super-Brilliance** Colors up to 60% more brilliant . . . dye content 3 to 10 times greater . . . as compared with ordinary inks. Writes a sharper, more intense line.

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If you have been planning to get a Parker "51" see your dealer now. This special new ink makes it more than ever the world's most-wanted pen.

Colors: Super-Blue, Super-Red, Super-Green, Super-Blue-Black, Super-Black. The exclusive bottle—permanently "packaged" in protective metal contains a full year's supply, 4 ounces. Only 50 cents at good dealers everywhere. The Parker Pen Company, Janesville, Wis. and Toronto, Canada.





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THE world knew the glory of her love—but only one man knew the tragedy that tore at her heart! Out of this strange and bittersweet romance has come music

to enthrall the world—and a love story that will take its place among the screen's all-time best. SONG OF LOVE is something well worth waiting for.

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**HEPBURN ★ HENREID ★ WALKER**  
*Song of Love*

A CLARENCE BROWN PRODUCTION with Leo G. CARROLL • Henry DANIELL • Henry STEPHENSON

Screen Play by IVAN TORS, IRMGARD VON CUBE and ALLEN VINCENT, and ROBERT ARDREY • Produced and Directed by CLARENCE BROWN • A METRO-GOLDWYN-MAYER PICTURE

## WHICH ARE THE SCREEN'S 10 MOST EXCITING LOVE STORIES?

Every few years we get the Ten Best craze. You know—What ten books would you like to take to a desert island? What ten films? What ten girls?

★ ★ ★

The last time we had it was when "Mrs. Miniver" was released. Everybody sent in his or her ten-best list.

★ ★ ★

Now we've got it again. We've seen M-G-M's "Song of Love" and we're going to tell you about it. In turn, when you've seen it, we want you to tell us.

★ ★ ★

We want you to list the TEN BEST LOVE STORIES EVER PRODUCED. And then we want to see where you classify "Song of Love".



To us, "Song of Love" is the ten most exciting love stories melted into one. It's almost the story of love itself—the kind of love that sings in the heart.

★ ★ ★

Katharine Hepburn, Paul Henreid and Robert Walker are in it. Katharine plays a gifted piano virtuosa; Paul and Robert are two young composers. For her ears both wrote immortal music; for her heart both would have given their lives.

★ ★ ★

M-G-M has caught the tenderness and the joy, the inspiration and the intimate details of their life together and set them to unforgettable music.

★ ★ ★

You're invited to send in your "ten best" list of love stories to M-G-M, 1540 Broadway, New York 19, N. Y. We would like to hear from you—whether you include "Song of Love" or not.

★ ★ ★

We think you will.

★ ★ ★

Here are the titles of a few pictures which may help you with your "ten best" list:

A Farewell to Arms	Kitty Foyle
A Guy Named Joe	Mrs. Miniver
Camille	Random Harvest
Cavalcade	Rebecca
Dark Victory	San Francisco
Flesh and the Devil	Seventh Heaven
Gaslight	The Philadelphia Story
Gone With The Wind	White Cliffs of Dover
It Happened One Night	
Jane Eyre	

This One



A7WB-RY1-449J



Pictured in this Sinclair Opaline magic act are  
**DANNY KAYE and VIRGINIA MAYO**  
stars of Samuel Goldwyn's  
**"THE SECRET LIFE OF WALTER MITTY"**  
in Technicolor



# Like Magic

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Get more power from your car. Save on gasoline. Save on oil. Ask for *premium* Sinclair Opaline Oil where you see the Sinclair H-C Gasoline sign.

**PREMIUM**  
**SINCLAIR OPALINE MOTOR OIL**  
*Keeps your motor clean as a whistle*







# is for Prunes

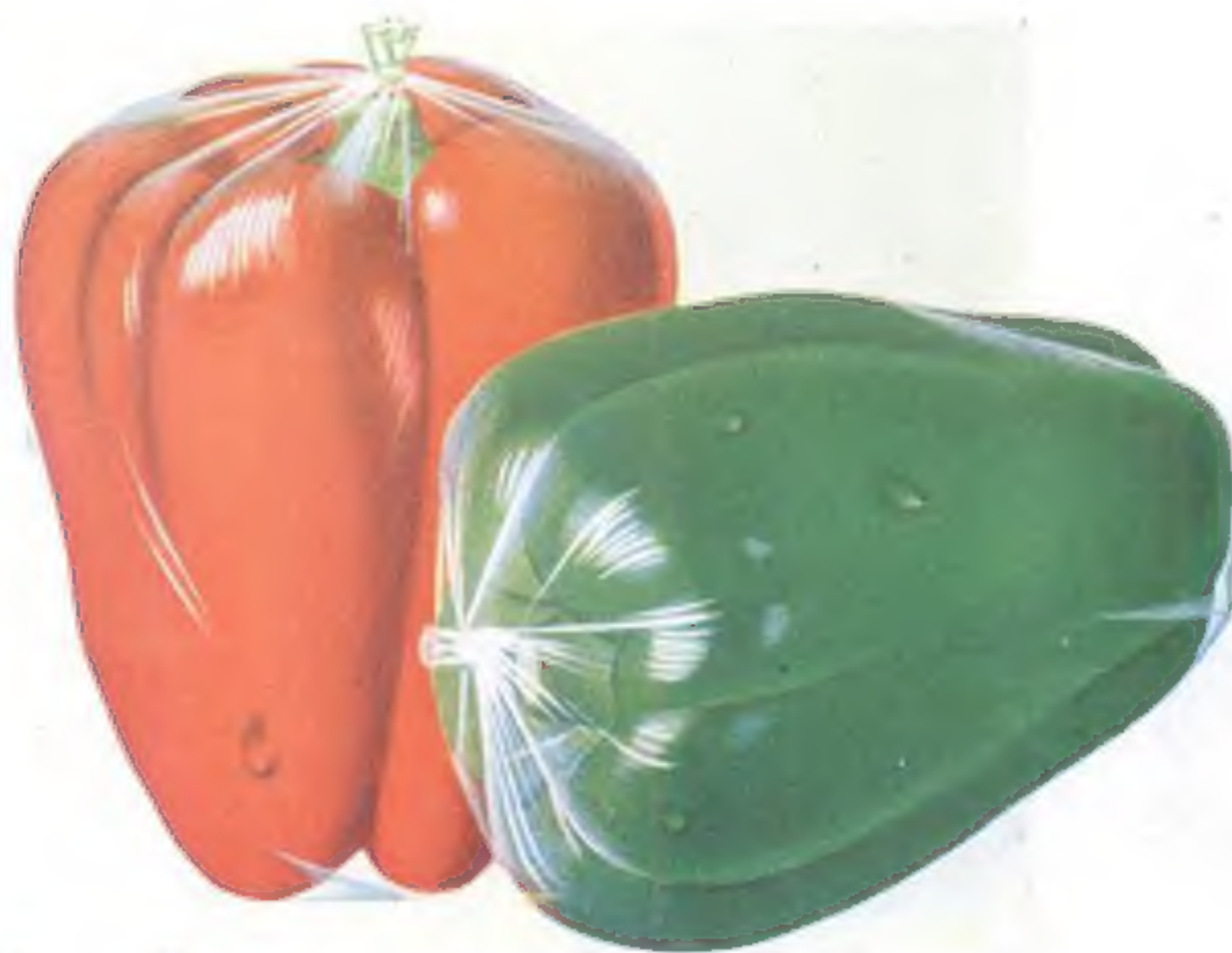


DELICIOUS is the word for prunes packaged in PLIOFILM. For this miracle wrapping keeps the fruit from drying up into leathery nubbins that require hours of soaking and stewing to make palatable. It seals in so much of the prunes' natural moisture, a few minutes' cooking transforms them into plummy juice-filled delights. That is because PLIOFILM is air-vapor-liquid-proof. It prevents dehydration and flavor loss; seals out insects and other contaminations, too. It's the perfect package for all fruits — fresh, dried or frozen — and all other moisture-sensitive foods.

# and for Peppers



KEEP FOR WEEKS! Yes, tests prove that peppers wrapped in PLIOFILM keep well-nigh perfect for two weeks or more after unprotected peppers have begun to shrivel and soften. Peppers in PLIOFILM are still fat, crisp and pungent when others are wrinkle-withered, shrunk and tasteless — because PLIOFILM provides three-way protection against air, moisture, liquids. It seals in the tasty succulence of peppers and prunes, just as it seals out flavor-stealing moisture from products like potato chips and popcorn. It keeps wanted moisture *in* — unwanted moisture *out*!



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3-way protection against air, moisture, liquids

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THE GREATEST NAME IN RUBBER

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# SCIENCE WINS BIG BOUT ON WATCH TROUBLE

Newly discovered alloy  
now used to make  
a miracle mainspring

Always the mainspring—"powerhouse"—of a watch has been a major source of trouble. For the best steel mainsprings ever made frequently "set"—lose power. Or, weakened by rust, they break.

High humidity with a sudden drop in temperature can cause condensation of a droplet of moisture inside the case. A tiny pin point of rust starts. Soon—"ping" goes the spring!

But now comes the Elgin Watch Company's discovery of an alloy far superior to steel for mainsprings. Elgin's new DuraPower Mainspring\* eliminates 99% of repairs due to steel mainspring failures. It retains its original resiliency indefinitely, gives a steady flow of power for lasting accuracy. And it will not rust! Only Elgin Watches including Lord and Lady Elgins and Elgin De Luxe have this miracle mainspring, and at no extra cost. Look for the symbol "dp" on the dial. Also at repair shops for replacement in many previous Elgin models. Elgin National Watch Co., Elgin and Aurora, Ill.; Lincoln, Nebr. \*Patent Pending



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**ASK YOUR VETERINARIAN** how proper feeding can help prevent many common dog ailments. Consult him regularly—he's your dog's friend.

## LETTERS TO THE EDITORS

### HUGHES INVESTIGATION

Sirs:

As attorney and friend of Miss Dolores Tatum, whose name was featured prominently in John Meyer's alleged expense sheet shown in your story of the Hughes investigation (LIFE, Aug. 4), I should like to point out that Miss Tatum never met Secretary of Interior Krug, nor was she ever paid anything by Mr. Meyer. On the contrary Miss Tatum, a movie actress whose first starring feature, *Sarahumba*, will be released this month,



DOLORES TATUM

has filed a sworn affidavit with the Senate Investigating Committee stating that "she did not meet Mr. J. A. Krug on Oct. 14, 1946, nor at any time in her life" and that "she was never paid by John W. Meyer for any services or 'entertainment'" and "she never received a handbag or other gift from John W. Meyer."

Senator Homer Ferguson, in personal conversation with me, offered every consideration at his disposal to exonerate the name of Miss Tatum should she be mentioned during the hearings and on the basis of her affidavit dispensed with Miss Tatum's appearance before the committee.

I trust that your sense of fair play will result in the publication of this letter.

HEINZ A. L. HELLMOLD  
New York, N.Y.

● LIFE feels that both it and Miss Tatum have been victims of carelessness in Johnny Meyer's expense accounts. LIFE's apologies to Miss Tatum.—ED.

### BOY CANDIDATE

Sirs:

... Until I read about Werth Zuber (LIFE, Aug. 11) I thought of running for the Senate, but I can see now that

CONTINUED ON PAGE 10

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To see life  
To see the world  
To eyewitness great events

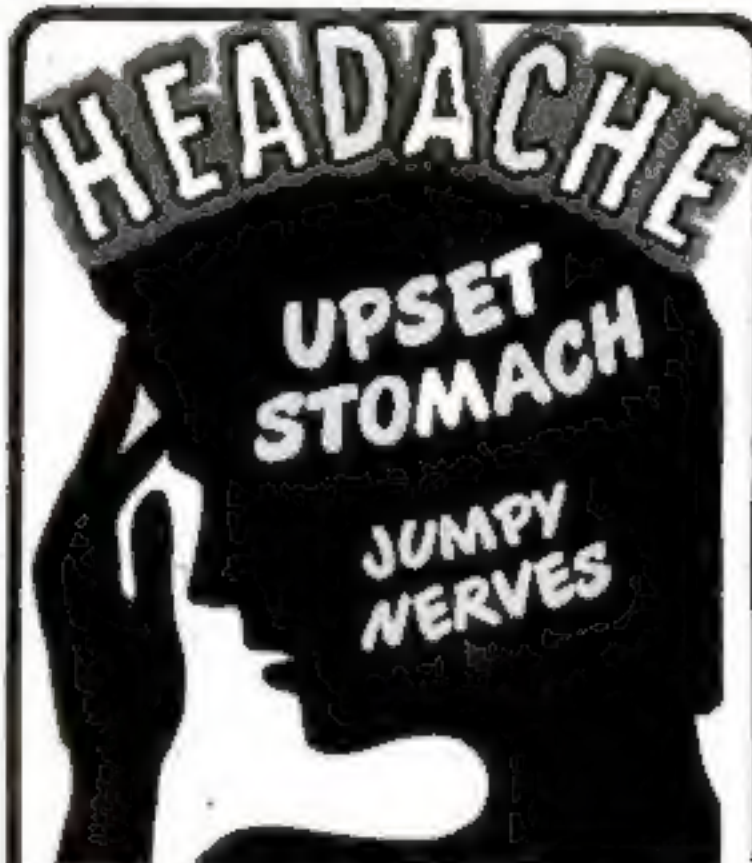
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## LETTERS TO THE EDITORS

CONTINUED

### VENICE

Sirs:

I must write you in congratulation for that magnificent Venetian job (LIFE, Aug. 4). No magazine in America or elsewhere has ever done anything quite like it—not even *L'Illustration* in its palmy days. I particularly liked the covering essay, which was a brilliant précis. In its outline it omitted, to my thinking, only the play-city Venice of the decadent 18th Century, where café society was born. As I have sometimes scratched my head (like the gorilla in the same number) over some of your articles, it is a pleasure to make this very sincere tribute.

HENRY SEIDEL CANBY

New York, N.Y.

### CUSHING SISTERS

Sirs:

Having read the piece on the Cushing sisters in LIFE, Aug. 11, I feel that I cannot let it go by without a word of personal protest. Nobody can deny that these girls are newsworthy both for their looks and for the prominence of their husbands as well as for the great distinction of their father. But it seems to me that it is an altogether illegitimate and also untruthful crack against a decent and useful family to say, as LIFE did, "The only dull period for the sisters in the last 17 years occurred in 1940 when for a period of fully five months between divorces and weddings none of them had a husband." The fact is that in 1940 neither Mary nor Barbara Cushing had ever had a husband before.

ROBERT E. SHERWOOD

New York, N.Y.

Sirs:

It seems to me that your story on the Cushing sisters contained an unfair reference to John Hay Whitney. Mr. Whitney is not, as you imply, a horsey playboy but a serious and public-spirited businessman. He uses his capital to maintain small young businesses as well as to support struggling charities.

ARTHUR W. BLACK

New York, N.Y.

● Playwright Sherwood's and Mr. Black's points are well taken. Here with LIFE's regrets and a salute to three charming young ladies and their respective spouses.—ED.

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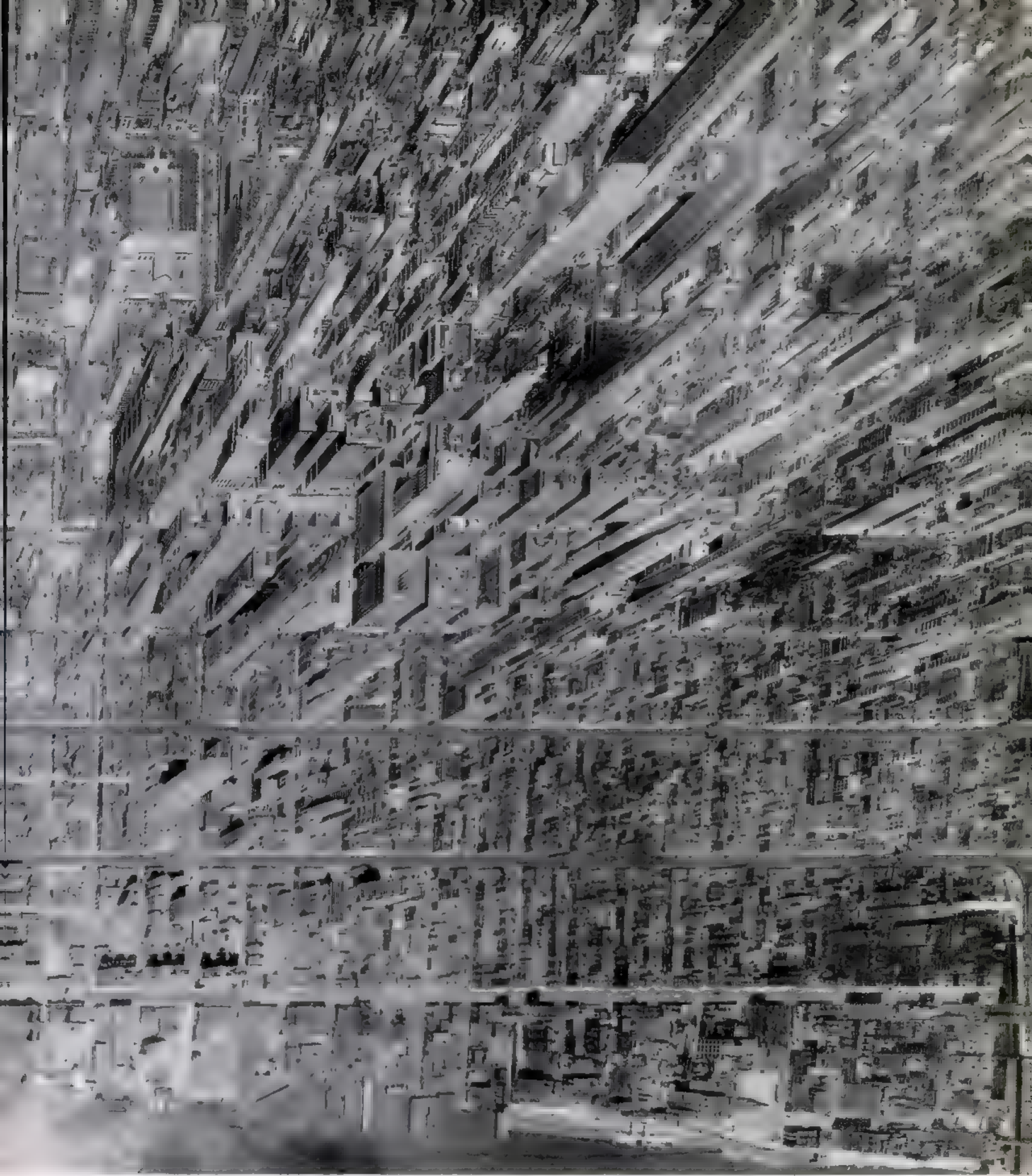




# ***SPEAKING OF PICTURES...***

**... WIDE-ANGLE CAMERA "EXPLODES" NEW YORK SKYSCRAPERS**





This remarkable aerial picture looks as if some new, smokeless bomb has just burst on midtown Manhattan. Landing in the East River near 37th Street, it has seemingly begun to topple all buildings above 42nd Street (*top right*), while the tower of the Empire State Building has already begun to disappear (*top of left hand page*), falling westward. The group of large buildings at upper right is Radio City, the largest being the R.C.A. Building. All this is the photograph-

ically distorted result of a low altitude (3,440 feet), wide-angle picture by the U.S. Coast and Geodetic Survey's nine-lens mapping camera, which, when used at greater heights, can easily cover areas up to 300 square miles. To get a good idea of what midtown Manhattan really looks like at this height, hold these pages on a plane parallel with the floor and place chin on the word "skyscrapers" (*left*). New York's landscape will then assume a more natural posture.





*Star Sapphire*

IN

**Wembley**

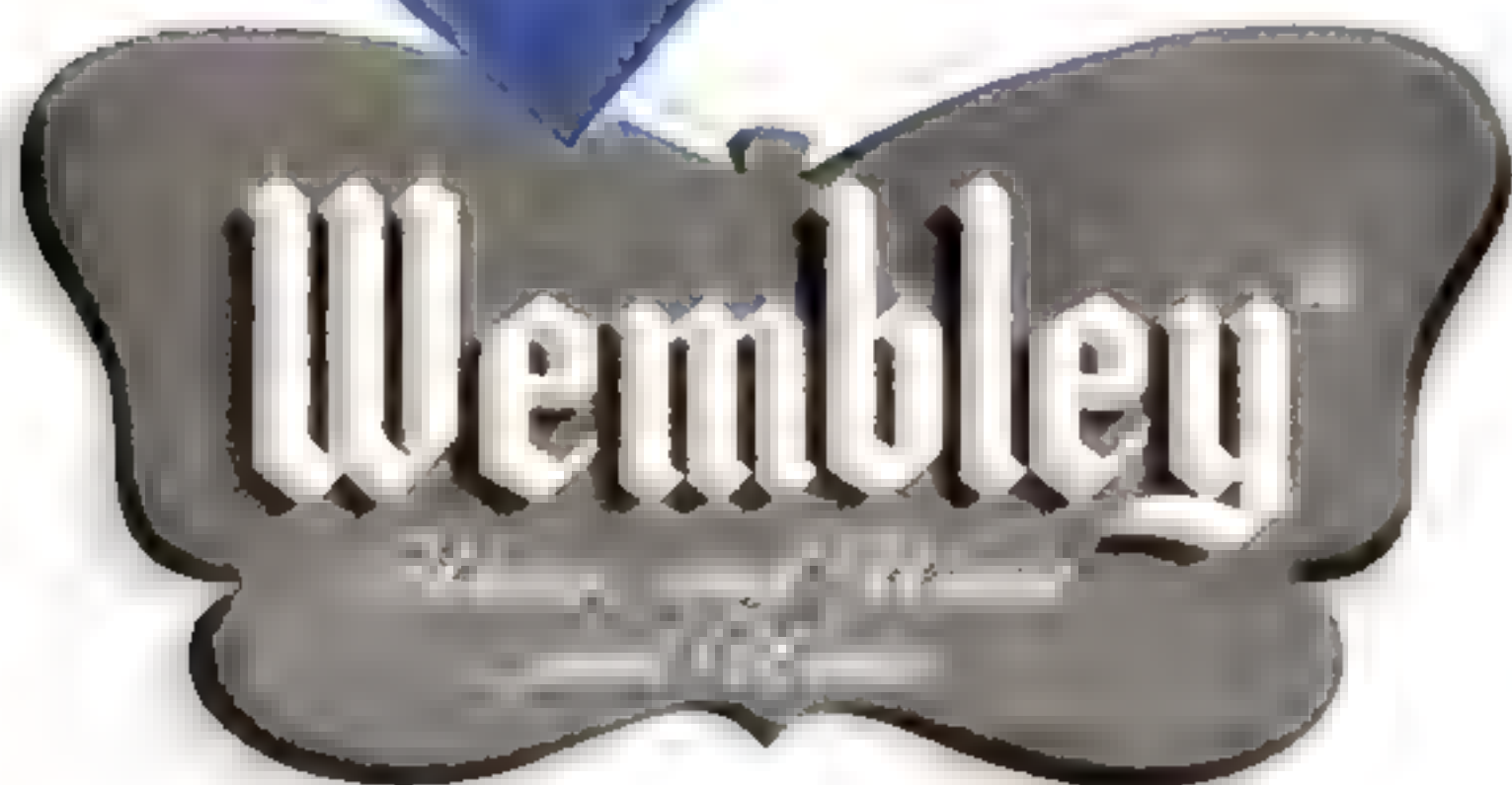
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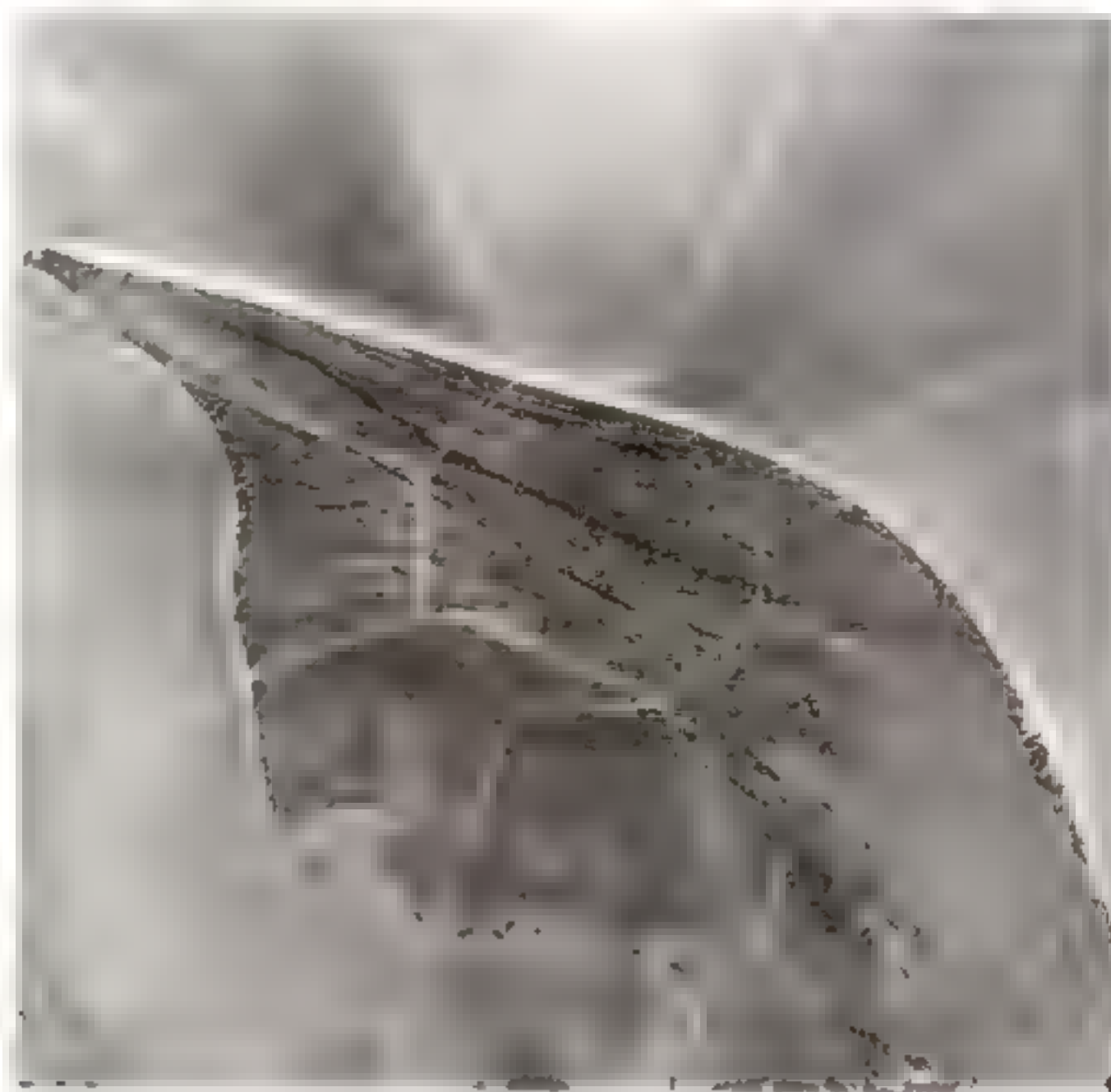
CONTINUED



**THE 300-POUND CAMERA** which took the picture on pages 14 and 15 is loaded by Photographer W. Byron Hale. Two steel mirrors protrude at bottom.



**NINE LENSES**, their axes all pointing vertically, take nine pictures at one time. One lens shoots straight down, the others at 38° angles via eight mirrors.



**TYPICAL PICTURE** (in this case, Sanibel Island, Fla.) is made up of nine panels. In the finished picture joining-up marks disappear entirely.



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with  
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plus 3 lovable new Disney characters  
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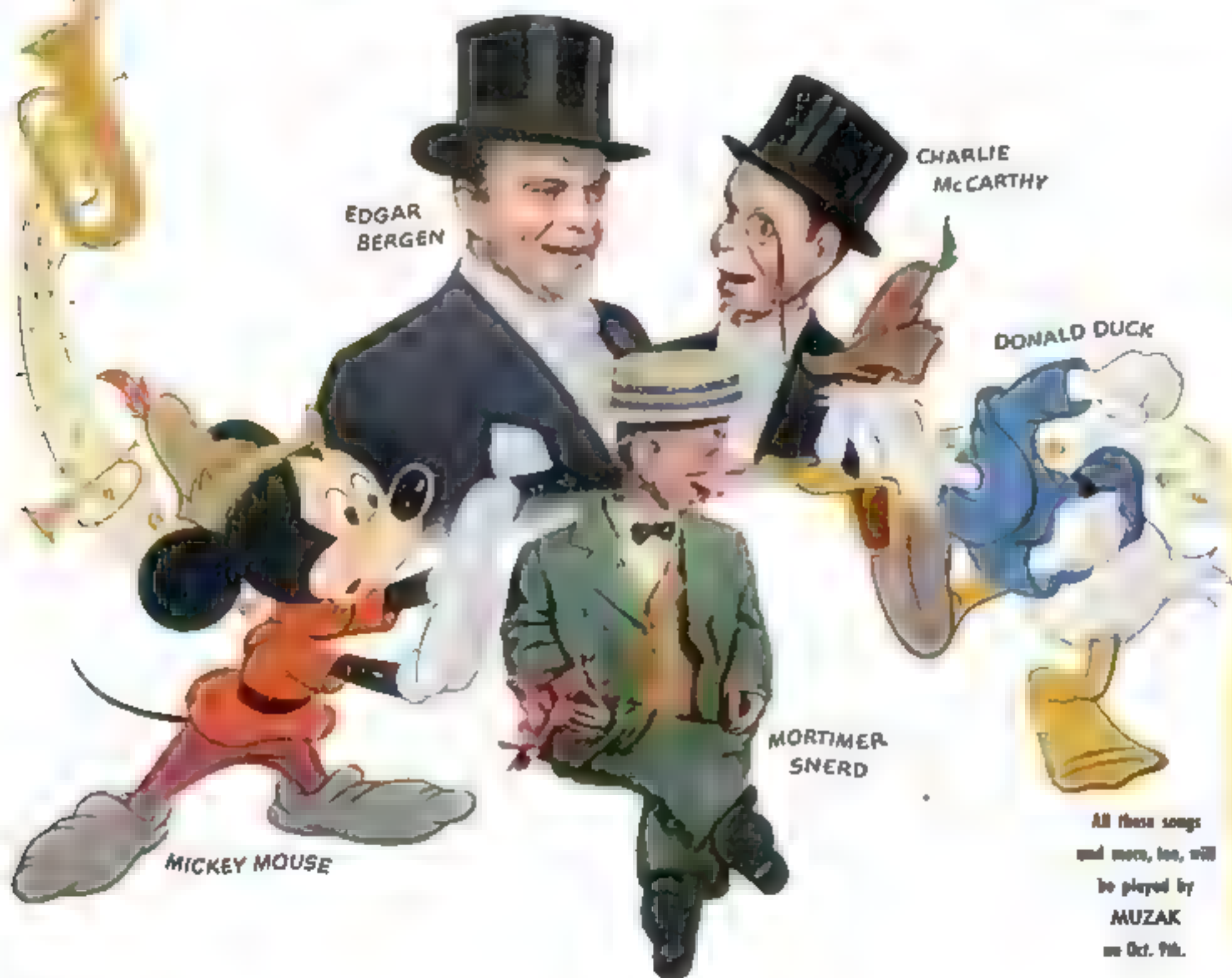
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*Parade of  
hit songs*

"FUN AND FANCY FREE"  
"LAZY COUNTRYSIDE"  
"TOO GOOD TO BE TRUE"  
"SAY IT WITH A SLAP"

and others you'll be  
humming soon

All these songs  
and more, too, will  
be played by  
MUZAK  
on Oct. 9th.



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# what your doctor wants you to know about sulfa

the family of drugs so  
hostile to many diseases



The microscopic view of streptococcus chain, usually against the light, is shown here in color.

Most people think of sulfa as a single drug. Actually the sulfonamides are a large and active family, laboratory-created from a coal-tar base. Contrary to common belief, sulfa does not actually kill susceptible germs. It merely prevents those germs from multiplying, so the body can fight infection on equal terms.

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frequently afflict mankind. Sulfa produces exciting and almost miraculous results in many cases of staphylococci and streptococci infections, scarlet fever and puerperal fever, pneumonia, gonorrhea, meningitis.

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Plague that scourge which not too many years ago could wipe out a city in a short while.

In the hands of a skilled physician, sulfa is a potent weapon against disease. Your doctor is equipped to prescribe for you the proper sulfonamide in the exact proportions required for your specific ailment. Never under any circumstances resort to self dosage of sulfa. You might develop a sensitivity to the drug, or, worse, run the risk of irreparable damage to your system in

the form of kidney ailments, asthma and other blood disorders. A medicine misused and sulfa is highly dangerous when used without experience and knowledge. It is not a "cure-all."

Remember, your doctor is the most important guardian of your health. Consult him when you are ill. Follow his directions implicitly. Have his prescriptions filled at a reliable pharmacy.

Rexall Drug Company, corporate member of the American Medical Association, which is celebrating its 100th anniversary 100 years.



Rexall Drug Company makes a complete line of superior drug and pharmaceutical products, sold only at drug stores bearing the Rexall name.

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DRUGS

REXALL FOR RELIABILITY



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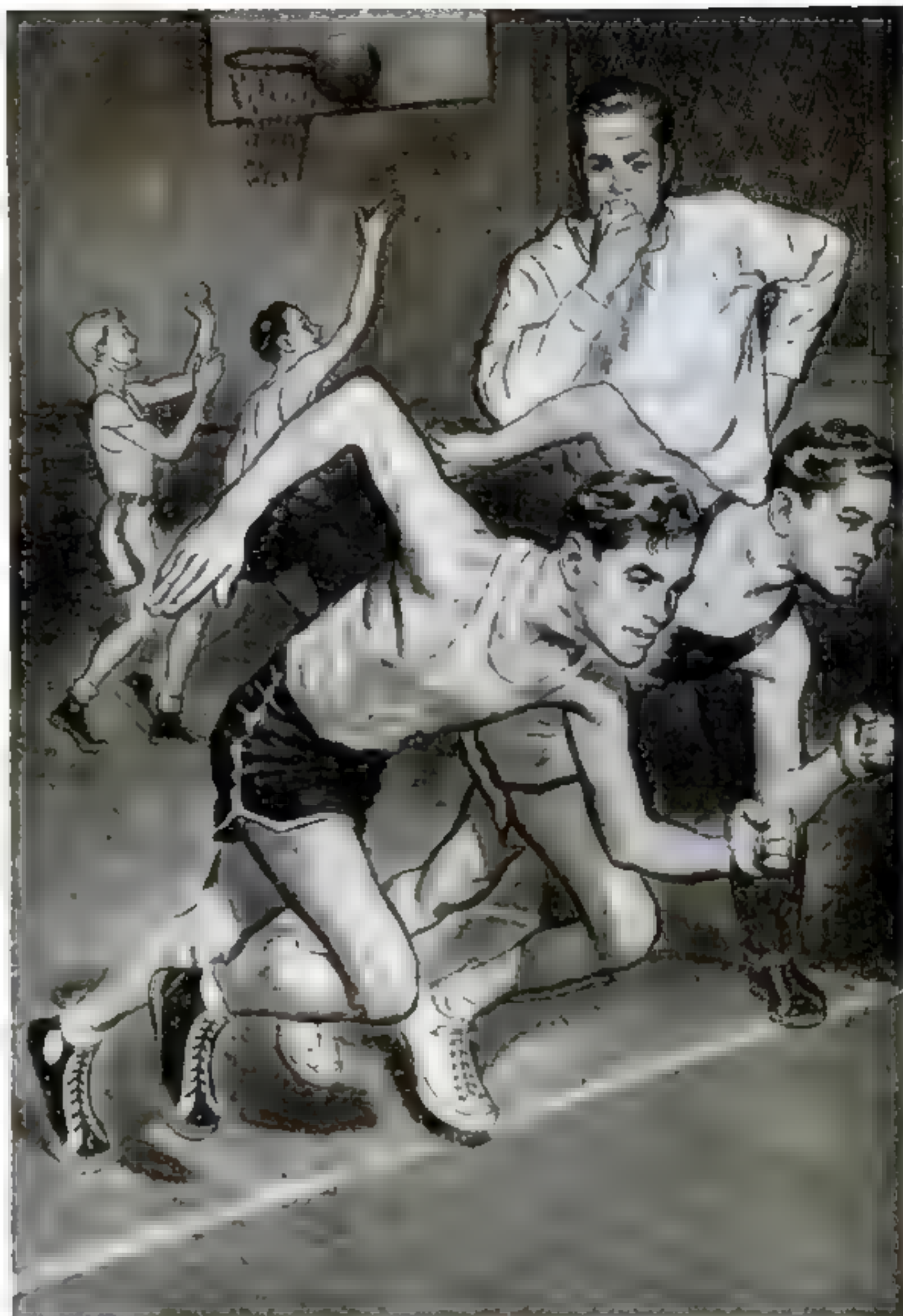
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Off to a good start  
... in "P-F"!

HELP YOUR YOUNGSTER get the most out of this year's gym classes with "P-F" canvas shoes! "P-F"—Posture Foundation—is a patented foot supporting feature... it guards against flat feet... helps keep legs and feet from getting tired and promotes good posture. It's bound to give any child or adult more pep, endurance and comfort. Make sure your youngster starts his new school term with this important foot protection. Insist on "P-F" canvas shoes!

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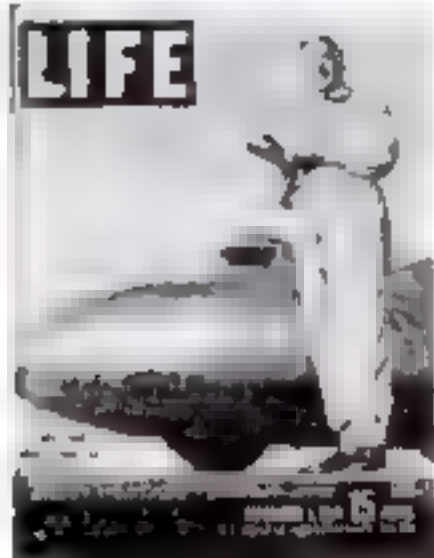
Ask for canvas shoes with Posture Foundation

THIS X-RAY SHOWS WHY "P-F" PROTECTS GROWING FEET



"P-F" Canvas Shoes made only by  
B.F. Goodrich and HOOD RUBBER CO.

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### LIFE'S COVER

The man on LIFE's cover is standing beside a 7,700-pound racing car in which he expects to travel 400 mph. He is John Cobb, a 47-year-old London fur broker who in 1939 set the world land-speed record of 368.9 mph. His 2,600-hp juggernaut cost \$100,000 to build, is powered by two 12-cylinder engines, shifts into high gear at 240 mph. Last week, on the salt flats of Utah, Cobb dressed up in helmet, goggles, sneakers and racing coveralls and loafed through a 334-mph trial run (p. 25). But he minimized the skill required on his part. "It isn't the driving," Cobb said. "It's the hanging on."

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## This superb new ice cream has captivated millions

**W**HY," people keep asking, "why haven't we ever had ice cream like this before? Such smoothness! Such richness! Such glorious flavor!" The answer: never before has there been ice cream like Lady Borden . . .

Never, until now, have America's most skillful ice cream makers achieved such a luscious blending of smooth, rich cream with choice fruits and nuts, with chocolate and vanilla of character.

Lady Borden is truly fit for a golden spoon. An experience in ice cream eating you just won't want to miss. You'll find it featured at your neighborhood Borden Ice Cream dealer's. Won't you try it?



Comes to you fresh as it's frozen, ready to dip out of its distinctive Burgundy-colored package.



*Lady Borden Ice Cream*  
*Fit for a Golden Spoon*

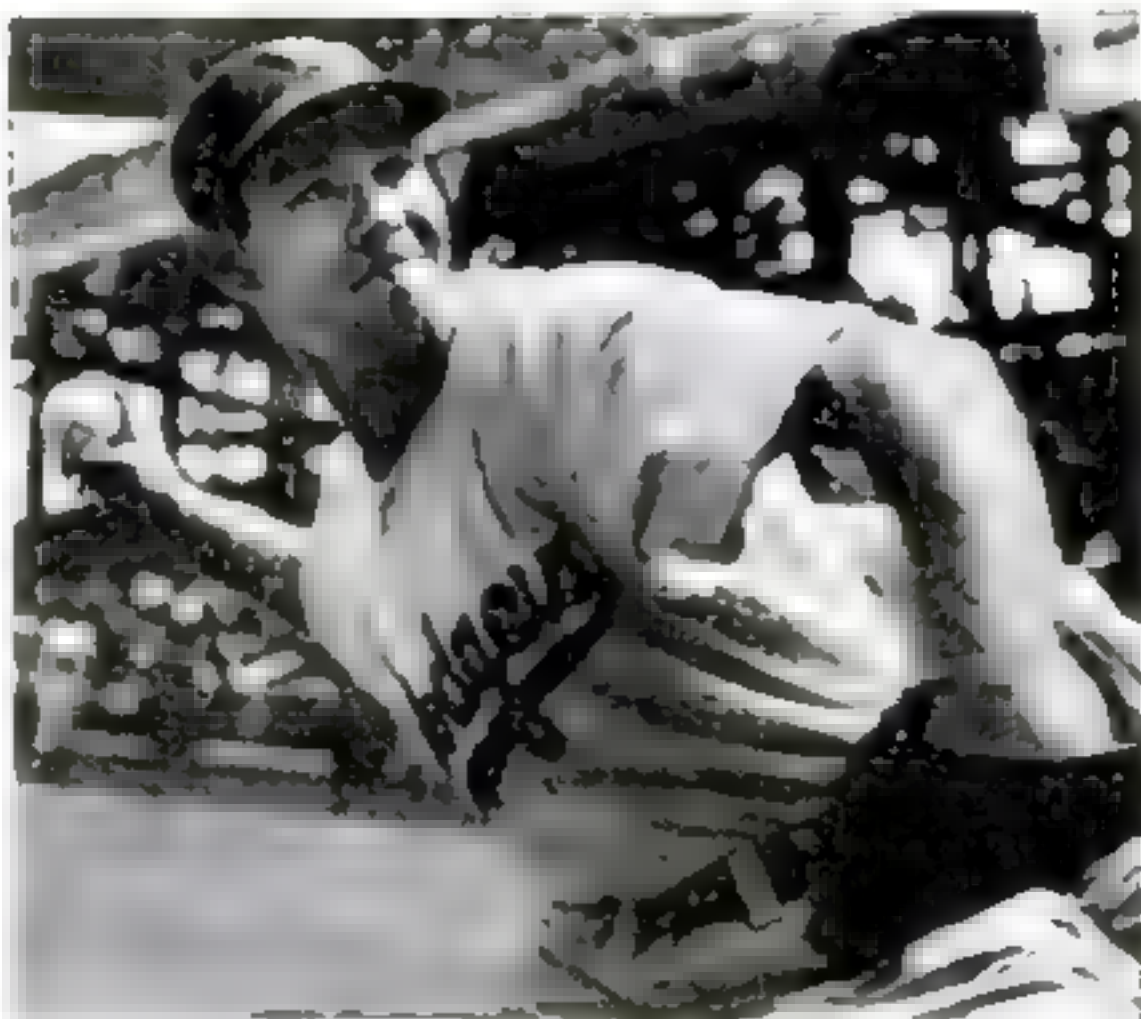




BUDDY YOUNG OF THE COLLEGE ALL-STARS OPENS 1947 FOOTBALL SEASON IN CHICAGO'S SOLDIER FIELD BY RACING FOR 35 YARDS AGAINST THE CHICAGO BEARS

## A BIG SPORT SEASON REACHES PEAK

Last week in Chicago 105,840 enthusiastic people paid about \$350,000 to see the first big football game of the season. At 90° it was much too hot for football, but they sat in shirt sleeves and cheered themselves frog-throated as a team of college all-stars, led by Illinois' Buddy Young (*above*), walloped the professional Chicago Bears 16-0. Everywhere in the U.S., on the eve of Labor Day, people were sitting in grandstands cheering about something. Major-league baseball attendance was almost certain to surpass last year's giddy 18.5 million; the New York Yankees alone had played to more than 3 million customers. This proved again that the quality of sports events does not matter much, for in many ways the current baseball season has been a dud. Although Johnny Mize was flirting with Babe Ruth's home-run record and the New York Giants were sure to set a new team record for home runs, major-league playing was still below prewar standards. There was only one .350 hitter in the major leagues. The Yankees were winning the American League pennant despite two sore-armed pitchers. In the National League the Brooklyn Dodgers sometimes entertained Ebbets Field customers with minor-league baseball, but Pitcher Ralph Branca (*right*) had won 17 games and the team clung to an impressive lead over the challenging St. Louis Cardinals.



PITCHING STAR of the Dodgers is Ralph Branca, 21, who may become National League's youngest 20-game winner in 46 years.

This Labor Day weekend at Forest Hills, N.Y. some 40,000 people will watch four Australian tennis players try to win back the Davis Cup they lost to the U.S. last December. The same weekend, at Chicago's Washington Park, at least 50,000 more people will watch two horses named Assault and Armed, who

between them have won more than \$1 million, run a special match race of a mile and a quarter. Although pari-mutuel betting dropped off this year, attendance has gone over 18 million. If people did not have enough money to bet on the ponies, they had enough to watch them run.

Everybody in the country discovered some way to entertain himself. On the desolate salt flats of northern Utah a middle-aged Englishman named John Cobb was getting ready to drive an enormous automobile 400 mph (*cover and p. 25*). Not only would this experiment cost him as much as \$200,000, but he also stood a fair chance of getting killed in the attempt. Just outside New York 1,061 golfers suffered through a hole-in-one tournament (*pp. 26-27*). People watched water polo in Detroit, trap-shooting in Vandalia, Ohio, and something called a muzzle-loading rifle shoot at a place called Cataloochee, N.C. Whether they participated in sports or just watched, more Americans were having fun doing it than ever before.





ON THE CHICAGO LAKEFRONT 105,840 FOOTBALL FANS SWELTER UNDER FLOODLIGHTS AS THE COLLEGE ALL-STARS, COACHED BY NOTRE DAME'S FRANK LEAHY, DEFEAT

# FOOTBALL AND BASEBALL

The seasons overlap with both sports going strong

The victory of the college all stars over the Chicago Bears (above) on Aug. 22 was the first big news of the 1917 football season. Beginning next week college and professional football teams will steal more and more headlines from baseball. Many football fans think the baseball season lasts too long anyway. Last week the Brooklyn Dodgers felt that way too, but not because they are fond of football. If the season had ended last week they would have won the



**A HEADFIRST DIVE** back to second saves Brooklyn's Jackie Robinson from being tagged out by Fernandez of

Boston. Robinson, top base-stealer of National League, takes long lead—and pitchers frequently try to catch him in



**A BELLY SLIDE** allows Carl Furillo of Brooklyn to score from first on Bruce Edwards' double as Dodgers



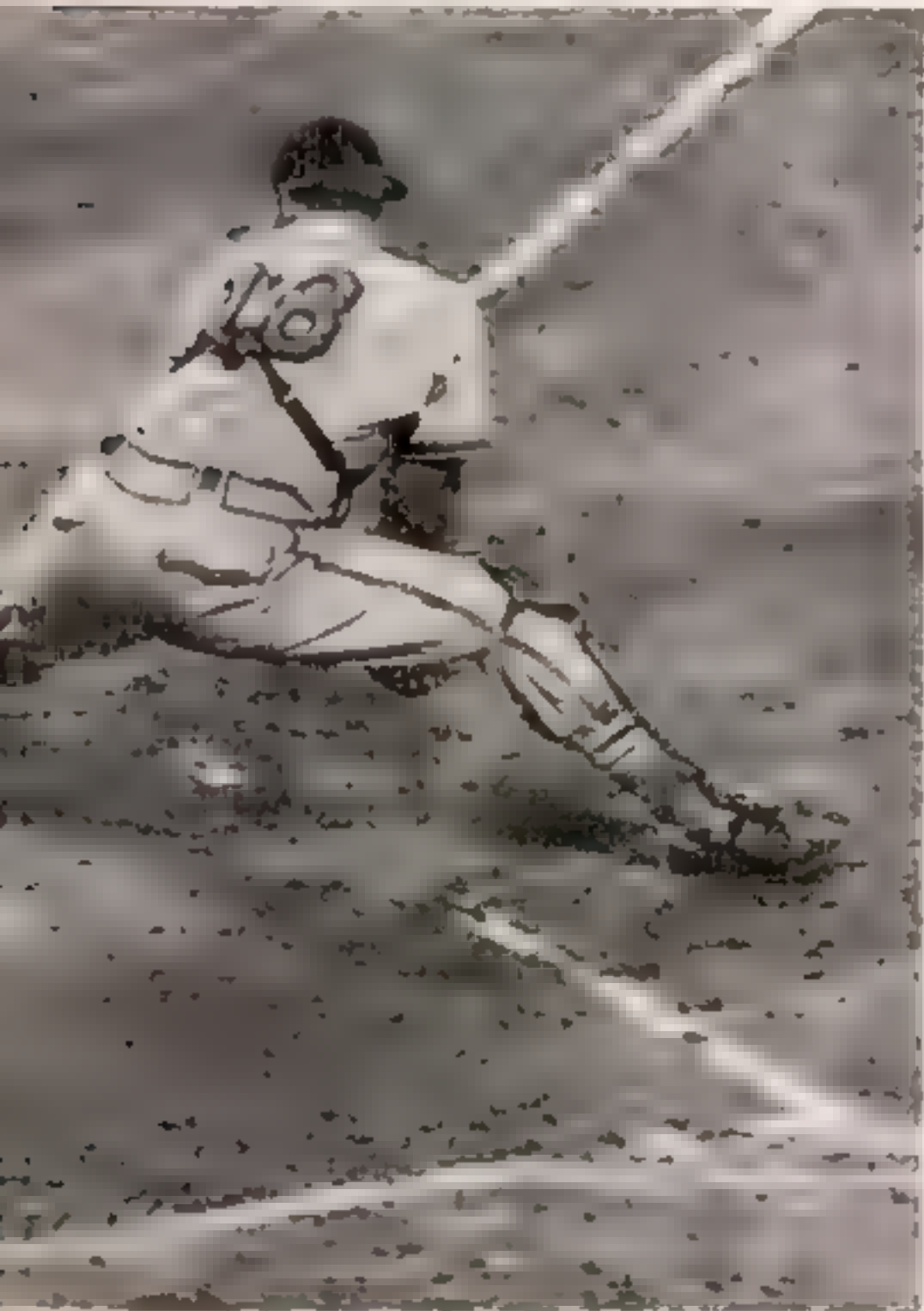


THE CHICAGO BEARS. IT WAS THE FIRST TIME THE BEARS HAD LOST TO AN ALL-STAR TEAM. GAME IS AN ANNUAL CHICAGO TRIBUNE CHARITY PROMOTION STUNT

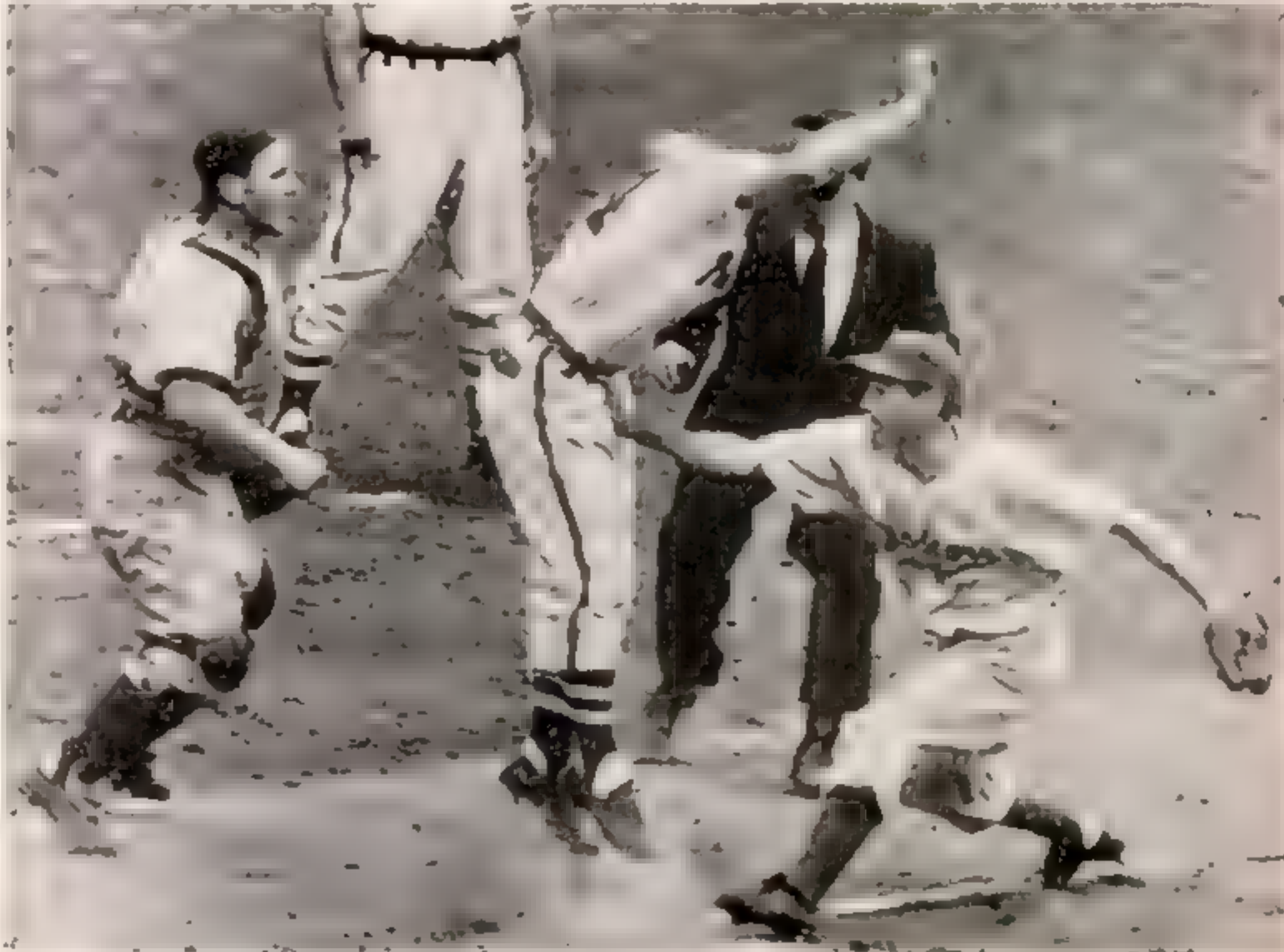
National League pennant, but four weeks remain in which they can lose it.

The climax of the race so far came last week when Brooklyn met the second-place St. Louis Cardinals for four games. In three days 125,731 Brooklyn fans jammed Ebbets Field. Each team won two games and Brooklyn held on to its lead. Brooklyn's star of the series was Negro Jackie Robinson (*below, left*), who batted .467 in the four games. He also managed to get picked off second

base with Brooklyn one run behind. This mental lapse, which upheld the Dodger tradition of zany base-running, may have cost Brooklyn one game. Robinson also figured in an ugly incident with the Cardinals, who had displayed anti-Negro sentiment earlier in the season. Outfielder Enos Slaughter slammed his sharp spikes into Robinson's ankle in a close play at first base. Whether or not the spiking had been intentional nobody in Brooklyn doubted that it was.



take a doubleheader from St. Louis. Cardinal Catcher Del Rice has spread his legs in an effort to block the plate.



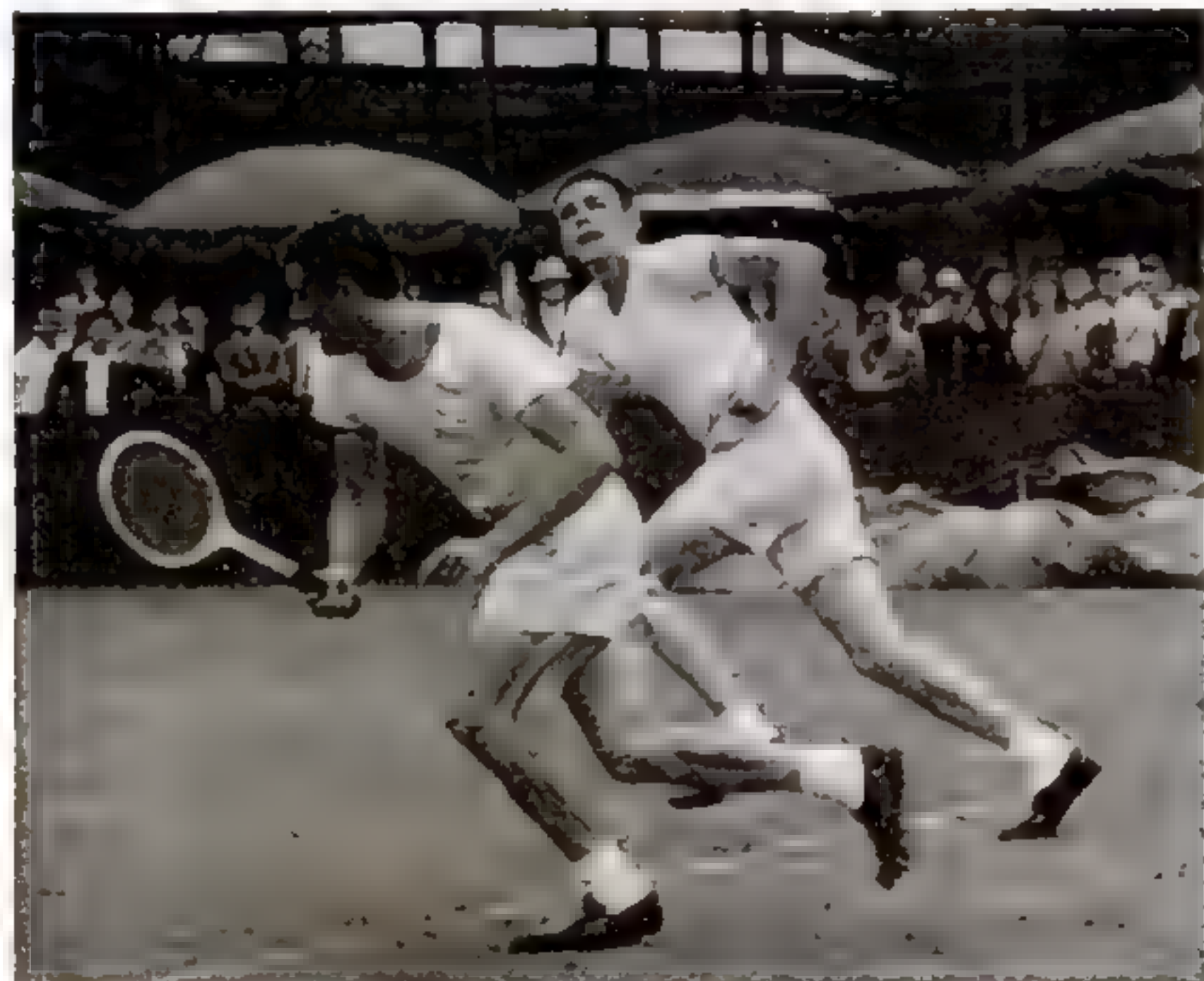
AN EMPHATIC TAG by Johnny Jorgenson of Brooklyn retires Del Ennis of Philadelphia, who pirouettes

frantically to get away. Ennis tried to score on an out-field fly, changed his mind, was trapped off third base.





JACK KRAMER'S SERVICE, ONE OF MOST POWERFUL IN TENNIS, BOOMS OFF HIS RACKET



IN A DOUBLES MATCH during Newport tournament Kramer (right) and Ted Schroeder race back for a high lob. They lost this tournament but won the national doubles one week later.



AUSTRALIAN PLAYERS in Davis Cup matches are (left to right) Colin Long and Geoff Brown (doubles), Dinny Pails and Jack Bromwich (singles).

## TENNIS AND AUTO RACING

Jack Kramer gets ready for Davis Cup matches while John Cobb prepares to drive car 400 mph

Last week a phlegmatic Englishman and a slender Californian were preparing for big things. The Englishman, John Cobb, was getting ready to drive his streamlined monster (opposite page) down a 13-mile straightaway in Utah at 400 mph, a land speed never before attained by man. The Californian, Jack Kramer (left), was getting ready for the Davis Cup tennis matches which will be held this weekend at Forest Hills. He will try to lead a favored U.S. team to another victory over the Australian challengers (above).

Kramer is at the peak of his hard-hitting game. He warmed up last week for the Davis Cup by breezing through six matches to win the national doubles championship with Davis Cup teammate, Ted Schroeder (below, left). If Kramer wins both his Davis Cup singles matches, then adds the U.S. singles championship to his Wimbledon title, he will have won every important title in amateur tennis. Then, if he likes, he can cash in by turning professional and asking \$50,000 this winter.



IN WIGHTMAN CUP MATCH at Forest Hills, Doris Hart of Miami (foreground) returns a backhand to Betty Hilton of England. U.S. team won, 7-0.





**ON RECORD COURSE** John Cobb's 28-foot Buick Railton Special is silhouetted against the dawn near Wendover, Utah just before his first test run. Cobb drives from

the cupola, which juts up in middle of racer's nose. A truck starts car, pushing it until a speed of about 20 mph is attained. Then Cobb cuts in his two motors and roars away.



# HOLE-IN-ONE MATCH

More than 1,000 New York golfers fire 5,305 shots and sink only one

Turning from the major spectator sports to a game they could play themselves, without having to recruit 17 or 21 other players and at little risk to life and limb, 1,061 New York golfers took part in a nine-day hole-in-one tournament. At three golf courses in the metropolitan area, contestants took turns peppering away at short holes specially selected by the New York *World-Telegram*, which sponsored the tournament, provided prizes for winners.

They fired 5,305 shots and watched them land with uniformly sour looks (below). The one exception was Winner Emery Thomas (opposite), a professional who had the good fortune to be shooting on his home course. While his rivals looked on in gloom and envy, he scored a clean ace on a 135-yard hole. For this rare accomplishment Mr. Thomas received a small trophy. He also received the privilege of firing another five shots, but he sank none of them.



AS THEIR SHOTS FALL WIDE OF THE MARK, GOLFERS REGISTER FOUR VARIETIES OF CHAGRIN. RALPH BAGGS (SECOND FROM LEFT) PUT ONE BALL NINE FEET FROM PIN



STILL TRYING TO CONTROL BALL AS IT LANDS, GOLFERS EMPLOY EVIL EYE (LEFT) AND THREE KINDS OF BODY ENGLISH. NONE OF THESE ATTEMPTS WAS SUCCESSFUL



RAGE, MILD DISAPPOINTMENT AND PROFOUND SHOCK AFFECT THE FIRST THREE GOLFERS. FOURTH IS DISGUSTED, BUT HE MADE IT (OPPOSITE) ON HIS NEXT SHOT



RARE EVENT MAKES EVEN RARER PICTURE:  
GOLFER MAINTAINS POKER FACE AS BALL  
ROLLS INTO THE CUP FOR A HOLE IN ONE





# THE PUBLIC'S HEALTH

## BRITAIN IS ABOUT TO CARE FOR IT IN A NEW WAY—NOT NECESSARILY THE BEST FOR US

All the inhabitants of England and Wales are now getting it fixed for themselves so that by next year they can obtain any kind of medical service available without any money changing hands. The state will settle the bill.

How about us? We are a great people for public services: in communication, education, sanitation and all the rest of it. Wouldn't a lot of us like to have the doctor and hospital bills paid some other way than out of our private pockets? You bet. But it so happens that, in our case at least, the American doctor's and the American patient's dilemma is by no means merely economic. It is also regional, social and professional.

Let's have a look at the newest overseas arrangements for medical care and then at our own—in effect and in future.

### Toward the "Appointed Day"

The present British Labor government has whacked in two the Beveridge "womb-to-tomb" social security plan, passing its medical provisions. As of July 5, 1948—the "appointed day"—all the men of medicine in Britain will declare themselves in or out of the plan. Those who declare themselves out are free to continue to devote themselves to private work. Those who register in the National Health Service, under the Ministry of Health in consultation with groups of the British Medical Association, will take any training they are told to, go any place to which they are directed and serve what patients they are allotted in their "panel." All private hospitals are likewise nationalized.

After some kicking at the traces last winter the B.M.A. by a small margin made its peace with the law of the land. This is perhaps because an assured income, no matter how modest, looks very attractive to most young Britons nowadays. The incipient patients seem to like the idea. The bulk of the British are long accustomed to "free" medical care.

The official position of American medical men, apparently shared by the majority of the profession, is that state medicine is a spawning of the nether pit. It is supposed to put the doctor at the mercy of the politician and to erode medical standards. There is some evidence to this effect in the operation of our veterans' hospitals. New Zealand has found that under a system of socialized medicine the tendency is for the doctor to encourage unnecessary consultations to collect more capitation charges (fee per patient per visit). And some patients, freed of direct payment, tend to malingering and hypochondria.

Intelligent as they are, the British doctors and public doubtless know all this. The majority has, however, chosen socialism as their way of government, and the nationalization of medicine is just another step along the way.

For all its obvious drawbacks, the British National Health Service Plan will undoubtedly encourage a great many friends of a somewhat similar system of medicine proposed and re-proposed in the U.S. since 1943. This is the Wagner-Murray-Dingell bill, a sort of American Beveridge plan, to be financed by universal

compulsory insurance. It hobs up in congressional committees every once in a while, and some of its anticipations, such as a decent old-age insurance (LIFE, June 30), are as sensible as the Constitution. Others are not.

Complete, state-supervised medical care for all, as proposed by this bill, would cost, according to various estimates, from \$8 to \$14.6 billion a year. That gives you some idea of how unpredictable are the mere economics of nationalized medicine.

Haphazard as the means may seem, Americans, in comparison with the rest of the world, have always taken pretty good care of their sick, whether by charitable, private or public means. Today we have more than a million and a half hospital beds. Nearly three quarters of these are supported either by the federal or a local government. Then consider all the soldiers, sailors, veterans, merchant mariners, crippled children, the blind, the indigent, Indians and Eskimos, whom the federal government partially or totally medicates, and you come out with about a third of our population which doesn't pay for being sick. Throw in private payments and the great annual fund drives for charitable medical care, and it is not hard to see how we spend about 4% of our total income on medication if you take 1944 as a "normal" income year.

### Report from the Academy

So why isn't everybody bandaged, bedded and babied to his heart's content? Unfortunately, complete American medical service is so complex and expensive that, with all our public and private subsidizing, it costs more than most of us can afford. "Health insurance" in the form of hospitalization prepayment and, where possible, prepaid group medical care seems the best way out.

The most thoroughgoing survey of U.S. medical practice to appear since that of the Committee on the Cost of Medical Care (1932) was promulgated just four months ago. It was a four-year job undertaken by the venerable as well as alert New York Academy of Medicine. Fifty physicians and laymen were on the committee and scores of other lay and professional citizens gave testimony in 120 sessions. *Medicine in the Changing Order* is the title of the report and it is well worth studying.

The major conclusion of the committee's report is that "While we do not give approval to compulsory health insurance (i.e. the Wagner-Murray-Dingell plan) at the present time, we also disapprove at the present time any other form of prepaid, full-coverage insurance to be applied as suitable for all sections of the country" (i.e., all sections of the country are not equipped for it). In 240 succeeding pages the report demonstrates with considerable convincingness that the U.S. is, from the point of view of medical facilities, a very heterogeneous country. For instance in 1942 infant mortality was one in 10 in New Mexico, where a quarter of the births were unattended by physicians and half occurred outside hospitals. The rate was only 3 in 100 in Connecticut, where vir-

tually all births occurred in hospitals and were attended by a physician. It follows that, until our nation's health facilities are a good deal more uniform, it doesn't make sense to treat the problem nationally.

The Academy does not, however, propose that any of us merely sit around and wait for something better to happen. Boiled down, here are its recommendations for immediate action:

**FOR URBAN DWELLERS:** Join the Blue Cross for prepaid hospitalization (more than 28 million, or 20%, of our population already have) if you can afford it. If you can't, federal grants-in-aid should be given to help you. Sign on with a group-practice panel of doctors at prepaid rates for preventive as well as therapeutic care. If you can't afford it, demand federal grants-in-aid so you can.

**FOR URBAN DOCTORS:** Lower your overhead and give more service by joining in voluntary group practice.

**FOR RURAL DWELLERS:** Use your cooperatives. If you haven't got a hospital or health center in the community, rent a house and communally hire a doctor; one from the Army may be willing to settle in the sparsely medicated country. It's done in New England. In a pinch, ask for mobile medical units from your state or the federal government.

**FOR RURAL PHYSICIANS:** If you are one, stay where you are. If you're not one, think of the need rural areas have for you. You might also shoot a grouse or catch a bass if you ever have any spare time. And in tough spots you too should be given a grant-in-aid.

None of this requires elaborate legislation other than appropriation.

### From the Floor Up

No one believes that U.S. medicine is as well organized as it can and should be. There is room, the Academy points out, for much useful planning and experimentation in conformity with local conditions. It should not be inhibited by preconceptions. On the other hand its results should be thoroughly studied before being passed along to other communities. We don't yet know nearly enough to go for any kind of over-all solution of our medical needs.

The common sense of this American attitude toward health service, *versus* the British way, has a very strong appeal. It would seem to be a matter of building from the floor up rather than from the roof down.

### PICTURE OF THE WEEK: ➔

On the eve of becoming the first prime minister of the Hindu Dominion of India, Pandit Jawaharlal Nehru participated in a strange ceremony (right) in New Delhi. An order of holy men cloaked him in silk, daubed his forehead with sacred ashes denoting his Brahman caste and placed in his hands a 5-foot mace of solid gold—symbol of ancient Hindu kings. Once an avowed agnostic, Nehru now leads one half of a divided subcontinent that split largely over conflicts between its deeply religious Moslems and its deeply religious Hindus.



HIS FOREHEAD DAUBED WITH SACRED ASHES, PANDIT NEHRU  
GETS A GOLDEN MACE, SYMBOL OF ANCIENT HINDU KINGS







SENORA PERON MEETS MARSHALL

# AMERICAS TALK DEFENSE

Nations discuss security agreement on cool hilltop

It was a fine place for a conference. High in the cool hills about 15 miles outside Rio de Janeiro, the Quatanduba hotel (center) perches in Norman-Swiss chalet gayness above an artificial lake. The hotel cost \$15,000,000 to build (during wartime), has satin-lined rooms and decor by New York's Dorothy Draper. It boasts a fleet of 32 limousines, a dining room that holds 800 and a casino with what the hotel calls the world's largest oval dance—supported by pillars. In the grill and the casino, which was used for gambling until Brazil changed presidents last year, the conference got under way.

Pleased by the elegance and happy to get together again for the first time since 1945, delegates from 20 American nations set about their avowed purpose of drafting a treaty of inter-American defense and hemisphere security. Cuba and Mexico branched off from military to economic matters, but U.S. Secretary of State George C. Marshall stepped in. He made a firm point that war-torn Europe has a priority on U.S. economic planning and assistance. The same day Eva Perón flew in from her European tour, was photographed with Marshall (above) but this time stole no spotlight. Two days later, however, her husband did. President Juan Perón tossed the usual Argentine monkey wrench by opposing use of force against any aggressor within the hemisphere. At the end of the first week it was getting a little hotter on the hilltop.



PERUVIAN FOREIGN MINISTER ENRIQUE GARCIA SAYAN AND HIS WIFE ENJOY U.S. SECRETARY OF STATE MARSHALL (RIGHT) SHARES JOKE WITH SENATORS



OFFICIAL SESSION of the Inter-American Defense Conference gets under way in the converted flag-decked nightclub at the ornate Quatanduba Hotel near Petrópolis.







**SHERRY ON THE LAKESIDE TERRACE. CONFERENCE HOTEL IS IN THE BACKGROUND**  
**VANDENBERG (CENTER) AND AUSTIN. SENATOR CONNALLY IS AT EXTREME LEFT**



**ON GUARD**, a soldier stands stiffly in front of the entrance to hotel room where delegates to Inter-American Defense Conference began their hemisphere-security talks.



**HUGE BIRD CAGE** forms backdrop for Panama delegates' discussion (left to right) José Guillermo Batalla, Foreign Minister Ricardo J. Alfaro, José Elgardo Lefevre.





GRINNING SPECTATORS GET THE LONG-AWAITED GO-AHEAD FROM A GUARD AND BREAK FOR THE COURTROOM



CAUGHT BY POLICE AND PHOTOGRAPHER, SIGHTSEER



THE MURDER of Walter Overell, according to a prosecution re-enactment not admitted as evidence, was com-

mitted before yacht blew up by Gollum (represented by police sergeant) who crushed victim's head with iron pipe.

## OVERELL TRIAL

### CALIFORNIANS SWAMP COURTHOUSE

*"Beulah Louise Overell and George Gollum engaged in an illicit, perverted, sadistic passion amounting almost to frenzy. . . . To gratify that passion, this couple killed her father and mother."*

With these words, on June 24, the special prosecutor in Santa Ana, Calif. opened the state's case against 18-year-old Beulah Louise Overell and 21-year-old George ("Bud") Gollum. Californians reacted immediately to this lurid prose. Here was an almost official promise of a lot more than an ordinary homicide case. The little courthouse was soon mobbed. Sightseers came in droves, armed with fans and cushions and beady-eyed with anticipation. For 13 weeks they sat agape in the gallery or queued up in impatient shifts (*above, right*) outside its doors. Some, unable to elbow their way in, tried brazen strategy on the guards (*above*) or merely dawdled away the time on the lawn outside (*below*). Last week the state rested its lengthy case and the defense started its attempt to wriggle out of the web which the prosecution had woven. The sightseers smacked their lips and kept right on staring.



WHILE TRIAL GOES ON, spectators who were unable to gain admission to the packed courtroom passed time





FINDS HER SWIM SUIT IS WRONG ATTIRE FOR COURT

## PACKS THEM IN AS COUPLE FIGHTS MURDER CHARGE

The web was a tight one. The prosecution maintained that Louise Overell and Gollum were violently in love with each other and that her wealthy parents opposed their marriage. On the night of March 15, went the charge, the young couple was on board the Overells' yacht 15 minutes before it blew up in Newport Harbor, Calif. After the blast investigating firemen discovered an alarm clock wired to some still-unexploded sticks of dynamite on the boat. In Gollum's movie camera police found a receipt for dynamite purchased only the day before. In his car they found a coil of wire similar to that used to make the time bomb.

Then came the shocker. The state introduced letters, written by the couple, which jailers had intercepted. Some passages were so lewd that the jury read them in scarlet-faced silence.

This was what the eager crowd had really waited for. They watched the jury pore over the letters, snickered as the prosecution tried to talk around the really obscene paragraphs. The tragic fact that two people had been killed was evidently forgotten.



on lawn outside. When they found they were entertaining a gallery of other spectators, they stopped abruptly.



JAMMING THE COURTHOUSE STAIRS, SIGHTSEERS WAIT TO GRAB GALLERY SEATS FOR THE NEXT SESSION



**DEFENDANTS** Louise Overell and George R. Gollum smile calmly in the courtroom. After letters were read, a

bitter estrangement took place. A staff of beauticians and a dress salesman prettied up Louise before the trial began.





WELL-KNOWN QUARTET PLUCKS LOBSTERS FROM CLAMBAKE. THEY ARE MARTIN, SENATOR BREWSTER, MASSACHUSETTS JUSTICE HURLEY, SENATOR SALTONSTALL



**SILVER SERVICE** presented to Speaker Martin has 512 pieces, enough for a dinner party of 50. Other gifts

included hand wrought crystal and a set of white and-gold china decorated with the Massachusetts state seal.

## JOE MARTIN DAY

Stronghold of Democratic party honors its favorite Republican

Fall River, Mass. is a New England textile town of 120,000 and a great stronghold of the Democratic party. But when Fall River turned out last week to honor its favorite congressman, it feted a Republican, and a G.O.P. party leader at that. He was Joe Martin, Speaker of the House of Representatives and, because of a new presidential-succession law, the only Republican who can possibly become president before the 1948 elections.

In his 22 years in the House, Joe Martin has never forgotten his constituents. On Aug. 20 Fall River residents made it apparent that they were not forgetting Joe Martin either. They hung out the flags and the bunting, hired a 75-piece band and declared Joe Martin Day. Before lunch 4,000 people clustered around City Hall in the summer drizzle to hear Joe speak and to shake his hand. In the afternoon 1,300 swarmed into a New England clam bake and patiently heard him eulogized for three-and-a-half solid hours. As Martin finally rose to deliver a lump-in-throat speech, a sentimental constituent called for "three cheers for the next President of the U.S." The crowd obliged.



**YOU** press the button  
— **IT** does the rest



Most people don't want to "experiment with Photography"—they simply load the camera with Kodak Verichrome Film, and nail down the memory of a day . . . in snapshots.

Yes, *their own snapshots*—bright, clear pictures that Verichrome gets without anyone's "expert advice." So why hold back . . . when the opportunities are all around you? Get Verichrome, *use it always* . . . you press the button, it does the rest . . . EASTMAN KODAK COMPANY, ROCHESTER 4, N. Y.

Only Eastman makes  
**Kodak Film**

...the film in the familiar yellow box

**Kodak**




*Discriminating women*  
have long preferred  
one special mayonnaise

**"YES, THAT WAS *KRAFT* MAYONNAISE  
I SERVED AT MY LUNCHEON - THANK  
GOODNESS IT'S BACK AGAIN!"**







Never, even during the war years, would Kraft permit the slightest compromise in the superb quality of their mayonnaise. Instead, quantity was cut. That is why Kraft Mayonnaise was so hard to find.

**CHICKEN SALAD SUPREME**  
Peel large tomatoes and cut a thick slice from each. Hollow out; fill with chicken salad, replace slice and arrange on lettuce. Top with Kraft Mayonnaise and a sprig of watercress

A master blend of fine oil and eggs, vinegar and spices, and

*Fresh Lemon Juice*

Here is truly fine mayonnaise, made piquant with fresh lemon juice, surpassingly smooth from a patented beater. Try it soon!



**KRAFT**

*Mayonnaise*





## Tipped in your favor

**W**HEN you make drinks at home with Four Roses... or ask for Four Roses at your favorite bar...

You can be sure the scales are tipped in your favor. For Four Roses lends to *any* drink a touch of extra magnificence you're bound to appreciate.

That's because Four Roses is quite different from other whiskeys.

Perhaps the two qualities that most appeal to those who consider it America's very finest whiskey are these: a special mellowness and a *distinctive* flavor that no other whiskey, however fine, possesses.

Try Four Roses today—won't you?

Fine Blended Whiskey—90.5 proof. 40% straight whiskeys 5 years or more old; 60% grain neutral spirits.  
Frankfort Distillers Corporation, New York.

### FOUR ROSES



AMERICA'S MOST FAMOUS BOUQUET





# The PEACE CITY



平和の樹  
Peace tree in memorial

IN PEACE SQUARE, THE GOVERNOR OF HIROSHIMA TAMPES THE EARTH AROUND A CEREMONIAL CAMPHOR TREE

## Hiroshima "celebrates" day of the bomb and campaigns for end to all wars

On Aug. 6, two years to the day and the minute after the first atomic bomb devastated their city, the people of Hiroshima, Japan gathered to mourn—but, more surprising, to celebrate as well. A startled world read that Hiroshima, proclaiming itself the new world mecca for peace, had held a carnival. The people planted a camphor tree (*above*), which is a symbol of long life, and they prayed, too. But then they paraded through the streets, listened to speeches and had fun. Hiroshima seemed to have risen from the dead. The people were putting their city back on the map. The spirit was that of a U.S. boom town in the late

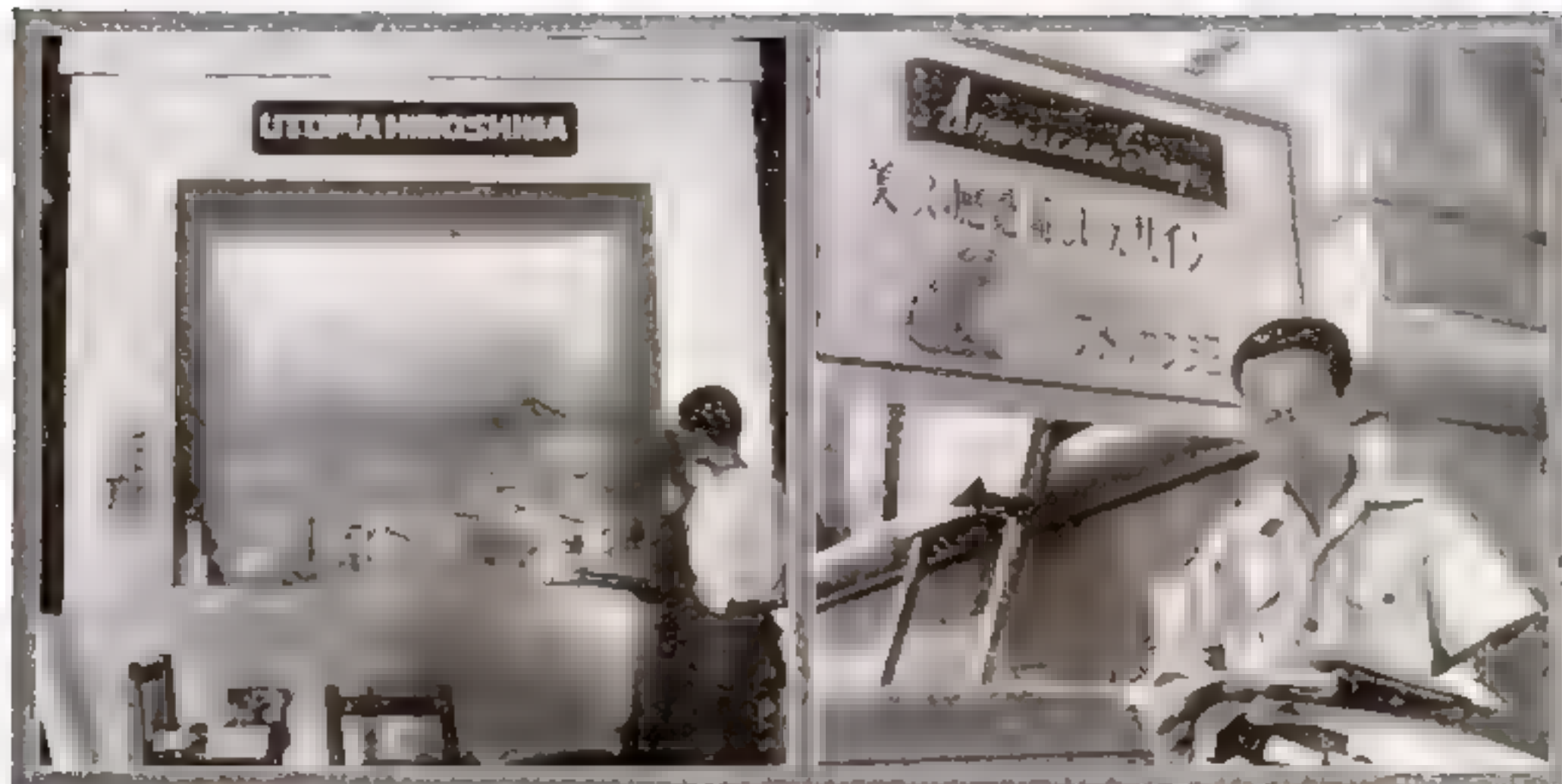
1890s. Their motto was, look at us and forego war.

The only civilian correspondent covering the ceremonies, LIFE's Carl Mydans, questioned the people and took the pictures on these pages. He found that Hiroshima had made tremendous strides in recovery. A population reduced from 250,000 to 175,000 in one blinding flash has slowly grown back to 210,000. Of 60,000 houses destroyed 23,000 have been rebuilt. Stores with Western names have opened shop. There is a drive on to get tourist trade and a movement to package and export bits of fused rubble to the rest of the world.

The booster spirit of resurgent Hiroshima would

warm the heart of any U. S. Rotarian. The imponderables in the phenomenon might baffle a philosopher. It was easy for cynical "experts" to note the traditional Japanese love of novelty, their commercialism and their ability to be led, either for good or evil. But then, no atomic bombs have fallen on the "experts." Like other men who have watched postwar Hiroshima, Lieut. Colonel Thomas Cloward, chief of American Military Government stationed there, could only say, "We don't know what is the truly motivating force. All we know is that something's happened to these people. They want peace, and they want to play a part in that peace."





IN THE HIROSHIMA OF THE FUTURE (LEFT) THE AMERICAN INFLUENCE (RIGHT) WILL PLAY A LARGE PART

## THE CITY IS BEING REBUILT

There were many tears on the normally stoic Japanese faces (right) as the tolling of the big memorial bell reminded them of their departed families and friends. But after the solemn anniversary ceremonies they quickly returned to the backbreaking work of rebuilding Hiroshima. They have by no means approached the idea of a "Utopia Hiroshima" (above, left) which they plan to make of their city. But they have repaired some of the worst damage (below). If their supply of black-market building materials holds out, they will soon repair more.

Much of this rebuilding is based upon American styles and architecture. Street signs and shops look almost exactly like those in the U.S. Some of this copying, along with the aping of American clothes,

mannerisms and morals, obviously has something to do with the fact that U.S. dollars can help fill empty rice bowls. But observers also notice an international atmosphere, an interest in all countries, not just the U.S., which seems more sincere than opportunistic. It suffuses Hiroshima's talk, its work, even its new *Peace Song*:

Shining gloriously, the cleansing wind,  
Unto the ends of the land,  
And to our friends of the world,  
Will warmly blow to and fro  
Ring the bell, the bell of peace;  
Now shall we, our hands raised high,  
Sing here of the dawn to come.



AT THE PEACE TREATY CEREMONY JAPANESE WEEP FOR



**RIGHT AFTER EXPLOSION** two years ago the area around the blast center looked like this. Only steel framework of Industrial Promotion Building (background) survived.



**TODAY** Industrial Promotion Building is still a shell, but rubble has been cleared and many new houses have sprung up around it. Most are as flimsy as their predecessors.





DEAD FRIENDS AND RELATIVES WHILE A MEMORIAL BELL TOLLS AT THE EXACT HOUR OF THE BLAST. A MOMENT LATER THEY DRIED THEIR EYES TO WATCH A PARADE



**PEACE PROCESSION** headed by gaily clad dancing girls streams through the city. Soon after solemn memorial services Hiroshima was filled with a carnival atmosphere.



**IN A CROWDED GRAVEYARD** women whose families died in blast rest among tombstones, which they have been caring for "because there is little else we can do."





## A SURVIVOR HOPES HIS WOUNDS WILL SERVE PEACE

The 24 months since the bomb exploded over the city have been long and painful for Kiyoshi Kikawa (*above*). With thousands of other terrified and agonized Japanese, he straggled into Hiroshima's Red Cross hospital. Like most of them he was horribly burned. Today he is one of only three victims who remain, and his burns have been re-

placed by yellow patches of scar tissue called keloids.

The two doctors who are treating Kikawa do not agree on the diagnosis of his disfigurement. One of them thinks hopefully that it is only the normal—and possibly curable—result of any severe burn. The other, less optimistic, thinks the ke-

loids are not only a repulsive condition but also an "atomic mutation," which means that they will continue to produce these ugly scars. Kikawa only says, "Something good must come of this. I now want to be sent to the U.S. so doctors can experiment with my body. It does not matter if I die as long as I can be of some use to a world at peace."





**You see it on every road you travel...**

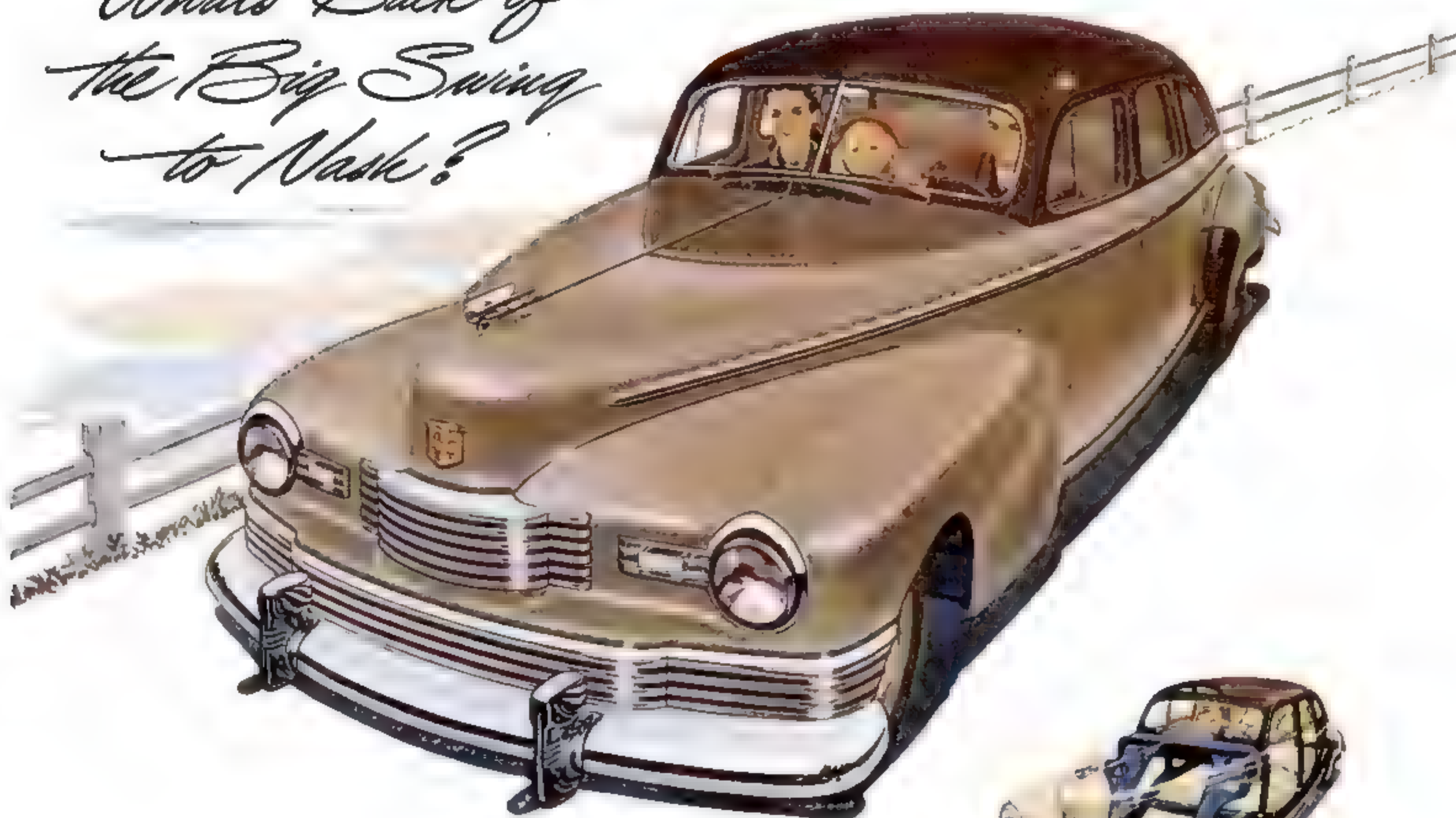
Car after car is a handsome new Nash. And listen to the *talk* about new cars—it's about Nash!

It's about the amazing gasoline mileage of a Nash "600" . . . 25 to 30 miles to the gallon, 500 to 600 miles to the tankful, at moderate highway speed.

**The "talk"** is about Nash bigness and beauty. The extra seat-room and head-room you get. The big rear compartment that takes a Nash Convertible Bed!

**The "talk" is** about Nash Conditioned Air. Automatic heat and ventilation that banish forever cold drafts, dust, stuffy air. *And more—*

*What's Back of  
the Big Swing  
to Nash?*



**The "talk"** is about the soft cushioned *ride* of a Nash—the only car in its field with coil-springing on all four wheels.

The "talk" is about the amazing new *safety* of Nash unitized body-and-frame construction.

And the "talk" is about Nash value and extra features:

**Above all**, the *dependability* of a Nash that makes all the new things so worth while.

This, then, is what's behind the overwhelming swing to Nash. The reason *why* even greatly expanded production can't meet the demand.

There's a new kind of automobile dealer in America today. There's where you'll find the new Nash "600," and its brilliant running-mate—the Nash Ambassador.

Product of Nash research and engineering, new Unitized body-frame construction sets the pattern for tomorrow. Built a new way, with body and frame *welded* into a single steel-girdered unit, it is lighter yet immeasurably stronger. 8000 spot welds eliminate weak body bolts and noise-making joints.

YOU'LL BE AHEAD WITH **Nash**

Nash Motors Division, Nash-Kelvinator Corporation, Detroit



# VERY VO

## BVIOUSLY...CLEAN-TASTING



*Created by Men who Plan  
beyond Tomorrow, contributing to  
the enjoyment of gracious living*

Clean-tasting! That's the word for grapefruit...that's the word for Seagram's V.O. Canadian whisky, too.

Both these contributions to enjoyment, each in its own way, are products of time, of the science of blending. Triumphs of men who planned beyond tomorrow.

See, and sense for yourself, how this lightest of all Canadian whiskies "comes through"...a clean-tasting whisky with all that its imported origin implies.

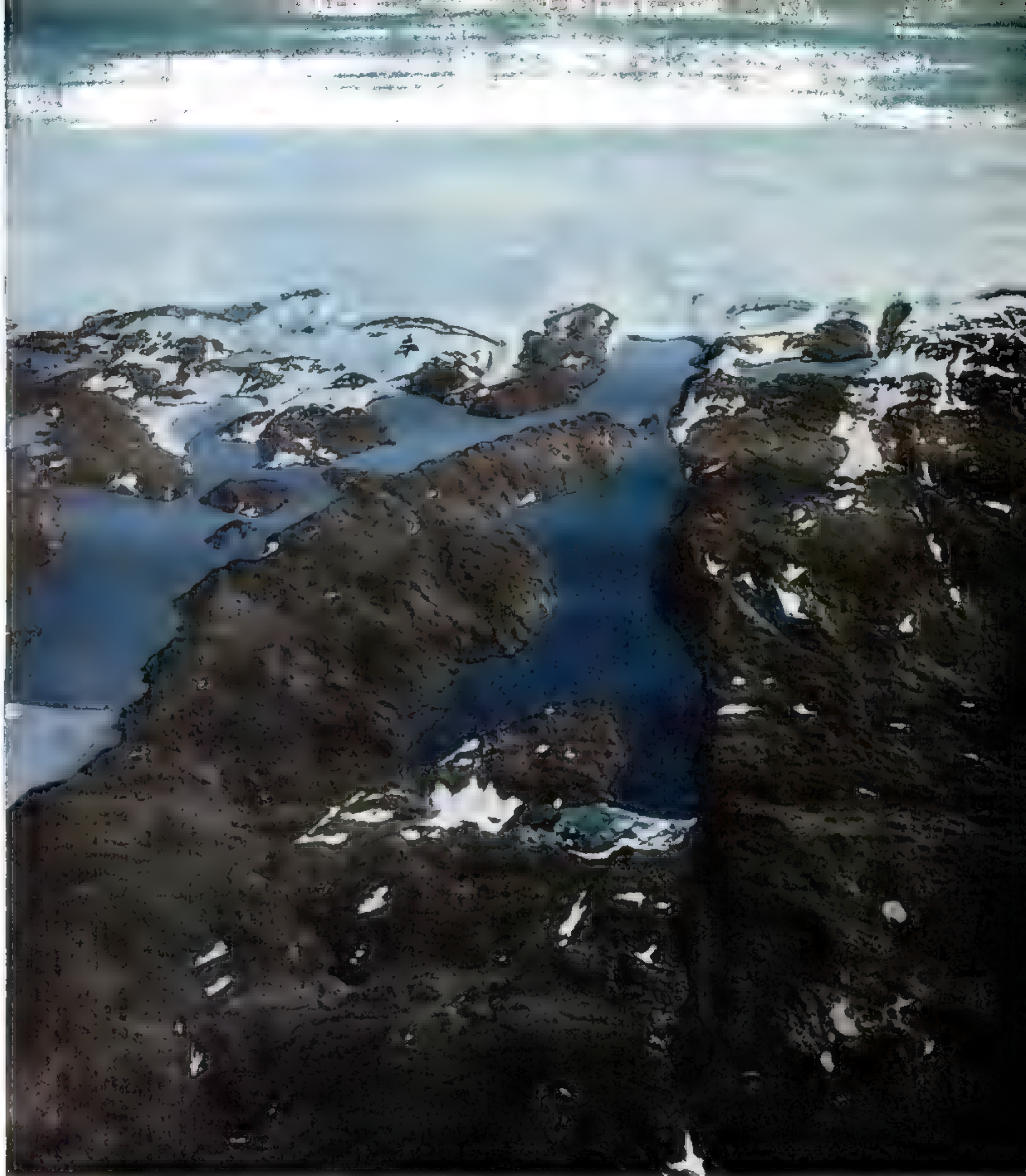
*6 Years Old—86.8 Proof. Seagram-Distillers Corp., N. Y.*



# Seagram's VO

CANADIAN WHISKY—A BLEND....OF RARE SELECTED WHISKIES





AT THE FOOT OF A MASSIVE ANTARCTIC GLACIER (TOP) BRIGHTLY COLORED POLAR LAKES LIE UNFROZEN AMONG RUGGED AND BARREN HILLS OF EXPOSED ROCK

# ANTARCTIC OASIS

Navy explorers find ice-free lakes on frozen South Polar continent

The most spectacular discovery of Admiral Byrd's expedition to Antarctica last winter was made when fliers suddenly spotted this colorful scene in the vast expanse of frozen white below them. They flew over the area, found that a stretch of 40 square miles was virtually clear of ice and dotted with unfrozen lakes. They took color pictures like this one and returned to their base. Later, members of the expedition flew to the lakes, landed on one of them

and took samples of its water for scientists to examine.

No one knows why these lakes should exist on the coldest continent of the world. Perhaps volcanic energy has warmed them. Perhaps they were left by a melting glacier, a possible sign that the Antarctic may be growing warmer. Whatever its cause may be, this ice-free region is important as a potential base from which to explore the continent.





COPY, 1947, THE INTERNATIONAL SILVER CO., MERIDEN, CONN.

## *1847 Rogers Bros. announce their 100th Anniversary pattern "Remembrance"...*

**H**ERE, for the first time, you see one of the very loveliest silverplate patterns ever created by 1847 Rogers Bros. — the one especially designed to celebrate our 100th Anniversary.

Its delicate flower motif, its fine scrollwork and beading have captured the old-time charm of great-grandmother's day. Yet its simplicity of line is as modern as today's art.

Like all the other patterns bearing the year-mark

"1847" REMEMBRANCE has the look and feel of solid silver — lustrous beauty and rich, enduring quality.

Hold in your hand one of the exquisite pieces. Note its perfect balance. Study the beautifully carved detail. You will love REMEMBRANCE, and want it for your own.

**100-Piece Service for \$100!** Ask your dealer to show you the complete service for eight, created for 1847 Rogers Bros. 100th anniversary. Beautiful

walnut grained wood chest lined with tarnish-resistant velveteen available at extra charge.

Also fifty-two piece service for eight with chest — \$64.75. No federal tax on either service.

**1847 ROGERS BROS.**







CUSTOM-MADE OF SATIN AND LACE BY NEW YORK'S SAKS FIFTH AVENUE, THIS CORSET TIPS IN AT THE WAIST, FLARES AT THE HIPS AND SELLS FOR \$29.50

## WAIST PINCHERS

New tiny corsets squeeze waists, emphasize full hips and high bosom

The picture above is bad news to the American male. It also represents the American woman's willingness to compress, pad and otherwise distort her natural body into the unnatural shapes dictated by high fashion. This year's New Look (a fashion euphemism which skyrockets charge accounts) calls for bulging hips and buxom bosoms connected by an attenuated waist. So the corset is back and stylish American women are going to be asked to submit at

various prices, to the pads and tight lacing of their Victorian grandmothers. The little corsets shown on these pages range from Warner's \$5 "Cinch" to Bergdorf Goodman's custom-made "Waist-Liner" at \$10 (p. 18). They will slim unruly waists as much as three inches, "if," as one stylist remarked, "you can stand the pressure." But to the male, who sneaks an arm around an attractive waist, they will present a Maginot Line of elastic and bones of spring steel.





OUTSTANDING

*and they are  
mild!*

## Waist Pinchers CONTINUED



**LACED IN BACK**, hooked on the side, the Waist-Liner copies a Paris design. It is made to order and comes in three widths to fit assorted girths.



**LACED IN FRONT**, with steel stays and elastic sides, the Cinch exerts pressure on rib cage and stomach, lets the wearer's hips bulge unrestrained.

CONTINUED ON PAGE 32



# The Protein Needs of Your Child



## *Mothers, you should know these facts about* **meat**

This child can't spell "P-R-O-T-E-I-N"—but she needs it just the same. She has a double need. Protein to maintain her tissues and good red blood. Protein to grow on.

So the little girl at seven may actually require *as much protein as her full-grown mother.*

And she must have the right kind of protein—complete, high-quality protein with all the body-building amino acids.

### **Complete—abundant**

Nourishing meat has this complete, high-quality protein—and in abundance. Thus it offers both quality and quantity in protein—a fortunate combination for the boy or girl at this crucial age when large amounts of protein are required to keep up with increasing needs. Of equal importance, too—all meat is highly digestible.

Make meat the cornerstone of your child's meals *today* to help build the strong, vigorous man or woman of *tomorrow.*

### **American Meat Institute**

Headquarters, Chicago • Members throughout the U. S.

*This Seal means that all nutritional statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.*





STRATO-MOC

Shoe of tomorrow by

**Bostonian**

Sky-homik styling! Extra miles in the rugged, pliant leathers... toned to a luxuriously deep golden GLOGRAIN.

Bostonians start at \$12.95

**Bostonians**

FIT RIGHT • FEEL RIGHT • THEY'RE WALK-FITTED

WHITMAN, MASSACHUSETTS

## Waist Pinchers CONTINUED



**GAY '90s CORSET** produced hour-glass silhouette made famous by Lillian Russell. Bone and steel stays gave figure long curves, held them rigidly.

## GRANDMOTHER WORE THEM, TOO

In one form or another, the corset has swaddled women since Cleopatra laced herself breathless for Caesar. Medieval women used leather and wood plates to flatten bulges. In Shakespearean times 13 inches—no more, no less—was held to be the proper circumference of a feminine waist. And 18th Century ladies cinched themselves to the point of frequent fainting spells. If modern fashion has its way, the Gay '90s stage joke of a husband lacing his wife's stays (*below*) will repeat itself endlessly in connubial bedrooms from Park Avenue to Sauk Centre.



**STAGE FARCE OF '96** starring Maxine Elliott and Nat Goodwin poked fun at corsets. The caption in an old magazine gagged, "One more hook, alas!"





## Hail *The King...* of an un-common herd

**M**any people ask, "Why is Curtiss Candy Company so interested in breeding prize Guernsey cattle?"

The answer is simple.

To make Baby Ruth and other fine foods, we buy millions of gallons of Golden Guernsey milk every year.

So...on Curtiss Farms, we continually enrich the soil...to yield more nutritious grains and grasses...to feed our magnificent dairy herds...to produce more and richer milk...

...which sets the standard of quality for all the milk we buy.

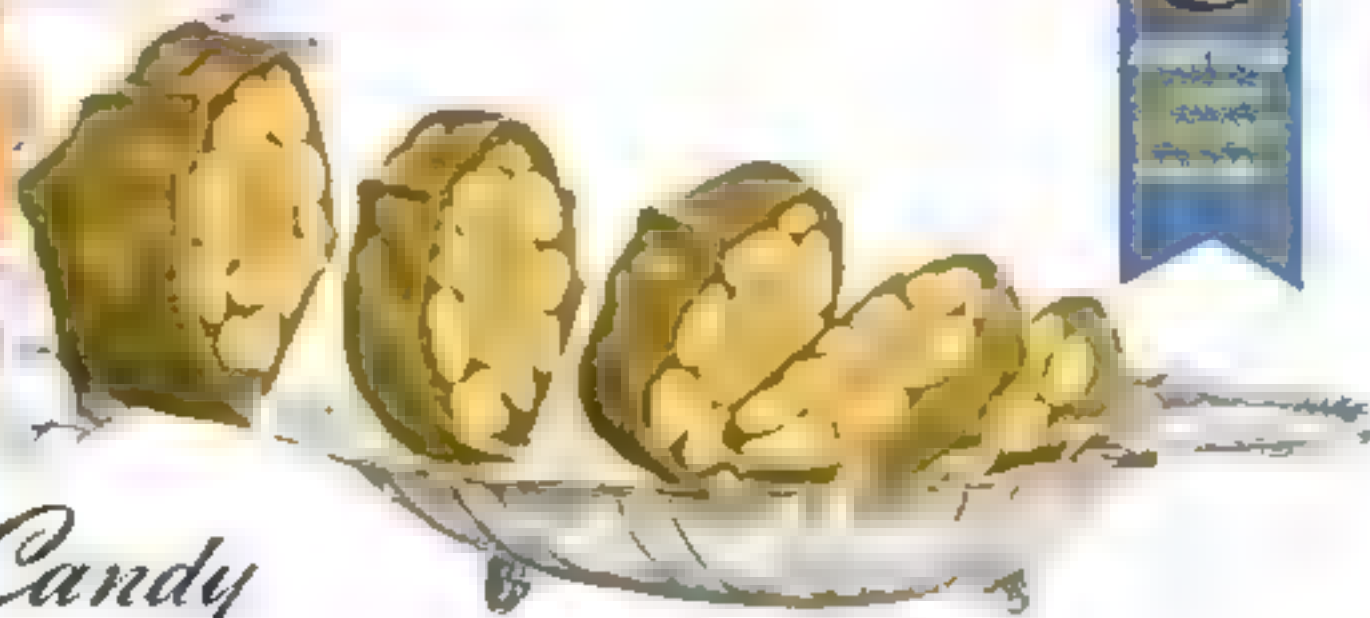
This insistence on quality is a rigid Curtiss policy...for we know that only by buying the finest ingredients, can we sell you the finest of finished food products.

Now...isn't it easy to understand why Baby Ruth is America's favorite candy bar? Had one lately?

Curtiss Candy Company . . . Chicago  
Producers of Fine Foods

Painted by  
JAMES L. VLASATY

*Sevity King*



Foundation Guernsey Herd Sire at Curtiss Candy Company Farms in Northern Illinois. His sons were Junior Champion, Senior Champion and Grand Champion Guernsey Bulls at Illinois, Wisconsin and Indiana State Fairs and Dairy Cattle Congress, 1946. His performance-register daughters are outstanding milk producers.

**A** Another **CURTISS** Candy

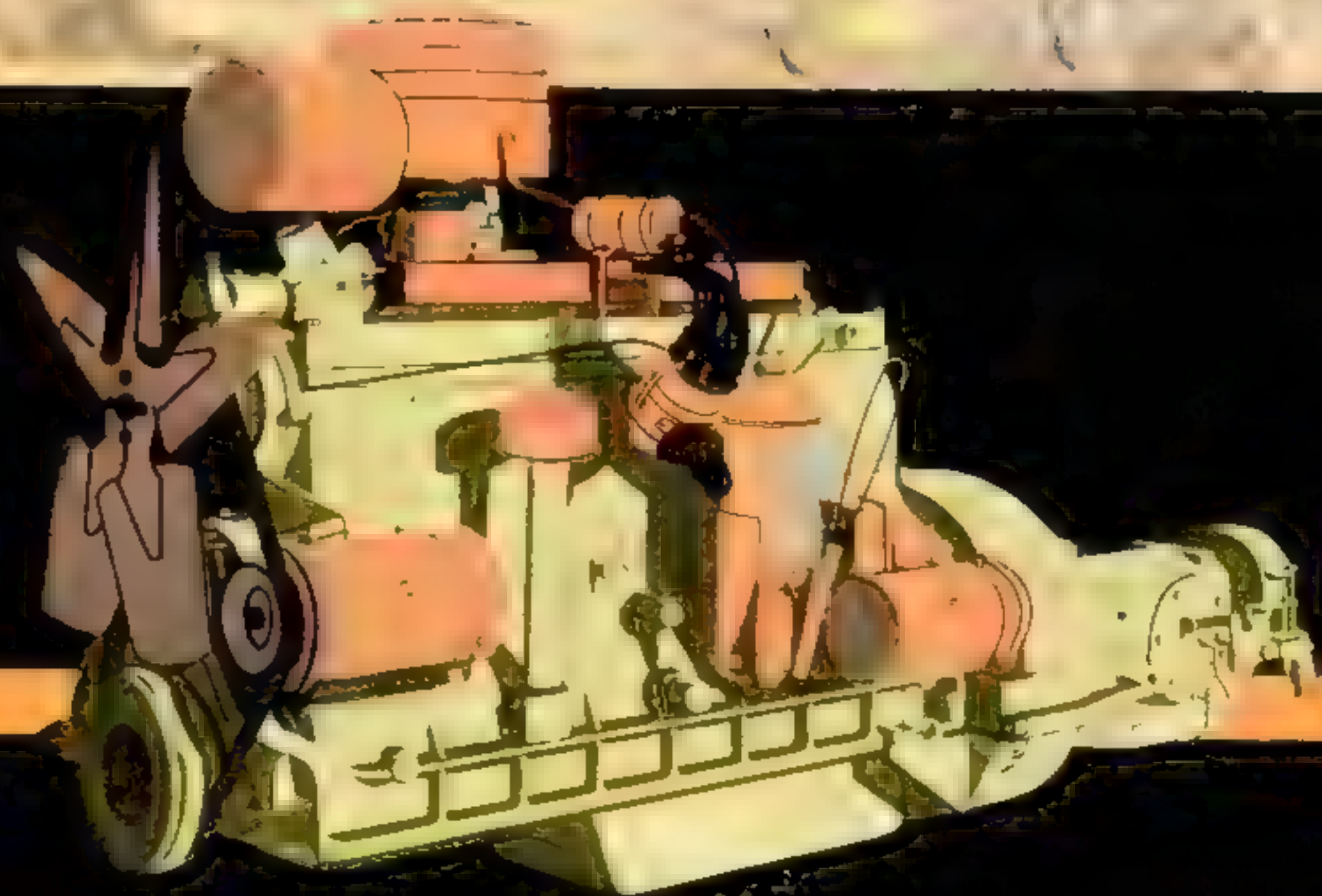




*power...*

*power...*

*power...*







More horsepower than you can  
imagine ever using... more actual  
horsepower than you will ever need is  
packed into the sleek, trim, soft-  
spoken Chrysler "Spitfire" engine.  
A miracle of advanced engineering,  
the "Spitfire" is the secret of  
Chrysler's challenging pick-up and go!  
The exciting reason why you'll find  
the beautiful Chrysler so spirited,  
so responsive, so much fun to drive.

From Coast to Coast, see a Chrysler-  
Plymouth dealer for the finest service!

# *the Beautiful Chrysler*

WITH HYDRAULICALLY  
OPERATED TRANSMISSION  
AND glycol FLUID DRIVE



"Happiest Haul of the Day!"

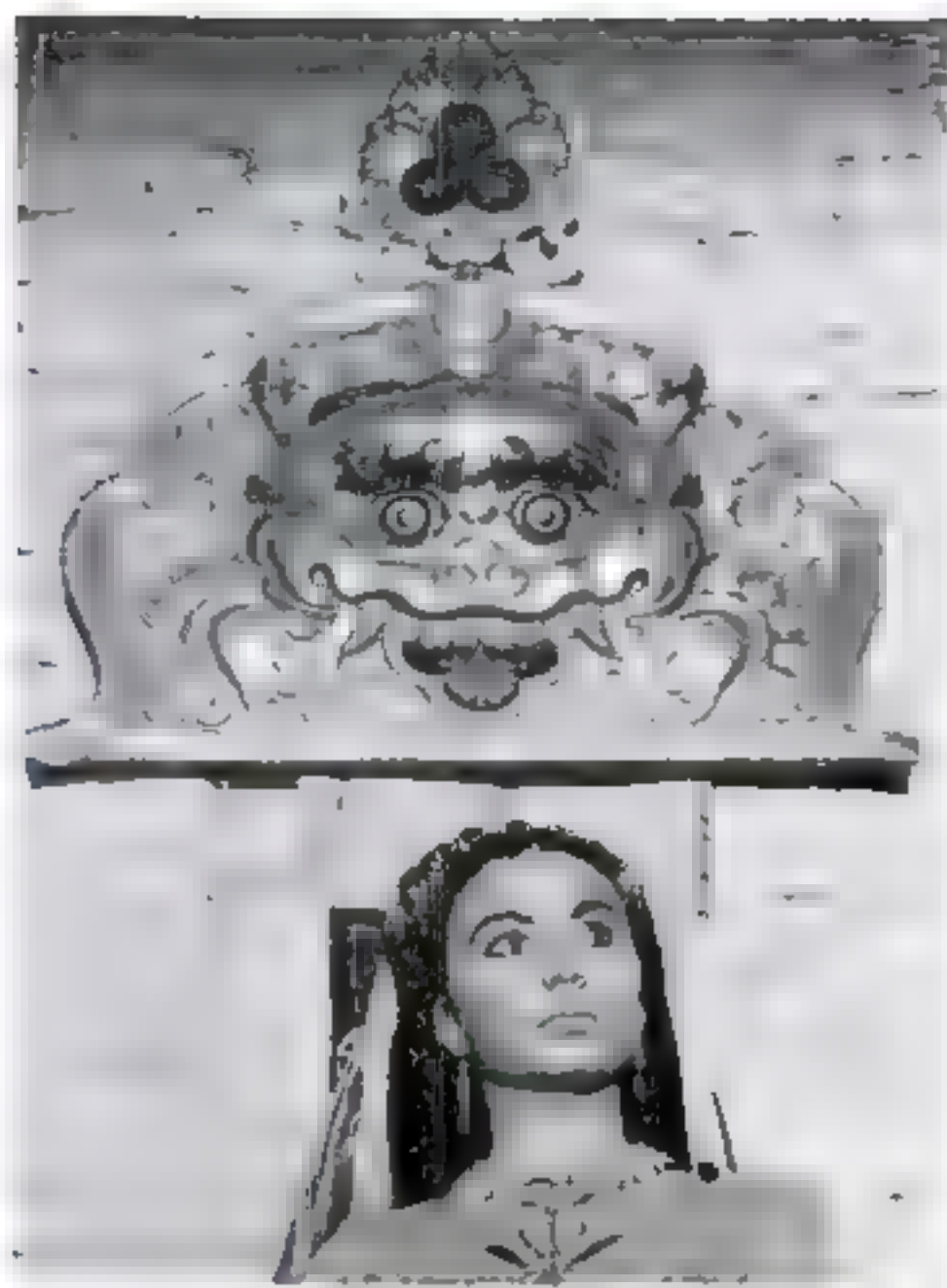


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Minneapolis, MN

TIME IN TO DAY D ROSE AND HIS MUSIC WITH SONGS  
BY GEORGIA B BBS EVERY THURSDAY NIGHT OVER NBC

33 FINE BREWS BLENDED INTO ONE GREAT BEER





JEAN SIMMONS PLAYS A SULTRY TROUBLE MAKER

# MOVIE OF THE WEEK:

## *Black Narcissus*

It studies the spiritual troubles of Anglican nuns in the Himalaya

*Black Narcissus*, one of Britain's most challenging recent exports, offers a strange and glowing mixture of frustrated nuns and Technicolor mountains. As the curiously slow-paced story unravels, moviegoers will note that action is infrequent and that the scenery, daubed in some of the most exquisite color ever filmed, often proves more eloquent than the actors. Five Anglican sisters, headed by a young stiff-necked superior (Deborah Kerr), open up a convent in a Himalayan palace, where an Indian potentate once sequestered his hours. The nuns are first discouraged by the local monarch's English agent (David Farrar), a misogynist who sardonically gives them until the seasonal rains to give up their plan. Oppressed by the ceaseless winds which shrill through the mountains and a disembodied feeling of loneliness, they become neurotic. One sister, in the movie's single explosive bit of drama, renounces her vows and throws herself at the nearest white man. She eventually plunges to her death and the remaining sisters trudge back in defeat to their Calcutta headquarters as the rains come.

While the story of *Black Narcissus* is almost overwhelmed by its gorgeous Himalayan scenery (all filmed in England with elaborate backdrops), it has nevertheless gotten into hot water already. Although the film's preface itself carefully points out that these are Anglican nuns who are sworn to their vows for only a year at a time, the film's treatment of religion is so unlike Hollywood-honeyed, idealized portrayals that the Catholic National Legion of Decency has condemned it as tending to characterize monastic life "as an escape for the abnormal, the neurotic and the frustrated." The Anglican Church has made no statement.



CONVENT BELL, on the edge of a rocky precipice some 8,000 feet above the valley floor, is rung three

times each day. One of the nuns, Sister Ruth (Kathleen Byron, above), crazed by bitterness, falls off the brink.



**Dad felt lazy**



**So hired Sonny**



**Used this polish**



**Made easy money**



The easiest and quickest way to get rid of dull traffic film is to use Du Pont No. 7 Polish. It saves time—saves work—produces a brilliant shine in half the time. Try a can of No. 7 today.



**THE SISTER SUPERIOR** is rudely told on her arrival by Mr. Dean, the agent, that the palace is no place for women.



**YOUNG NATIVE GIRL** (Jean Simmons) who is being harbored by the sisters seduces the local ruler's son and heir.



**NATIVES GROW BITTER** toward the new convent when a nun gives some medicine to a sickly child and it later dies.



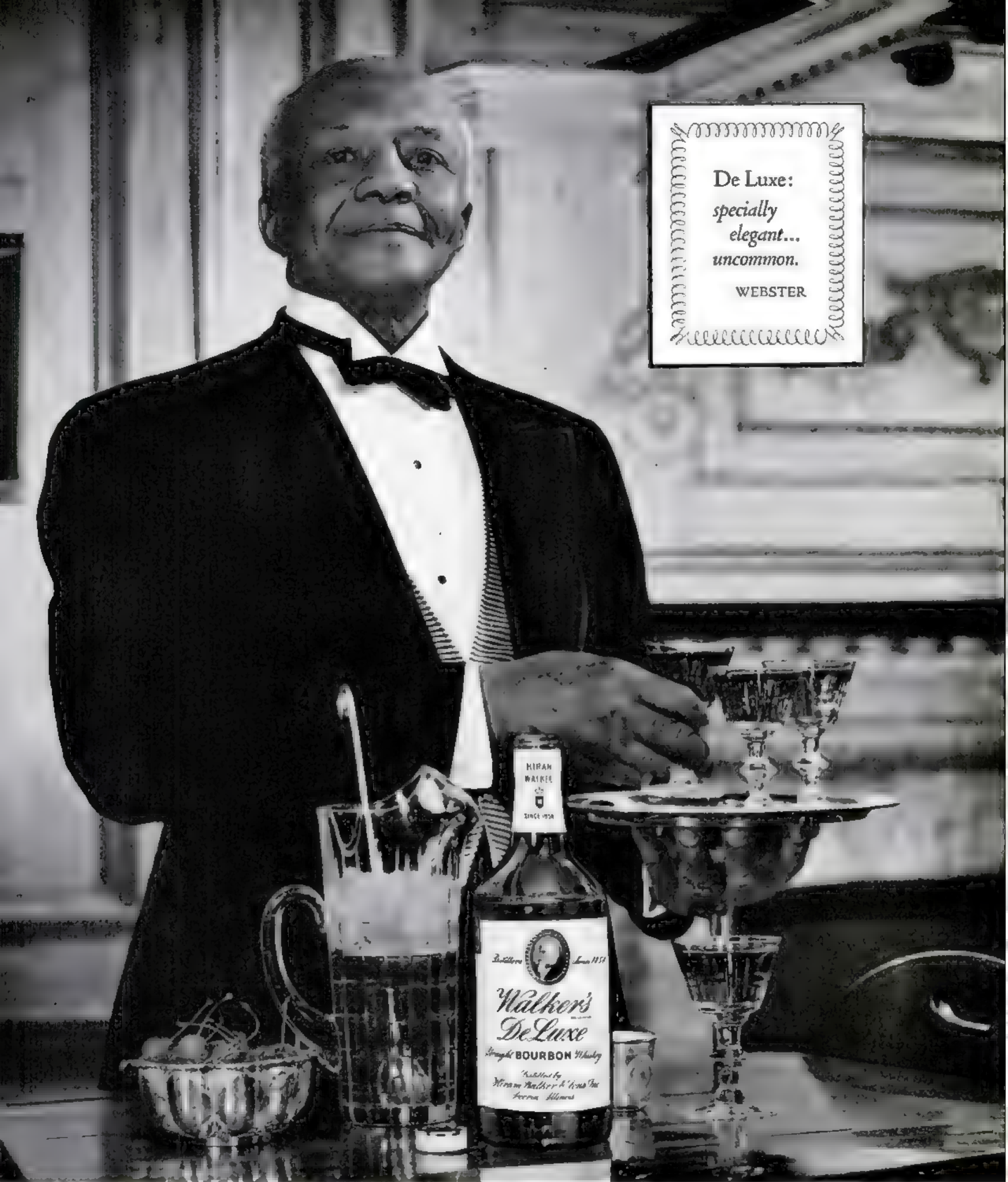
**THE FINAL BLOW** comes when Sister Ruth, renouncing her vows, visits Dean's house. He rebuffs her, sends her back.



**HOLY MAN** of the province, once a general and powerful potentate, is visited by his nephew, the local ruler. The holy

man distracts the nuns by sitting contemplatively all day and night, like the implacable mountains, in all kinds of weather.





De Luxe:  
specially  
elegant...  
uncommon.  
WEBSTER

WALKER'S DE LUXE is a straight Bourbon whiskey, 6 years old;  
elegant in taste, uncommonly good—a Hiram Walker whiskey.



# HAITIAN PAINTING

## American helps island natives develop a primitive folk art



DEWITT PETERS

Until recently Haiti's only notable venture in the field of art was that made 140 years ago by its fabulous Negro King Henri Christophe, who imported an English drawing master to ornament his court. When the black king killed himself, official attempts to encourage art in Haiti stopped. But during the past four years they have resumed, and the tropically pungent streets of the capital, Port-au-Prince, have been smelling strongly of turpentine and pigment. Haitians are learning how to paint pictures and their work is attracting the attention of art connoisseurs all over the world. At last winter's UNESCO art exhibit in Paris, paintings from Haiti stole the international show. This spring half of the canvases hung at the New York exhibit of Haitian art were snapped up by American collectors.

Haiti's artistic boom started in 1943 when an enthusiastic American artist named DeWitt Peters took a U. S. government-sponsored job in Port-au-Prince as a teacher of English. Impressed by the talent with which Haitian Negroes decorated the walls of their palm-thatched huts and cafes (*below*), Peters wangled the use of an old residence in Port-au-Prince, christened it Centre d'Art and, under the sponsorship of the Haitian government and U. S. State Department, started to hold public exhibitions of native art. The artists were almost all untrained and, at first, rather shy. Peters tactfully lured them into the Centre, bought their paintings for a few dollars, gave them paint and brushes and very little advice. By the time he was through, Haiti was the proud possessor of a school of native primitive painting and the paintings were bringing as much as \$350 each.

Haiti's art, as the following pages show, is a primitive Negro folk art overflowing with decorative exuberance and childlike observation of Haitian scenes. Its painters include a former airport mechanic, a policeman, a taxi driver and an office worker. The favorite medium is house enamel, which is usually applied to heavy cardboard. All of the painters take their art with intense seriousness. One of the best of them, a voodoo priest named Hector Hyppolite (*left*), paints in a state of religious ecstasy, firm in the belief that his brush is being guided by the hand of John the Baptist.



**HECTOR HYPPOLITE**, who is in his 50s, takes time from his duties as a voodoo priest to put the finishing touches on a picture in his studio near the Centre.



**RENAISSANCE CAFE** near Port-au-Prince had decorations which spurred Peters on to start art center.



**CENTRE D'ART** is Port-au-Prince's Louvre. Haitian artists have even decorated the sides of Centre's jeep.



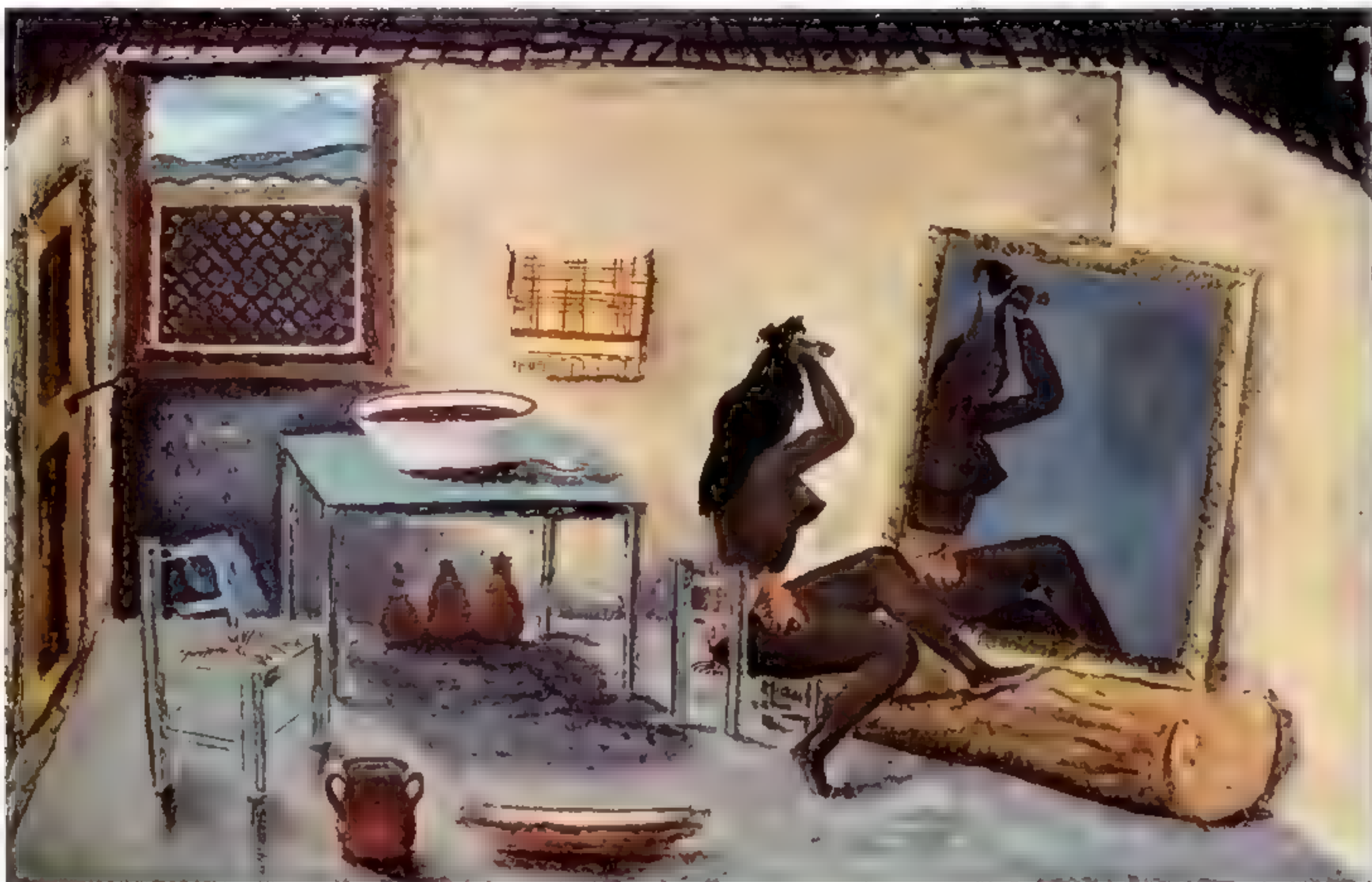
**DECORATED HUTS** are fairly common in Haiti. Designs on this one recall the work of native Africans.





**QUEEN OF AFRICA** was painted by Rigaud Benoit, a Port-au-Prince taxi driver who works on cardboard with Sapolin, an inexpensive enamel used for furniture painting. One of the most painstaking of Haiti's primitive artists, Benoit took about a month to paint this conception of a black jungle queen surrounded by lush, decorative flowers.





**TOILETTE**, an exuberant interior scene somewhat resembling the paintings of the French master, Matisse, is by Louverture Pousson, a former airport mechanic

who paints in his spare time. Except for the large mirror, an item that only wealthy Haitians can afford, this interior is typical of humble native dwellings.



**THE GAME** is a typical painting by 16-year-old Wilson Bigaud, who specializes in cockfights, wakes, barroom brawls and other violent and colorful features of

the life of Port-au-Prince. A painter with an eye for the corrupt gaiety of native life, he lives and paints in the middle of the city's swarming red-light district.



HYPPOLITE  
PRESIDENT D'HAITI  
1876



**THE CACOS OF LECONTE.** By Philomé Olin depicts a moment in the Haitian revolution of 1911 of which Capois and Leconte was a hero. Here revolution-

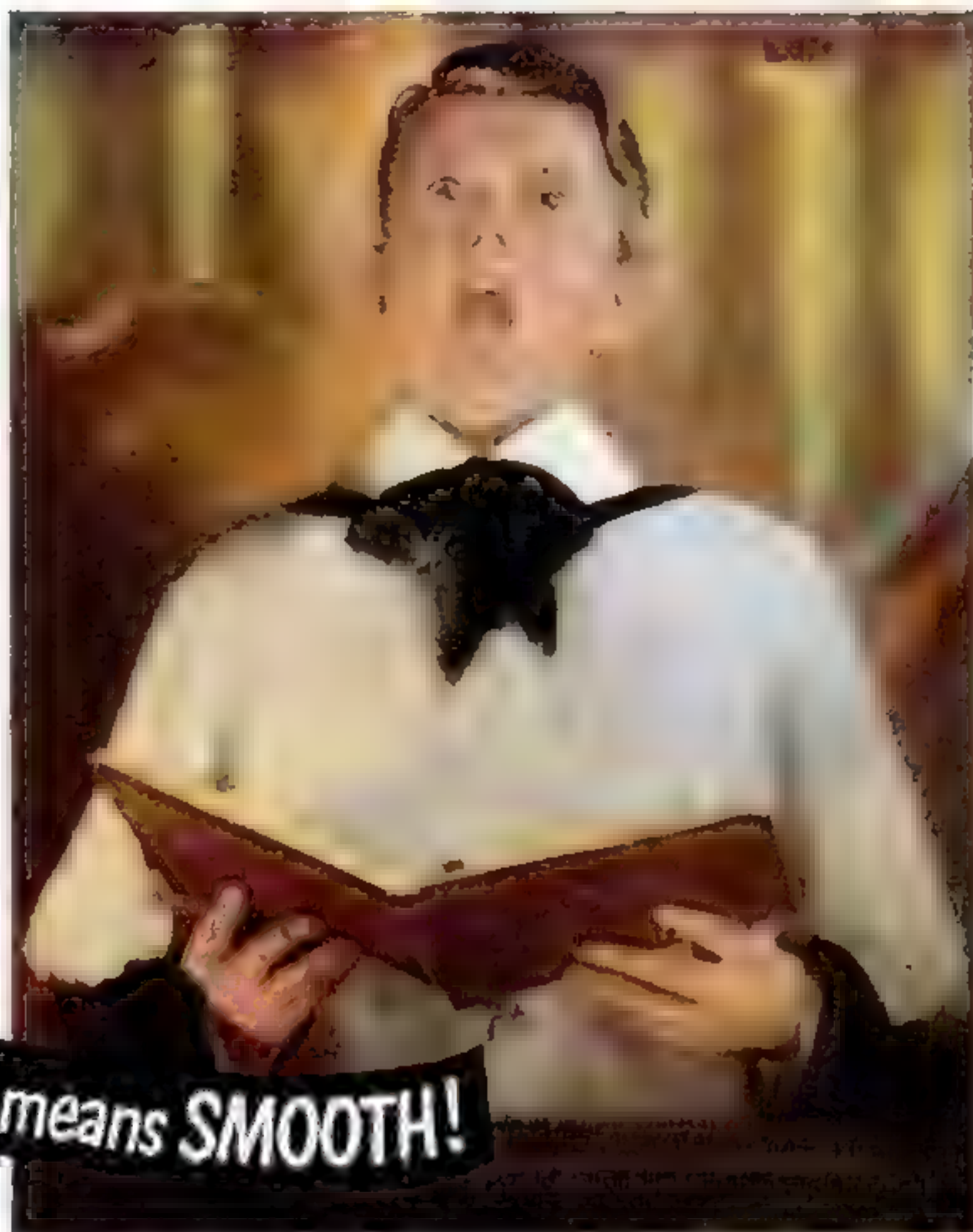
ists (known as cacos) cross bridge named for former president, Florvil Hyppolite. Olin, a stickler for accuracy, believes his canvas is a perfect example of realism.



**A HOUSE IN A VILLAGE,** by Hector Hyppolite, shows how a primitive painter will often disregard reality for the sake of decorative exuberance. Hyppolite,

a voodoo priest and former house painter, has become so affluent in his new role as an artist that he now hires a private fisherman to provide his daily rations.





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So drive in where you see the Veedol sign and get the motor oil that gives you *both*: a "fighting film of protection" from Bradford, Pennsylvania, crude . . . and the new, new "CLEAN-SMOOTH" treatment for your motor.





HEADING OUT TO SEA, 168-FOOT "HAIDA" OVERTAKES SMALL BOAT. AT TIP OF "HAIDA'S" MAST IS RADAR ANTENNA. BOOM AMIDSHIPS IS TO MOOR SMALL BOATS

## THE NEWEST FLEISCHMANN YACHT

Last week *Haida*, the first big luxury yacht since the war, slipped smoothly out of the Panama Canal toward Santa Barbara on her maiden cruise. There she would pick up her owner, Yeast King Max Fleischmann, and take him fishing in Alaska. Designed by John H. Wells, the *Haida* had cost a million dollars and was an owner's dream. Everything that money could buy and Fleischmann and his designers could think of had gone into her construction to make her the most completely equipped yacht in the world. Two 1,000-hp diesels pushed her through the warm water.

On her bridge radar hummed and loran flickered, while fathometers and radio direction finders constantly checked her automatic steering devices. In her hold she carried 18 tons of gas, oil and water—enough to drive her 6,000 miles without once touching port. Food lockers and freezing units held enough to feed her 10 officers and 7 crewmen for months of cruising. Owner Fleischmann, waiting to set foot on his 22nd yacht, could happily contemplate the fanciest device of all, an exhaust system which would blow the dirty diesel smoke three lengths astern, underwater.



**OWNER FLEISCHMANN** is 70 years old. He also has two airplanes.



Yes... she's used to the best!



She pays \$10,000 for her diamond necklace...  
...yet only 5¢ for the best sparkling water!

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*Young men  
styles by*

**WALK-OVER**

## Fleischmann Yacht CONTINUED



**MAHOGANY LAUNCHES** swing on the boat deck. Owner's launch (*right*) is equipped with berth, radio-telephone, bathroom, has 140-hp engine. Crew's launch (*left*) has 20 hp less. The *Haida* also carries two rowboats and canoe.



**BATHROOM** in Mrs. Fleischmann's suite opens into her dressing room, is tiled and has a bathtub but no shower. Fleischmann's bathroom has shower but no tub. The *Haida* also has a complete telephone and announcing system.





**DINING ROOM** aboard the *Haida* (seen through a porthole) is luxurious, carpeted, aircooled and wood-paneled. The food is served from the butler's pantry, where it is delivered on a dumbwaiter from the galley below the deck.



**OWNER'S SUITE**, entered by way of a private staircase from the main deck, is soundproofed and has a bunklike bed. The ship has only one two-bed guest suite because Fleischmann does not like a lot of people around when he travels.

CONTINUED ON NEXT PAGE



If there's  
discord like this



Instead of  
close harmony like this



TRY THIS

**MORAL:** Sweeten up for close-ups! Let Life Savers sweeten and freshen your breath—after eating, drinking, and smoking. Always good taste!



The candy with a hole—only 5¢

"All candy products having the distinctive shape of Life Savers are manufactured in the United States by Life Savers Corporation, Port Chester, N. Y., and in Canada by Life Savers, Ltd., Hamilton, Ontario."





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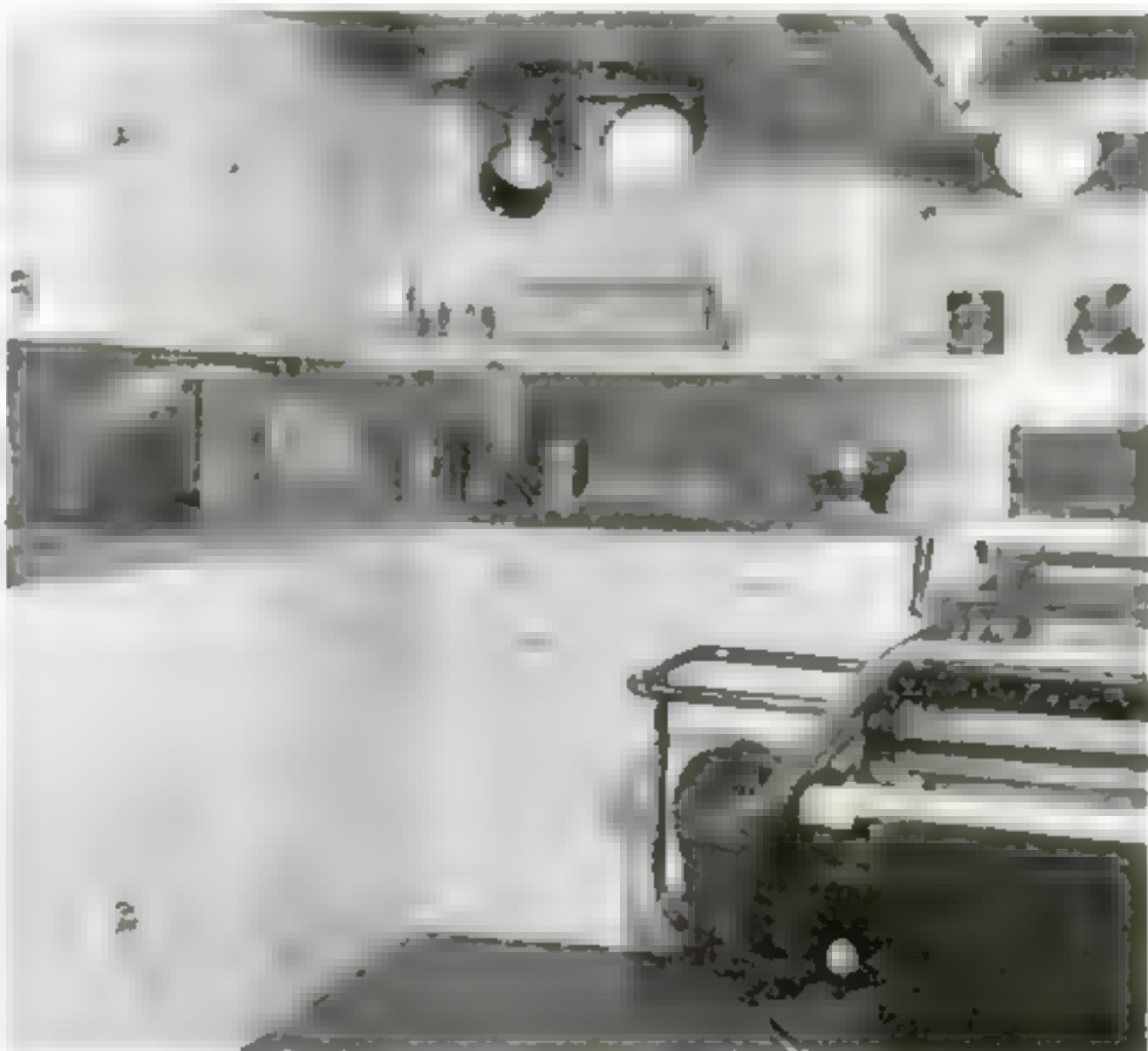


® Registered Trade Mark. Member Penn Grade Crude Oil Ass'n. Penn No. 2  
**Tough-film PENNZOIL® gives all engines  
an extra margin of safety**

## Fleischmann Yacht CONTINUED



**MAIN SALON** has an electric fireplace. The *Haida* is completely insulated with Fiberglass and can sail comfortably in both arctic and tropical waters.



**THE GALLEY** is finished in Monel metal, has enormous oil-burning range with two ovens, 12 burners (right foreground), china lockers and two sinks.



**IN WHEELHOUSE** David Welch (right), *Haida's* captain, looks forward while a crewman takes wheel. The man in rear works radio direction finder.

## When it isn't Raining

...Trico's "two little squirts"  
wash your windshield while you drive



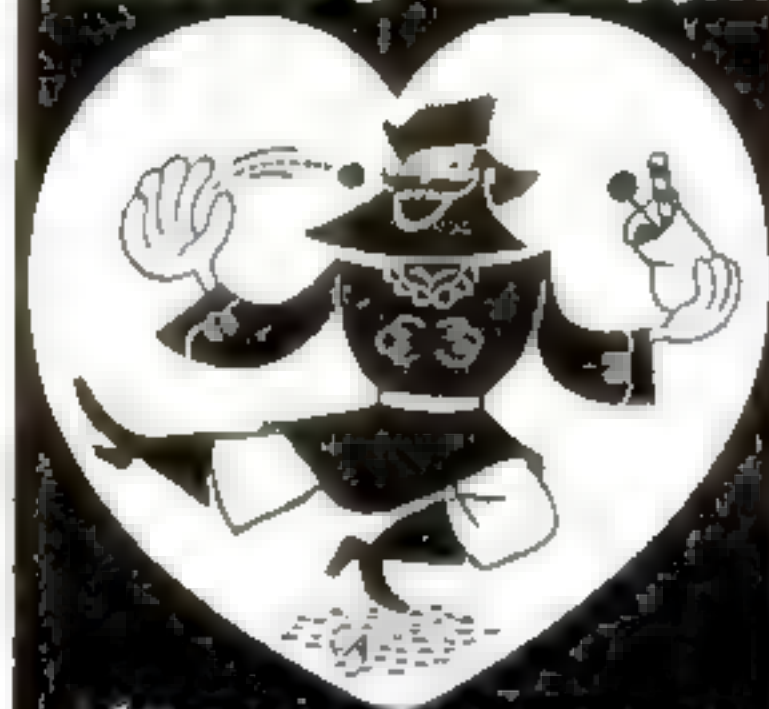
Don't squint, don't drive under nervous tension when dust or grime blinds your windshield. Install a Trico Washer . . . and you'll see three times as clearly, three times as far . . . fair weather or foul. Hundreds of thousands now in service. Trico Products Corporation, Buffalo, N. Y.

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FRENCH'S FLAVOR!**



**Millions prefer  
this smoother, creamier mustard**

Liverwurst, boiled ham, cold sliced meat loaf, little pickled onions, radishes, potato salad made with French's—here's a meal that's easy, satisfying and delicious! Serve plenty of French's with the meat—it adds special zesty flavor!

**French's Potato Salad:** Combine 4 cups cold boiled potatoes, cubed; 1 small onion, chopped, 2 tablesp. chopped parsley, 1 cup chopped celery, 1 teasp. salt. Mix with dressing made by beating until light and fluffy; 4 tablesp. French's Mustard, 2 tablesp. evaporated milk or light cream, 2 tablesp. sugar, 2 tablesp. vinegar, ¼ teasp. salt. Garnish salad with thinly sliced radishes.



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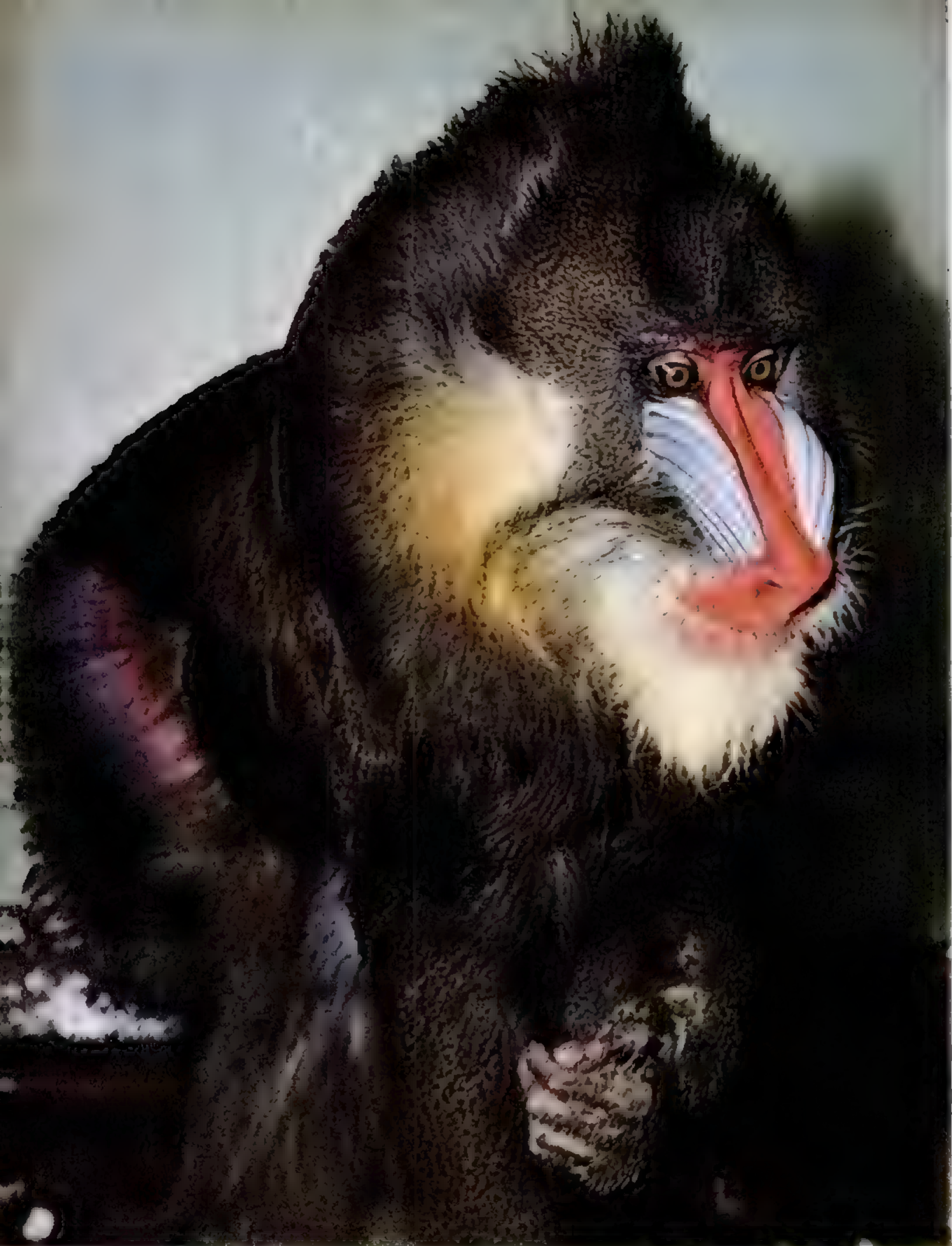
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**THE MANDRILL BABOON** is the most violently colored mammal in the St. Louis zoo, his red nosed,

blue-glanded face matched in brightness by blue and crimson buttocks. This 20-year-old mandrill came

from Africa, lives with his drab gray female, eats vegetables, is slovenly, ill-tempered and dangerous.





TOMMY AND COOKIE, CHIMPANZEES AT ST. LOUIS ZOO, TAKE OVER DESK OF ZOO DIRECTOR GEORGE P. VIERHELLER, WHO GRABS NECK CHAIN IF THEY GET TOO OBSTREPEROUS

# ST. LOUIS MONKEYS

The city's zoo takes fond care of its smart simians

Among the 40-odd major zoos in the U.S., the one in St. Louis is supreme for its harmonica-playing elephants, praying lions, beer-drinking bears and, above all, for its monkeys. It boasts one of the largest collections of primates in the world, including the bright-bottomed mandrill (*opposite*), the wistful spider monkey, the dull-witted lemur, the gentle gibbon, the beautiful Diana, the hysterical rhesus, the show-off chimpanzee and the affectionate orangutan.

The zoo makes much of its monkeys. The chimpanzees are allowed to visit their friend, George Vierheller, who has been head of the zoo for 28 years and who does not mind if monkeys muss up his desk. Chimps are the most valuable of the zoo's performers because they are the

only monkeys which can be trained to do stunts like riding bicycles and playing xylophones. Orangutans are harder to train because they cannot stand up easily on their weak hind legs. But the zoo pampers its orangutans, as shown by the case of little Rusty (*next page*).

Rusty's happy interlude, during which he was coddled like a human infant in the home of a zoo superintendent, ended last month when he grew too big and too active for indoor life. Back in his cage in the zoo, he missed human companionship so bitterly that he cried for three days and could hardly eat or sleep. To help him adjust to the normal life of a zoo monkey, Rusty was fondled and petted by his keepers. Slowly he is becoming reconciled to being an orangutan.



SPIDER MONKEY is a gentle little beast from South America with a wistful face and a long, useful tail.





**RUSTY** is a red-haired, blue-eyed baby orangutan who grew sickly under his young mother's care and at the age of 4 months was adopted by Moody Lentz,

the animal superintendent of the St. Louis zoo. Living in a playpen in the Lentz bathroom, Rusty was petted like a human baby loved every minute of it.



**GETTING WEIGHED** twice a week was a regular part of Rusty's routine. After three months of soft living, his weight tripled. Here, at 8 months, he weighs 12 pounds.



**EXCITEMENT** for Rusty consisted of unrolling yards of toilet paper, for which he had no practical use, and then whipping it in gay festoons all over the Lentz bathroom.



**READY FOR BED**, Rusty tumbled into his white flannel nightgown, made especially for him by Mrs. Lentz. Like all infants, Rusty needed plenty of warmth at night.





**DIAPER CHANGING** at least 10 times every day was a social occasion for Rusty, who gaily waved his feet and was happy about any excuse to lie on somebody's lap.



**CHEWING** toilet paper amused him, but he was discouraged from such unenriching habits. For food he took milk from a bottle, Pablum and custard from a spoon.



**ALL IN** after his 10 p.m. feeding. Rusty slept like any baby with arms out and toes curled. At 6 a.m. he woke and signaled with his rattle for another nice day to begin.



**RUSTY'S DAD** is 14-year-old Jerry, one of the two orangutans in the world who habitually smoke cigars. The other is Rusty's mother, Ginny. Ginny puffs

wildly and eats the ashes, but Jerry inhales calmly and flicks ashes on the floor. Each of them smokes at least six cigars a day. They prefer 9¢ Phillies.






BENGAL TIGER NAMED TIGE STARES WITH BURNING EYES FROM PERCH DURING ONE OF ANIMAL ACTS WHICH ATTRACT AN AVERAGE OF 20,000 SUMMER VISITORS DAILY

## TRAINED TIGERS LEAP AND GLARE

Almost as popular as the monkeys are the trained-animal acts that the St. Louis zoo puts on. Two times on weekdays and three times on Sunday, Tige (*above*) leaps onto his perch and glares at the world—at the trainer, at the spectators in the arena in front of the cage, at lions

and bears who are in the act with him. Trainer Jules Jacot, who puts Tige through his paces, shouts commands in Spanish so animals will not become confused when zoo-goers tease the animals in English. The zoo's free acts are so popular that Ringling Bros. circus avoids St. Louis.





# You have a stake in the Railroads

## *Here's Why*

Even if you never ride on a train—never ship a package by railroad freight—the whole pattern of your daily life is interwoven with the railroads. Most of the food you eat is carried to market by rail. And railroads—as the nation's major carriers of raw materials and finished products—have a part in the production of practically everything you use.

So it's important that the railroads continue to improve the service upon which you depend—service at the lowest cost for comparable transportation in all the world.

To keep on doing that, railroads need new engines, new cars, new rail, new equipment and facilities of all sorts. These improvements depend in turn on adequate railroad earnings.

"And what," you ask, "is an adequate return?"

Most people think 6 per cent would be no more than fair.

Yet during the past 25 years—and that includes the war years—the railroads averaged a return on their net investment of only  $3\frac{2}{3}$  per cent.

And in 1947, with a record-breaking peace-

time traffic—railroads are expected to earn even less than that! Such a return is only about half what the railroads need to keep on providing you with the kind of equipment and service you want.

Because this need for adequate railroad earnings directly concerns you, and every other American, the railroads want you to know the facts.

Send for a free copy of the new booklet "You and Your Railroads." Association of American Railroads, Room 970, Transportation Building, Washington 6, D. C.

## **American Railroads**

THE NATION'S BASIC TRANSPORTATION





# The story of John Czarniecki



**1.** In 1902, at the age of 15, John Czarniecki immigrated to the United States from Poland. In 1911 he came west to Seattle and went to work as a teamster for Union Oil Company. Today, 36 years later, he is still working for Union Oil as a maintenance mechanic for the Seattle truck fleet.



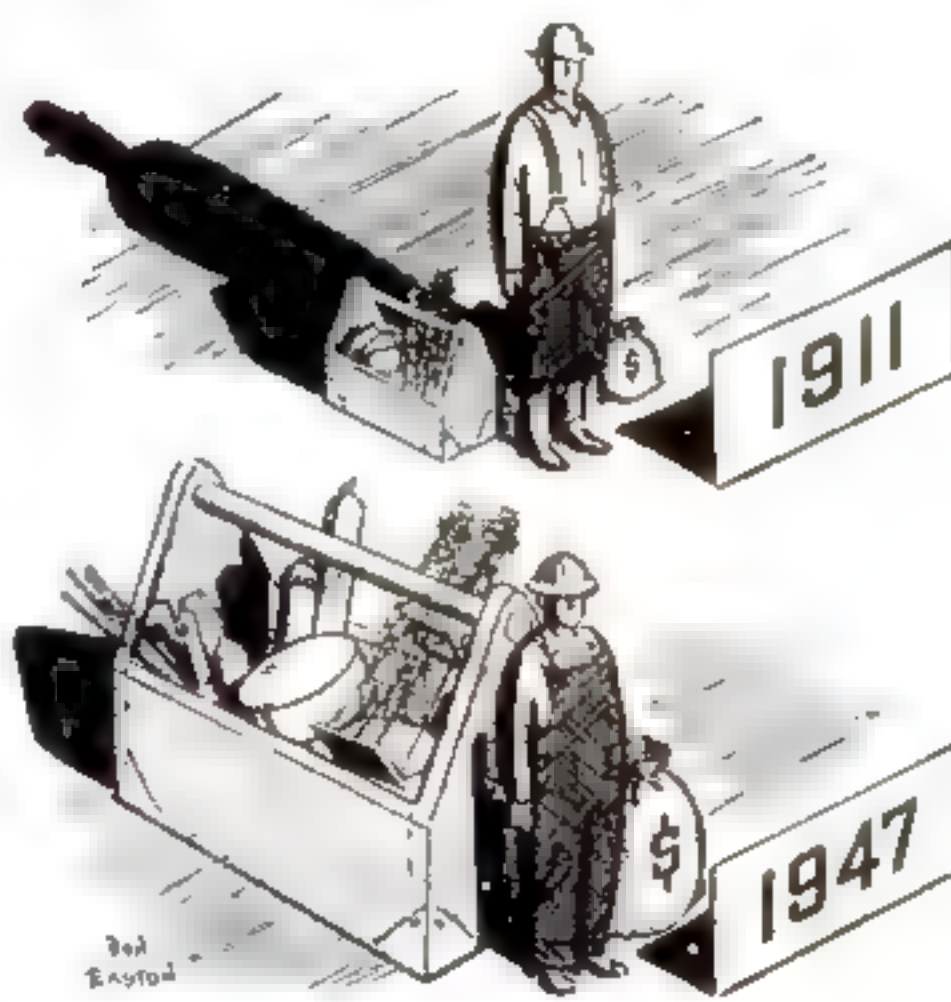
**2.** During that 36 years Mr. and Mrs. Czarniecki have raised a son and three daughters—two of whom are still living. The son, a graduate mechanical engineer from the University of Washington, is supervisor of production at a motor factory in Seattle. The two daughters are married. The Czarnieckis own a new 5-room home in Seattle and drive a 1940 Nash.



**3.** John Czarniecki gave us permission to tell his story in order to drive home one fact. He didn't become president of Union Oil Company. (In fact, the job he holds today is comparable to the one he held in 1911.) Neither did he go into business for himself. He simply went to work.

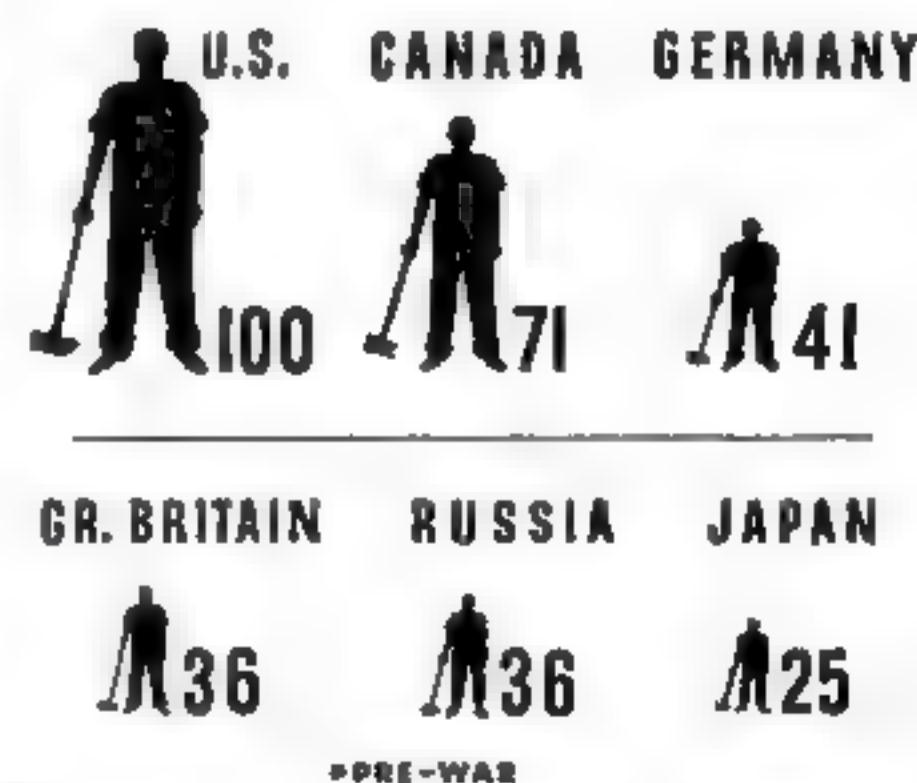


**4.** But our American economic system offered him greater opportunity for *productive* work than he could have found anywhere else in the world. Work by itself means nothing. Only work that *produces* something—which a man can exchange for the things he needs—is of any value. Consequently, the more a man can *produce* with an hour's work, the higher his standard of living.



**5.** During the 36 years that John Czarniecki worked for Union Oil, his capacity to *produce* increased steadily. For during that time, the Company increased the tools-per-employee three-fold. Consequently, production-per-employee went up. And, as a result, John Czarniecki has more than tripled his take-home pay. He makes 7 times as much per hour today as he did in 1911 and he works less than half as many hours—40 instead of 84.

Av. hourly production per worker\*



**6.** In other words, we all can't be presidents and we all can't go into business for ourselves. But the American economic system is still just as *important* to all of us. For each man's standard of living depends directly on what he can produce. And our American system has so encouraged the introduction of new tools and new techniques that, year after year, the average American has been able to produce more and more and thereby continue to improve his standard of living.

## UNION OIL COMPANY OF CALIFORNIA

INCORPORATED IN CALIFORNIA, OCTOBER 17, 1900

This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 14, California.

AMERICA'S FIFTH FREEDOM IS FREE ENTERPRISE





SPECULATOR JACK MCKERR (CENTER) LUNGES THROUGH A PACK OF TRADERS IN CHICAGO CORN PIT TO SELL 10,000 BUSHELS OF GRAIN

# THE GRAIN EXCHANGE

## Record prices stir Chicago's Board of Trade into frenzied activity

Every weekday morning at exactly 9:30 a big bell clangs out across a mammoth room of the Chicago Board of Trade. It touches off a great roar of voices, turns 500 businessmen into a yelling, waving mob like that above and starts another day's trading on the world's biggest grain exchange.

This summer, with grain prices sky-high, the pits where the traders do their hectic business are boiling with an energy that has not been matched since the inflation market of 1933. Last June 20 corn sold at \$2.00 $\frac{3}{4}$  a bushel. The price has pushed up almost steadily until on Aug. 23 it reached an all-time high of \$2.47. Wheat prices have also rocketed. At \$2.48 $\frac{3}{4}$  a bushel, September wheat now sells for six times what it brought in 1931. Other grains are up too because the U.S. supply was cut 17% by bad planting weather last

spring and floods later. At the same time demand for grain for Europe is greater than ever before.

The great vortex around which these prices are swirling upward is the Board of Trade, where 75% of the nation's grain is bought and sold months before it is even harvested. This strange marketing procedure is accomplished through futures contracts, which are agreements to deliver specified quantities of grain during specified future months at prices determined at the time of sale. The Board of Trade is no place for either the man who grows the grain or the man who eats Puffed Wheat. Its complicated business is conducted by all the middlemen between both farmer and consumer. And although these middlemen represent some of the oldest and staidest business institutions in the U.S., they behave like women at a

bargain counter when trading is heavy. This is because the grain market is extremely sensitive to the slightest change in weather, demand, supply and even rumor. A thunderstorm and flash flood in central Iowa can shoot prices up 3¢. A rumor of better crop prospects in the Danube Valley could send prices down 5¢. A trader has to move fast to keep up with such rapid fluctuations.

Because of the short corn crop in the U.S. and the high demand in Europe, the Board of Trade is having one of its busiest years of the last decade. Its daily business totals \$65 million, twice the value of stocks traded daily on the New York Stock Exchange. On an average day in the exchange 40 million bushels of grain—20,000 freight carloads—change hands in the 3 hours and 45 minutes before the big bell clangs again to close the trading.



# THE BROKERS' SIGNALS



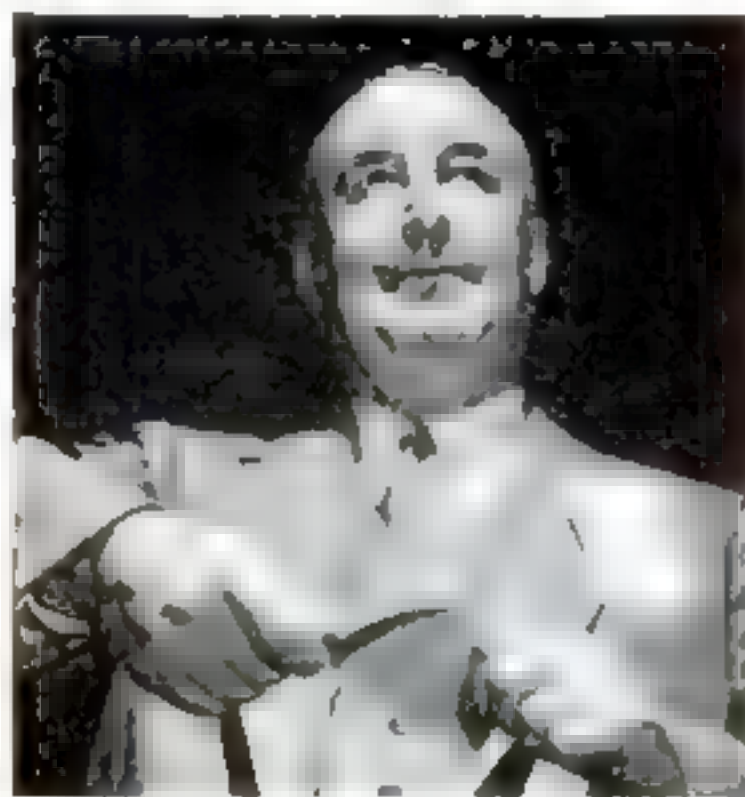
**HARRIS, UPHAM** company is signified by Grain Broker Arthur Bettis to telephone operator by pulling hair (for "Hair-ris").



**THOMSON & McKINNON** is signaled by Broker Douglas McKay, who forms a "T". Phoneman relays message to main office.



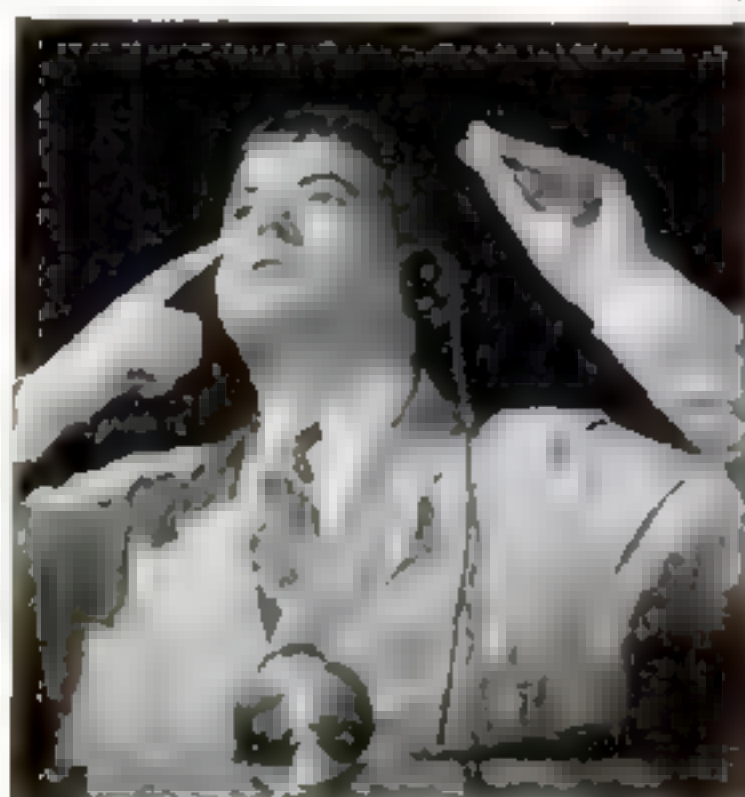
**PILLSBURY** sign is made by Broker Douglas McKay who pretends to swallow a pill. His message: Pillsbury is trading heavily.



**JAMES E. BENNETT & CO.** needs a more complex signal. Broker Jack Hermes identifies firm by bending a card ("Bend-it").



**MAY** is indicated by Telephone Operator James Griffin as he touches his head ("Me"). He is signaling to a broker in pit.



**JULY** is shown by putting a finger to eye. With other hand Griffin is asking broker for the latest price for July grain futures.



**SEPTEMBER**, another of the four busiest months in grain futures, is designated by outlining a big "S" with the right hand.



**DECEMBER** sign consists of an "X" for Xmas. By these signs the phonemen learn prices a few seconds before they are posted.



THE THREE BIG OCTAGONAL PITs ON TRADING FLOOR ARE CORN

## TRADING

Amid the yelling and signaling millions change hands every hour

Before the echoes of the starting bell die away each morning, the grain traders have done \$100,000 worth of business. Although they shout and scream their prices across the big grain pits (above), they actually rely on hand signals (left and right), which can be better understood in the bedlam of trading. This deaf-and-dumb language is far quicker than the spoken word and makes possible the terrific pace of trading that is characteristic of the grain pits. By flashing a few of these signs, buyer and seller agree on price and quantity, nod heads to close the deal and make a record of the transaction on trading card. Sometimes a transaction involving as much as half a million dollars is closed by a sign or a nod of the head that takes less than a fifth of a second to make.

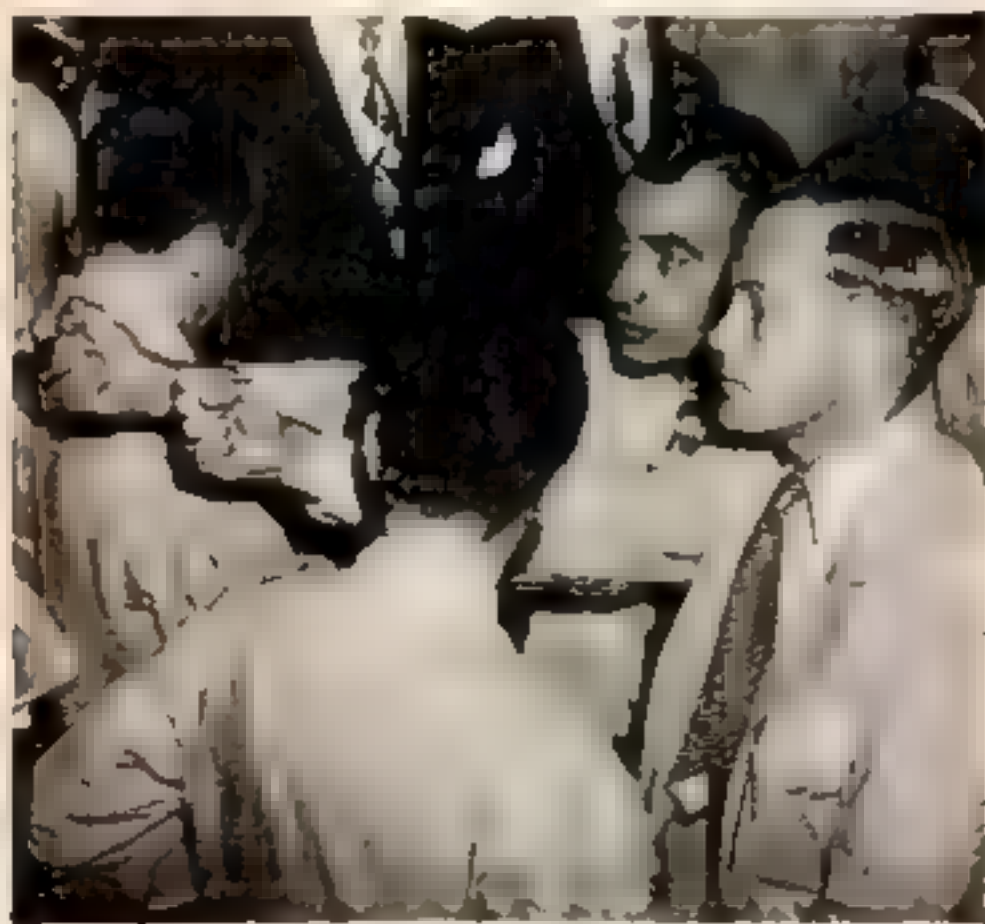




(CENTER), OATS (LEFT), WHEAT (RIGHT). IN LEFT FOREGROUND ARE TELEPHONES TO BROKERAGE HOUSES. AT RIGHT ARE GRAIN TABLES



**ORDER TO BUY** has been given Broker Jack Cloman (right) in pit. He looks at offer signal for 20,000 bushels (hand in foreground) while trader (left) screams his bid.



**PRICE OFFERS** are made by Brokers Scoville (foreground), Postel. Closed fists ("even cent") indicate that while going price is \$2.01<sup>1</sup>/<sub>2</sub>, they want to buy at \$2.01.

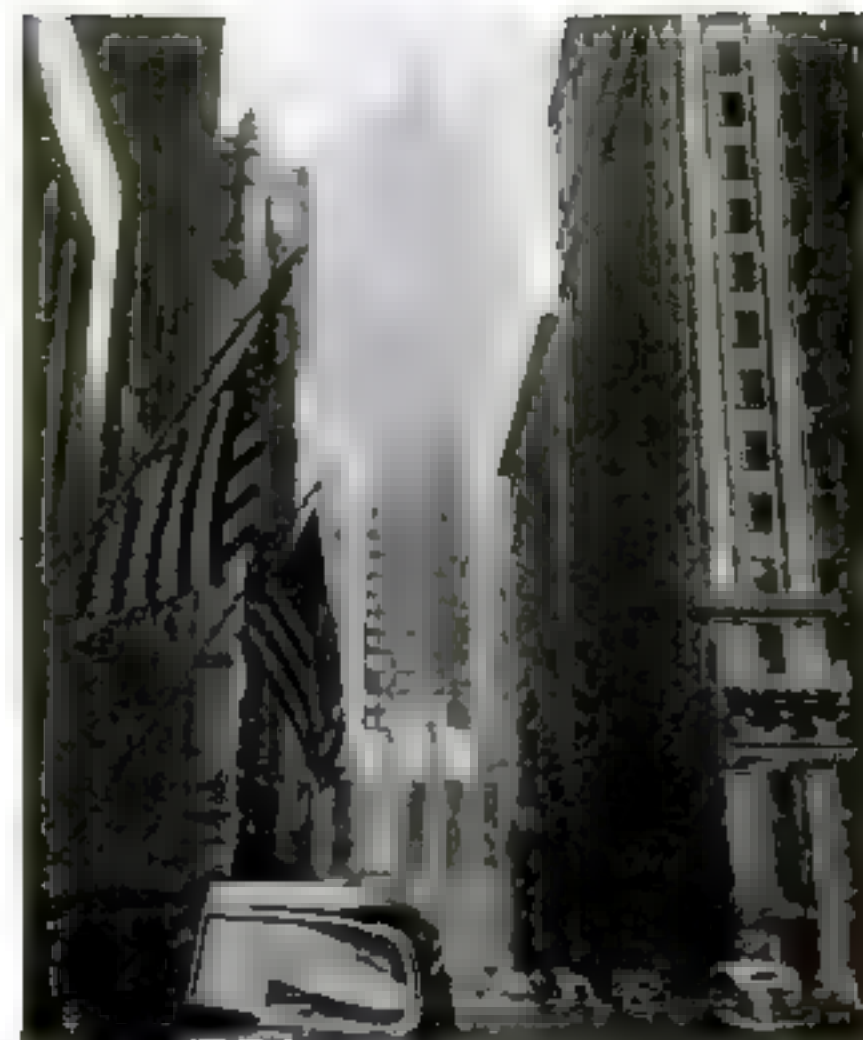


**GRAIN IS BOUGHT** by Broker Art Heun (left) Two fingers held vertically mean trade is for 10,000 bushels. He holds palm toward himself, indicating he is buying.





**DIRECTORS** (above) serve on board without pay. J. O. McClintock (at head of table) of Continental Grain Co. is president of board. R. F. Uhlmann (at McClintock's right) of the Uhlmann Grain Co. is first vice president, and C. Willard Hales (at McClintock's left) is second vice president. Below: customers in brokerage house watch quotations before deciding when to trade.



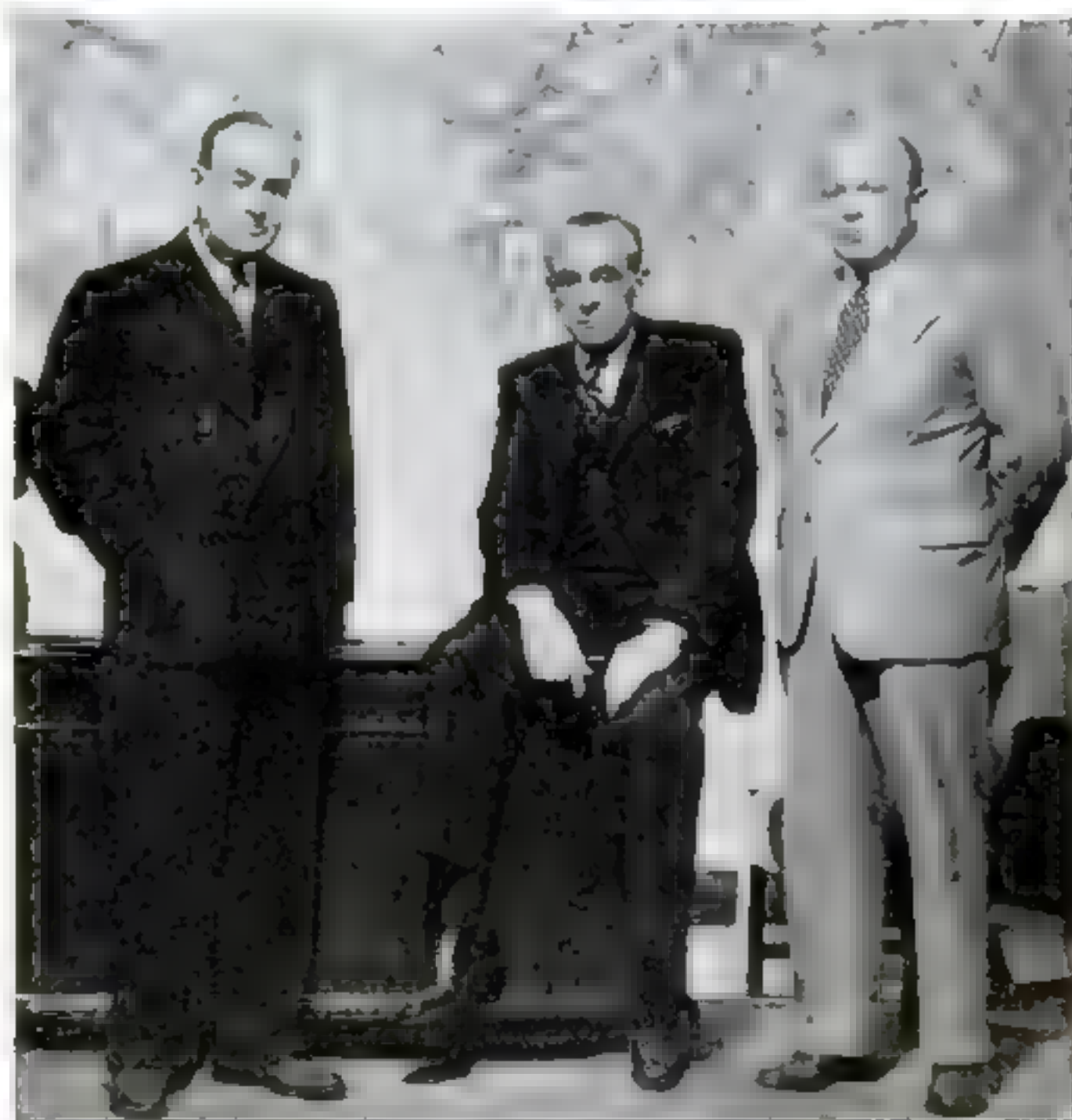
**BOARD OF TRADE BUILDING**, tallest in the Loop, stands at the head of LaSalle Street.

# THE LEADERS

## They enforce the trading rules

The year 1848, when the Board of Trade was established, was a significant one for Chicago. The growing prairie town in the heart of the nation's best grainlands had just sent its first barge down the new canal connecting Lake Michigan and the Illinois River, read its first telegram and received its first grain by rail. It was natural, as Chicago became the great hub of the nation's inland transportation system, that the Board of Trade should become the center of the nation's grain business.

The old robber-baron days on the Board of Trade which followed its organization are now over. The ghosts of the great speculators like "Old Hutch" and Joe Leiter are well laid. Sound financial rules enforced by the directors now give security to the customers and to brokerage houses. But there are a few traders still around who, even after one of these profitable bull-market days, sit back and mourn the bygone era when the market could be cornered and there were not so many rules.



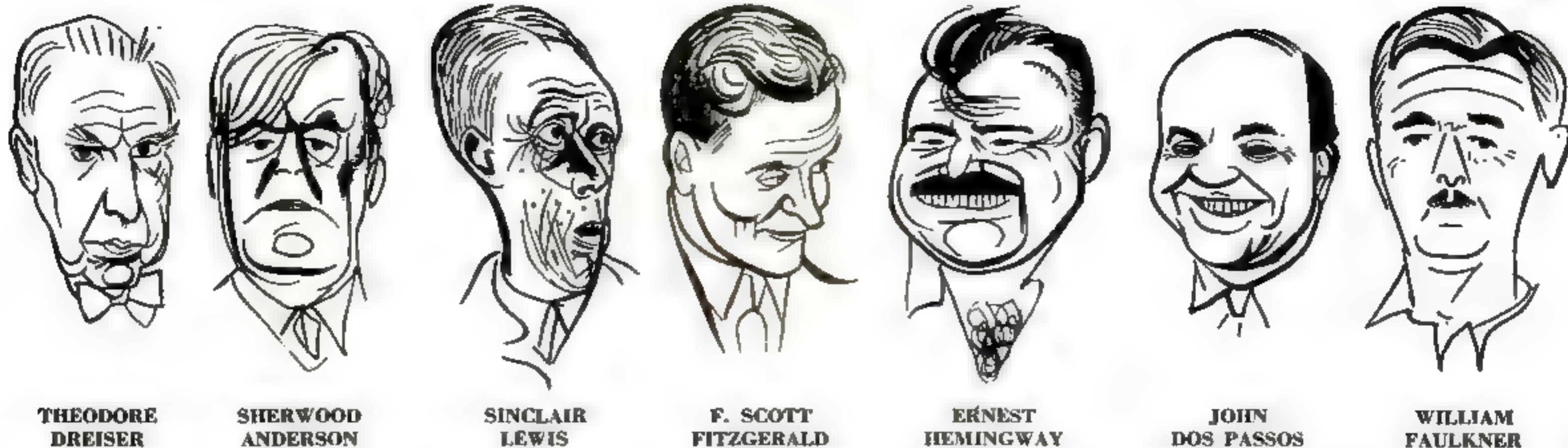
**BIGGEST BROKERAGE FIRM** on the exchange is Merrill, Lynch, Pierce, Fenner & Beane. Killian Van Rensselaer Nicoll (left) is grain department manager, Homer P. Hargrave (sitting) and Winthrop H. Smith (right) are partners. Merrill, Lynch is also the biggest firm in New York Stock Exchange.





AT THE END OF A HEAVY DAY'S TRADING A FEW BROKERS LINGER  
AT THE DESERTED PITS FOR A QUIET SMOKE BEFORE GOING HOME





# American Writers

Between the wars: *Studs Lonigan*, *Three Soldiers*, and *Main Street*, Faulkner, Hemingway and Wolfe. Today: hopped-up historical fiction. What is happening to our contemporary authors and our literature?

by JOHN CHAMBERLAIN

**W**HAT'S the matter with the fiction writers? In 1945 no novel was judged to be worthy of the Pulitzer prize; last year Robert Penn Warren's *All the King's Men* won Pulitzer honors in a race against few worthy competitors. Editors and publishers have complained of a paucity of good manuscripts, and to judge by the number of second-rate historical novels that clutter the bookstalls the complaints are valid. Is it just the war?

Some people say it is. They argue that young talent has been kept away from the typewriters. They point to novelists like John Hersey, Ira Wolfert and W.L. White, who have been spending their words and energies on a superior type of reporting. When the crisis is really over, so these people say, the young talent and the older war and occupation-duty correspondents will emerge to stage a renaissance in belles-lettres that will be filled with the sense of light, space and international brotherhood. No longer will the young novelist be narrow and provincial. For he will have seen and known the peoples of Europe, the islands of the South Sea, the multitudes of Asia and he will add both knowledge and vision to a literature that was technically sound even before 1941.

The prophecy of a glorious future for American literature is based to some extent on what happened after World War I. The syllogism is simple: John Dos Passos went to war, John Dos Passos wrote *Three Soldiers*—and those who went to Paris to fight remained to write. But the cause and effect

John Chamberlain, a senior editor of LIFE, has been a book critic since 1927 when he was a cub reporter for the *New York Times* and was given mystery stories to review. Since then he has had a distinguished career with the *Times*, *The Saturday Review of Literature* and *Harper's*, criticizing the work of the authors he discusses here.

of the matter is a little more complicated than that. A postwar revival of literature must depend to some extent on what the war has done to human energies, to human beliefs. And, since human beings are partly formed in the nursery and the school and the home before they ever reach fighting age a post-

war literature must inevitably be grounded in and conditioned by a pre-war attitude.

Wars may hurry things along or they may stop things dead for the time being, but the tides that move writers have a continuity that both transcends and includes wars. The fancy new stoic philosophy called "existentialism" that is currently providing three-fourths of the cafe talk of present-day French writers may owe some of its popularity to war-born moods of disgust and despair, but Søren Kierkegaard, the Danish theologian who fathered the existentialist creed, lived almost a century ago; and a pre-World War II writer, Louis Ferdinand Celine, plumbed the depths of French degradation in his *Journey to the End of the Night* long before the first Nazi soldier had ordered a victory round of sweet champagne in fallen Paris. As for the religious atmosphere that one finds in such recent books as Somerset Maugham's *The Razor's Edge* and Lloyd Douglas' *The Robe*, the search for truth behind the veil began (if it had ever, indeed, ended) with Poet T. S. Eliot's conversion to Anglo-Catholicism and Aldous Huxley's discovery of Oriental mysticism in a period when many more people



BOOKS OF PERIOD BETWEEN WARS SHOW THAT SKEPTICISM OF TEENS AND '20s ("THREE SOLDIERS," "ELMER GANTY") GAVE WAY TO THE





JAMES T.  
FARRELL

JOHN  
STEINBECK

THOMAS  
WOLFE

than Neville Chamberlain still believed in the possibility of "peace in our time."

World War I killed so much talent in England that nothing much came out of London in the interwar period; the English novel remained in the hands of the old Edwardians (John Galsworthy, H.G. Wells and Arnold Bennett) or in the hands of women (May Sinclair, Rebecca West, Dorothy Richardson, Virginia Woolf), with D.H. Lawrence, Aldous Huxley and E.M. Forster standing as the more important exceptions to the rule. But neither in World War I nor World War II has the U.S. population known decimation. If the aftermath of World War II does not end by killing belief in the importance of writing, then American creative writing should shortly pick up where it left off in 1941. For we were still traveling along the crest of a cycle before the war. Whether the cycle was getting ready to dip in 1941 we cannot know. But since the literary upturn began before World War I, it is unlikely that it has been killed by World War II.

The irrelevance of World War I to the renaissance of the '20s and the '30s is apparent the moment we undertake a little informed investigation of the years just before that war. Back in 1912 the U.S. had achieved the precondition for an Elizabethan revival. Where Sir Francis Drake and the Elizabethan merchant adventurers had made England rich enough to support audiences and pay for the seedtime of playwrights, the growth of industrial America had left more than one American father with sufficient money to support the fledgling literary aspirations of a son or a daughter. And the Elizabethan sense of wonder was in the air. A half-starved culture woke to the mechanical marvels of the Mazda bulb, the telephone, the automobile, the tin can—and paused to ask, "Is that all?" To which the sons and daughters, living on the old man's money, suddenly thundered, "No." The war of sons and fathers was on: Babbitt, who had financed the possibilities of renaissance, was its first victim.

### The little magazines and the big revolt

CAME the time of the little magazines—a *Masses* (1911), a *Poetry* (1912), a *Little Review* (1914), a *Midland* (1915), a *Seven Arts* (1916), an *S4N* (1919). People who have read the novels of Floyd Dell (*Moon-Calf*, *Janet March*) are not likely to recall the fact that Dell was first brought to public attention in the *Masses*. Similarly *Poetry* was the first American magazine to print Vachel Lindsay, Robert Frost and Carl Sandburg.

Along with the birth of the little magazines went the formation

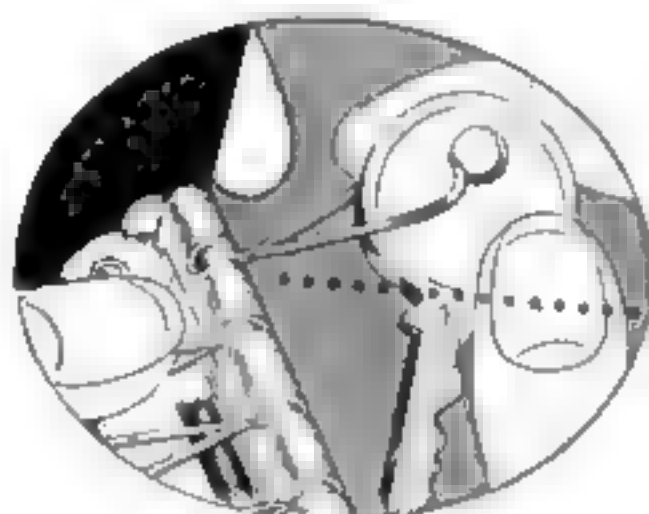
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SEARCH FOR FAITH OF THE '30s ("OF TIME AND THE RIVER")

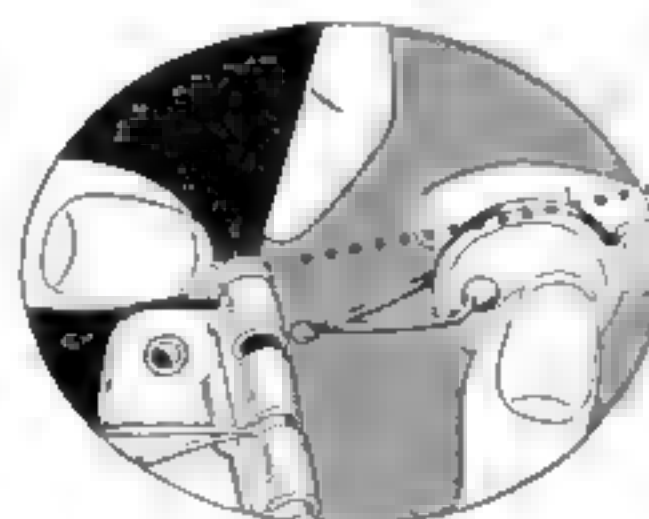


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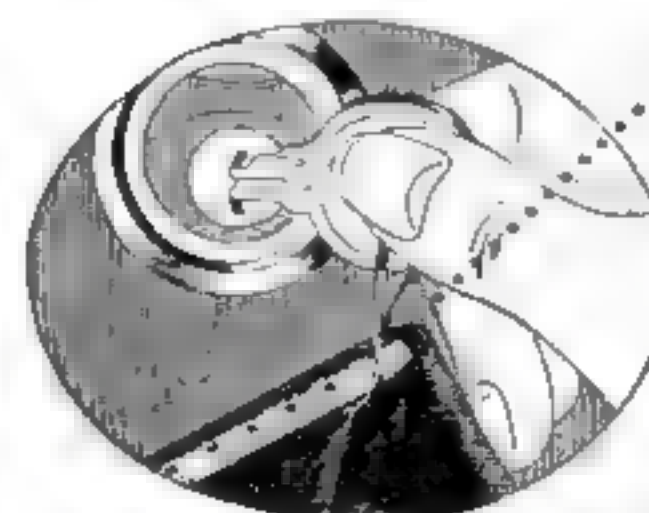
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ROBERT PENN WARREN, winner of the 1946 Pulitzer prize for fiction, was coeditor of the *Southern Review* for seven years, wrote short stories, literary criticism, several volumes of poetry and two novels before *All the King's Men*.

### U.S. WRITERS CONTINUED

of literary colonies and coteries. The young marched off to do settlement work at Chicago's Hull House or on New York's East Side; they provided support for the picket lines of the labor movement in the mill towns of Lawrence, Mass. and Paterson, N.J.; they joined the revolution (the socialist one, not the one of 1776), and they lived together (with or without benefit of clergy) below 14th Street in New York or within walking distance of Schlogel's restaurant in Chicago. And while they were thus huddling together for warmth and encouragement in an America which they regarded as a great Philistine conspiracy, they wrote. The America of the Teens was searches. That was the mood of the decade, and it had little to do with World War I.

All the "big" novelists of the '20s were practicing their craft in the Teens—Theodore Dreiser, Willa Cather, Sherwood Anderson, Sinclair Lewis, Joseph Hergesheimer. Miss Cather's *A Lost Lady*, the high-water mark of her sensitive and delicately poised art, was a product of the '20s, but her *The Song of the Lark*, *O Pioneers!* and *My Antonia* were books of the preceding decade. Ernest Poole's *The Harbor*, a story of labor stirrings along the waterfront which is still the best of our "proletarian" novels, appeared in 1915. *An American Tragedy* was published in the middle '20s, but the Dreiser brand of naturalism was already being touted by Henry Mencken in the Teens on the basis of *Sister Carrie* and *Jennie Gerhardt*. Practically every tendency that was to appear uppermost in the inter-war period was already flourishing before the U.S. declared war on Germany. When Dos Passos and Hemingway came along with their war stories, they merely continued a brand of skeptical realism that was already in the air. And Hemingway's rhythm, which sounds so original, was the colloquial rhythm of Mark Twain's *Huckleberry Finn*, which is not only a wonderful story but the fountainhead whence flowed the modern American literary language and style.

### Greenwich Village, Cape Cod and the Left Bank

THE formation of groups and coteries which had begun in the early Teens continued without a break throughout the years of World War I and after. From hundreds of springs the living waters rilled up: from Chicago of the "Chicago school" (Ben Hecht, Carl Sandburg, Henry Justin Smith), from Greenwich Village and its summer annex on Cape Cod (Edna St. Vincent Millay, Floyd Dell, Eugene O'Neill and Susan Glaspell), from the capital of the Confederacy in Richmond (James Branch Cabell, Ellen Glasgow), from the Princeton, Harvard and Yale campuses (Scott Fitzgerald, Edmund Wilson, Malcolm Cowley, John Dos Passos, Thomas Beer, Stephen Vincent Benét, Thornton Wilder), from that extension of America on the Left Bank of the River Seine in Paris (Gertrude Stein, Glenway Wescott), from newspaper city rooms (James Thurber, Morley Callaghan, Laurence Stallings), from the sticks and the prairies and the hills and the swamps (pick your own names, write your own ticket, the choices are legion and would probably fill a book the size of the Rochester, N.Y. telephone directory).

We have, then, a phenomenon that came out of the second

CONTINUED ON PAGE 26

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## U.S. WRITERS CONTINUED

womb of America, not something that was due merely to the release from war. And the burgeoning that came between the two wars was still going strong in 1941; indeed, the Pulitzer prize winner for 1946—Robert Penn Warren's *All the King's Men*—is the product of a mature writer who belonged to one of the coteries of the '20s and '30s, the so-called "Southern Agrarian" group which centered in Nashville, Tenn. For the would-be prophet of the future course of American literature, then, the problem is to determine what governs the life of a cycle. Had the movement which began in the Teens about run its course when Pearl Harbor called a halt to unfettered literary effort? Was our literature becoming richer or poorer at the close of the '30s?

A certain critical school (Maxwell Geismar's *Writers in Crisis: The American Novel between Two Wars*) believes that the trend from skepticism to a faith in the creative potential of humankind (including the human being as writer) was running stronger than ever at the end of the '30s. This school has evidence to back it up; it points to the silliness of the '20s in contrast to the high purpose of the writers of the '30s. The '20s, in its estimation, were a period of satire and the Bronx cheer (the novels of Sinclair Lewis, the short stories of Ring Lardner, the booboisie-baiting of H. L. Mencken), whereas the '30s witnessed a whole variety of positive affirmations ranging from declarations of faith in the Moscow "party line" to paeans to a newer and richer belief in America (the novels of Thomas Wolfe).

### "The Waste Land" and "All the Sad Young Men"

CERTAINLY the '20s abounded in the symbols of negation, despair and disbelief. There was Poet T. S. Eliot's *The Waste Land*: "April is the cruellest month, breeding lilacs out of the dead land, mixing memory and desire, stirring dull roots with spring rain," and the important thing is to note the adjective "cruellest" as applied to a month which other poets have found filled with girlish laughter and the happy lisp of leaves. There was Poet Archibald MacLeish's sonnet about the spectators at the human circus: when, "quite unexpectedly, the top blew off . . ." leaving the people staring up at "nothing, nothing, nothing—nothing at all." MacLeish also wrote a tormented poem announcing that "it is a strange thing—to be an American." "Good-Bye Wisconsin," said Glenway Wescott in one of his book titles. In another book title Scott Fitzgerald waxed rhetorical about *All the Sad Young Men*. "You are all a lost generation," so Gertrude Stein told Ernest Hemingway, who sang his own dirge to nothingness, which in good expatriate fashion he preferred to call by its Spanish name of *nada*.

Viciousness, hypocrisy, irresponsibility and a lackluster acceptance of the Freudian death wish characterized many of the literary "heroes" of the '20s. There was the cruel pugilist of Ring Lardner's *Champion*, who began his fighting career by knocking out his mother and his crippled younger brother. There was Sinclair Lewis' shady clergyman, Elmer Gantry. There was Ben Hecht's Erik Dorn, who couldn't attach value to anything. There was Dreiser's Clyde

CONTINUED ON PAGE 88



KATHLEEN WINSOR exploited the trend toward historical fiction with *Forever Amber*, her first novel, which broke all sales records. Previously she wrote football stories "from a woman's point of view" for a West Coast newspaper.



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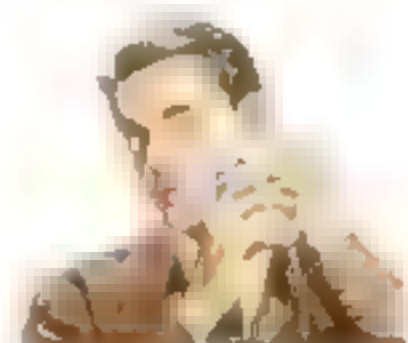
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**THE LITTLE MAGAZINES** of the Teens introduced 80% of the most important post-1912 writers. Scrambled cover identified *The Little Review*, whose editor, Margaret Anderson, constantly championed feminism, symbolism and anarchism, featured Sherwood Anderson, Vachel Lindsay, James Joyce's *Ulysses*.

## U.S. WRITERS CONTINUED

Griffiths, a murderer who couldn't help himself. There were Dos Passos' futile esthetes (see his little-known *Streets of Night* for the worst of them) and there was Hemingway's impotent Jake, the protagonist of *The Sun Also Rises*. And there were all the Sherwood Anderson heroes, foot-loose bards and raconteurs who were forever quitting their offices and factories to wander "out of nothing into nowhere." Finally there was the land of William Faulkner and Erskine Caldwell, a Deep South peopled by monsters who ranked even below T. S. Eliot's Apeneck Sweeney in the scale of dignity.

Along with the irresponsibility and negation of the literary characters went the nonsense of the '20s, that epoch of flagpole sitters, dance marathons, bathtub-gin binges and rapacious Wall Street customers' men (oh, where are the customers' yachts?). Clare Boothe summed it all up in her book of satirical short stories, *Stuffed Shirts*. It was, in Westbrook Pegler's phrase, the "era of wonderful nonsense," but when the stuffing began to run out of the shirts after the stock-market crash of 1929 it didn't seem very wonderful after all.

Against this backdrop of negation and silliness critics like Geismar and Alfred Kazin (see his *On Native Grounds*) pose the growing "social consciousness" of the authors of the '30s. The symbols of despair and disbelief officially go by the board, and in their place we discover a happy proletarian chorus singing the curative value of revolution. The gangster hero of Ernest Hemingway's *To Have and Have Not*, Harry Morgan, discovers that individualism is a lost cause; one must merge one's self with a collective purpose to get anything out of life. Carrying on from Morgan's belated discovery, Hemingway's next novel, *For Whom the Bell Tolls*, seeks redemption in the Spanish scene, with Robert Jordan, the dynamiter, joining the Loyalist cause. A score of lesser writers took to the barricades; in the beginning they affirmed Karl Marx, but toward the end of the '30s, when the Communists adopted the "popular front" tactic, they were content to be anti-Fascist and pro a very loosely defined democracy.

Some of the "proletarian" novels were pretty good; both sensitivity and talent went into the making of Robert Cantwell's *Land of Plenty*, and John Steinbeck's *In Dubious Battle* had its power. James T. Farrell's *Studs Lonigan* series had a savage energy, and Farrell, too, had his affirmative aspect; he created his image of growing virtue in the figure of Danny O'Neill. But the great affirmation of the '30s was Thomas Wolfe's love affair with the American continent, a love affair that was pursued through *Of Time and the River*, *The Web and the Rock* and *You Can't Go Home Again* (but you can go home again, so Wolfe seemed to say, you really can, even if you have to make that home for yourself). When placed alongside the Wolfe saga, even John Steinbeck's tumultuous *The Grapes of Wrath*, with its heroic figure of Ma Joad, seems like a five-finger exercise. And there was no doubt that Wolfe was working his way toward a native American humanist philosophy when death cut him short at the age of 37. Like Dos Passos, who sought to know *The Ground We Stand On* (in which the author of *Three*

CONTINUED ON NEXT PAGE



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*Soldiers* and *The Big Money* rediscovered Thomas Jefferson), Wolfe was no longer strung up between skepticism and Marxism at the end of the '30s.

Both Maxwell Geismar and Alfred Kazin are right when they stress the will-to-believe of the '30s. Practically all of our writers were tired of the expatriate pose of nay-saying, and one by one our MacLeishes, our Malcolm Cowleys, our Glenway Wescotts, our Hemingways and Dos Passoses came trooping home from the Riviera and the Café du Dôme to settle down in Provincetown or Conway, Mass., in New Milford, Conn., in Nashville, Tenn., in Key West, Fla., in Bucks County, Pa. Along with the search for a native hearthstone went a drive to humanize the native scene. Writers who had proclaimed the lack of American tradition and American myths suddenly erupted with the discovery of Johnny Appleseed, Paul Bunyan, Casey Jones, Casey at the Bat and the "half wild horse and half cock-eyed alligator" Ohio River flatboatman, Mike Fink. Barges moved on the Rome Haul, there were Oxbow incidents in the old West, the Mississippi flowed in poetry over De Soto's bones, the cry of "come and get it" resounded from the cooking shanty in the woods, Kenneth Roberts revived the Revolution (the one of 1776, not the socialist one), Scarlett O'Hara survived the Civil War. Even the WPA guides sought to discover unique virtue in the American landscape.

The will-to-believe of the '30s, however, did not result in the discovery of anything that was very much worth believing. Literary Communism went to pieces on the jagged rock of the Nazi-Soviet pact of 1939, and the attempt to re-create a philosophy of patriotism on a sentimental regard for Currier & Ives prints produced only a superior type of antiquarianism. As for redemption through "social consciousness," the desire to find a basis for literary art in a preoccupation with sociology ended all too often in the writing of novels which had little concern with the springs of individuality. (The "hero" of the novel of "social consciousness" is almost invariably a passive animal who blames everything on "society"—and the novelist of "social consciousness" thus becomes an advocate of "passing the buck.")

### The mistake of the '30s

ACTUALLY, in their animus against the '20s, the writers of the '30s lost sight of the fact that a human being must be an individual before he can be a social animal; the "we" of society is merely the statistical aggregate of the "I's," and if there is no ego, no personal kick, no assertiveness, no "here-I-stand-God-willing-I-can-do-no-other" attitude in the individual, then there will be no drama in the novel. Working with this fundamental insight, Ayn Rand bucked the trend in the early '40s with *The Fountainhead*—and a book that was almost unheralded by the reviewers found itself a phenomenal best-seller.

Heroes, as Ayn Rand realized, come out of the "masses," but the "mass" in itself cannot double in brass for the hero. For all their shortcomings the novelists of the '20s at least grasped this much. Even the satirists knew it; repulsive as he is, the egotistical ball-player of Ring Lardner's *You Know Me Al* at least had the dream of becoming a major leaguer to goad him on, giving him form and substance and driving passion for the fiction writer to seize upon and describe.

The big novels of the '20s did not underwrite the "rugged individualism" that came a cropper in the Wall Street debacle of 1929. But they were all based on a feeling for the type of person who tries to make a career, to follow a gleam, to create a style, to do something or be something. The hero of *Babbitt* may have been a naive boor but at least he had a fumbling concern for his city of Zenith. Doc Kennicott tried to hold fast to the ideal of simple village friendliness in *Main Street*; Martin Arrowsmith pursued the ideal of disinterested scientific research through a hundred vicissitudes; the automobile manufacturer in Lewis' *Dodsworth* had a craftsman's feeling for the cars he made. The bootlegger protagonist of Scott Fitzgerald's *The Great Gatsby* was no fit candidate for the role of Aristotelian hero (Aristotle said a hero had to be "of a certain magnitude"), but at least he chased the green light that led him to a Long Island lawn in pursuit of the delectable Daisy. As for Willa Cather's *A Lost Lady*, she held fast to an ideal of style even though she had no clear idea of a proper morality. And somehow the feeling for form, integration and style in human character spilled over into the craftsmanship of the '20s: Cather, Fitzgerald and such lesser-known writers as Elizabeth Madox Roberts (*The Time of Man*), Katherine Anne Porter (*Flowering Judas*) and Kenneth Burke (*Towards a Better Life*) wrote more shapely stories than have ever been written since.

CONTINUED ON PAGE 92



## ...a shoe you'll judge other shoes by!

ONCE YOU'VE SEEN and worn the John C. Roberts Shoe with Mello-Stride Construction it's sure to be your standard of excellence, from then on!

Because its finer materials, expert craftsmanship and smooth styling have resulted in a shoe you'll wear proudly. Comfortably, too, because the patented Mello-Stride Construction gives you flexibility that stays flexible—plus a calfskin covered insole that stays flat and smooth for the life of the shoe.

See your dealer soon, try on a pair. Then you'll know why the John C. Roberts is a shoe you'll judge other shoes by.

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Division of International Shoe Company • St. Louis 3, Missouri  
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Now it's only 36 hours by air to any spot on the globe. The avenues of trade have grown shorter.

Sometimes we forget that. Sometimes we forget how much World Trade means to all the Main Streets in America.

The merchants on Main Street and the people who shop there are better off because of World Trade.

In fact, part of every dollar they earn (and you earn) comes from World Trade.

You know that Main Street is prosperous when the baker has extra money so he can buy from the butcher, who in turn has extra money

to spend at the garage and grocery and the local theater. Those people, in their turn, have more money to spend at the bakery and other places.

That's the way it is with World Trade, too. When we buy tea, China has money to buy things we want to sell. When we buy perfumes, the French can buy farm equipment from us.

So World Trade isn't just a mysterious something-or-other. It's Main Street trading on a bigger scale.

It helps everybody. We ought to do all we can to make it prosper, because we build our own prosperity by doing it. If we want more prosperity, we want more World Trade.

Remember, Main Street is a two-way street; if we want to sell, we have to buy.

## Part of Every Dollar You Get Comes From World Trade!

*This message is contributed as a public service by the publishers of*

**THE INTERNATIONAL EDITIONS of TIME and LIFE**





I like your Cheek  
since you...



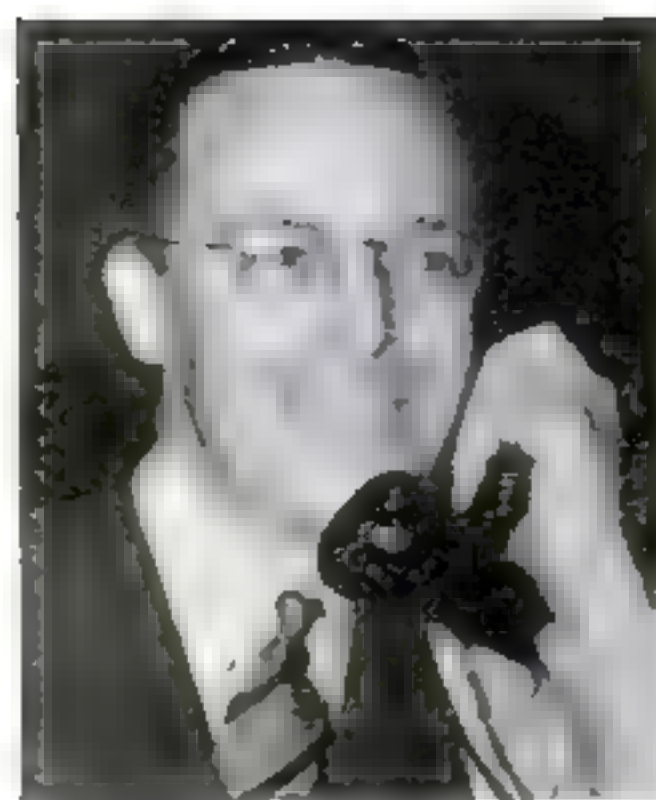
## keep brushless with Barbasol

You get cleaner, longer-lasting shaves because—unlike soap lather—Barbasol softens only the beard, not the skin. So with skin not "sensitized" you can shave extra close

with perfect comfort. Barbasol leaves the natural moisture in your skin, so it remains smooth and pliable—never tight or dry. Find out why it's the top-selling shave cream; try it.



Have you heard that song "It's Witchery"—recorded for RCA-Victor by Charlie Spivak?



A. B. GUTHRIE JR. (*The Big Sky*) was brought up in the West of his novel, was a newspaperman for 20 years.



DAVID DAVIDSON (*The Steeper Cliff*) wrote soap operas for the radio, then worked for the AMG in Germany.

### U.S. WRITERS CONTINUED

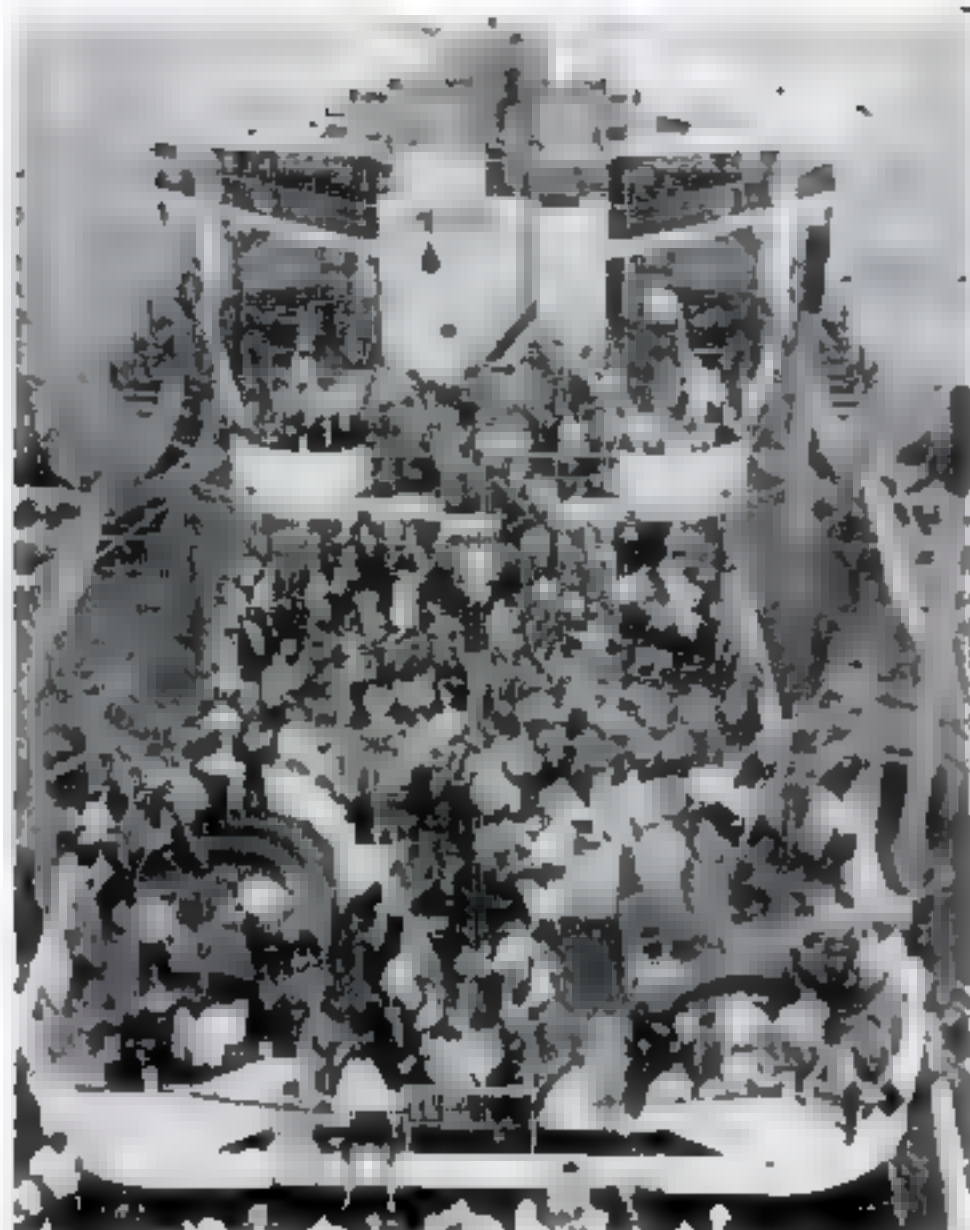
In the '30s there is a lessening of the pressure exerted by the individual in fiction. The Joads get kicked around, and only Ma Joad's frantic effort to "hold the family together" can be described in heroic terms. From Charley Anderson's alcoholic crack-up in Dos Passos' *The Big Money* to the horrendous binge of *The Lost Weekend* the pattern of personality disintegration comes clear. One need not labor the point that Chicago pushes Studs Lonigan's pals around, that Erskine Caldwell's and William Faulkner's neurotics take on a more and more compulsive character as they grow older or that Boston is the albatross around the neck of most of John P. Marquand's gallery.

It will not do to put too great a weight on the comparative assaying of the individualist values of the '20s and the '30s. For good literature can be made out of any attitude: Jonathan Swift hated the human race and produced *Gulliver's Travels*; Flaubert disliked the bourgeoisie and created *Madame Bovary*; whereas love, on the other hand, illuminates much of Dickens, much of Mark Twain, much of William Dean Howells and even Henry James. Nevertheless there is a vital connection between the phenomenon of literary energy and the phenomenon of human belief in the possibilities of the individual man. The completely negative philosophy must end in silence, for if the prospect for man is irretrievably hopeless it is scarcely worth writing about. Nor can a writer make a permanent career by cackling, "I told you so."

Since "animal faith" persists even in periods of breakdown and despair, we will continue to have a literature. The year 1946 saw some notable books—Warren's *All the King's Men*, Sholem Asch's *East River*, Marquand's *B.F.'s Daughter*—and 1947 has produced John Horne Burns's *The Gallery*, A.B. Guthrie Jr.'s *The Big Sky* and David Davidson's *The Steeper Cliff*. But even aside from the loss of human purpose there is good reason on which to base a prediction that the late '40s and early '50s will not be as prolific as the '20s or the '30s. For one thing, the seed bed of the little magazines has diminished in size. Reading the files of *The Seven Arts* and *The Little Review* and the other magazines of the Teens, one has an uncanny feeling of futurity: "Here," one says, "are the publishers' lists of the '20s and the '30s." But where is the quarrying ground for the publishers of the late '40s and the early '50s? The little magazines of today either specialize in political fare or offer little that is creative in the arts. Young men are writing, but the good money to be made producing articles for the "slicks" absorbs a great deal of talent, and the fascination of Hollywood gold and the concomitant life of a stuffed liberal on the numerous Hollywood "front" committees keep many a potential novelist from looking for a creative hideout in a garret. The "revolt in the desert" that began in the Teens may not be completely over. But it is getting pretty old now as revolutions go.

Life, however, takes new channels, and the will-to-believe cannot be denied. Sometime in the future the people of the U.S. and the rest of the world will discover—or rediscover—a number of worthy purposes. And the pursuit of purpose will generate an energy that must, eventually, spill over into literature, which is part of life. If our "peace" must for a while seem to be no peace, if our young must continue for a while to sit passively and wait for "Papa State" to provide for all their needs, we can take hope from the fact that never in the past has the traffic gone forever in one direction. The individual is incorrigible, and at the count of nine he usually comes up off the floor, swinging wildly but swinging hard.





**IN MID-ATLANTIC**, the decks and gun turrets of *Marine Jumper* were jammed with sunning students.



**SHIPBOARD ROMANCE** bloomed for Marcia Huntoon, going to Norway and Bob Wirth going to Holland.



**HUMAN PYRAMID** stands proudly for an instant before its collapse into a wild tangle of arms and legs.



MARY JOHNSON FROM TEXAS, LEANS ON RAIL. ON HONEYMOON, SHE WENT TO OSLO WITH HUSBAND

## *U. S. Students Go Abroad*

**Young Americans travel with serious purposes but have fun on the way**

This year, at last, American college students again could take vacation trips in Europe. But unlike the old days when pleasure was the main reason for traveling, the students this summer went abroad with earnest intentions. Most of them traveled on two former transports which would not carry anybody who did not have a serious purpose for the trip. The ships, *Marine Jumper* and *Marine Tiger*, were supplied by the State Department and sponsored by the American Friends Service Committee and the Institute of International Education. They carried members of more than 50 educational, religious and youth groups who traveled to learn, to teach, to help rebuild Europe.

But however serious their purpose, the 900

young Americans who sailed on the *Marine Jumper* could not help having a very good time. First day out a group going to Norway set up a blackboard in the sun and practiced saying, "*Jeg har gått meg bort*" (I am lost), while other groups held solemn meetings to organize and plan. But things began to give way on the second day out when the shipboard romances began to spring up. By the third day out important books brought along for instructive reading lay unopened on the deck or were put to practical use as sunshades or deck cushions. Groups of amateur acrobats (left) were more in evidence than groups of earnest thinkers. But when the 10-day trip was over, the students resolutely strode off the gangplank to their work in Norway, France and Austria (following page).





## YOUNG CHRISTIANS MEET AT OSLO

More than 200 of the students went to Oslo, Norway to discuss with a thousand other students from every major country except Russia and Spain the ways in which the international bonds of Christianity could be reaffirmed. At the Second World Conference

for Christian Youth they sat in the vast Filadelfia Hall, under the slogan "Jesus Christ Is Lord," and listened to each other's ideas. Before they left the conference, they made tentative plans for creation of a permanent world Christian Youth Movement.



**GULP OF WATER** cools Berthe Hinton, student from Putney School who has been detained to dig for darters.



## BOYS AND GIRLS HELP

A few dozen students went up into the Cévennes Mountains in southern France to help rebuild a French school. Cévenol College at Le Chambon-sur-Lignon needed new buildings after years of neglect. Forty American boys and girls, who came mostly





**FRENCH BREAD**, made in a 10-pound loaf, is shown by Frances Grimes. Students work in shifts, cook all meals



## BUILD FRENCH COLLEGE

from eastern schools and colleges, clumped out of bed at 5 a.m., went into the fields, spent the morning loading lumber (*above*), digging, building, painting. Afternoons they knocked off work to study French and German, go for hikes into the piny mountains.



## INTELLECTUALS MEET AT SALZBURG

A score of students went to Salzburg, Austria, where the Harvard Student Council's Seminar was helping fill in some of the intellectual gaps which the war had left in Europe. To bring Europeans to date on American culture a dozen top U.S. college

professors came to Salzburg to lecture 130 scholars from 16 countries, including Germany, Austria and Italy. The students listened, learned and lived in the gilt rooms and halls of baroque Leopoldskron Castle, once showplace of Showman Max Reinhardt.





*The distance from your country to ours is long but our goals are the same... Together we shall help the world to earn the Peace.*

from the letter of a student in Liege, Belgium, to an American friend, thanking him for LIFE International

## O, say, can they see? .....

**YOUR FRIENDS AND RELATIVES OVERSEAS** hunger for a view outside their own corner of the world. . . . They want to see **YOU** and your way of life. . . . They want to meet **ALL** their fellow men face to face, find out what makes them tick. Like the Belgian student, they know that on such understanding peace is built.

But because of politics, paper or currency problems, many a man of good will, unlike you, does not enjoy the complete news services provided by our own great free press. You can help fill up the gap—by sending the fortnightly international edition of **LIFE** . . . an edition which can go anywhere in the world where the free press is admitted.

**YOUR FRIENDS OR RELATIVES ABROAD ARE CERTAIN TO WELCOME THIS THOUGHTFUL GIFT FROM YOU.**

Or, if you prefer, **LIFE** will select a school or public library—in any country you designate—to receive your gift subscription. In this way hundreds may see an undistorted picture of the U.S.A. and **LIFE's** view of the whole earth.

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## Students Go Abroad CONTINUED



**AT TRIPE SHOP** Falmette Buisine shows Nancy Kane veal head hanging in the window. Nancy had never seen anything like that at home in Kentucky.



**COOLING WINE**, Allane Gale puts bottles in Mediterranean as her French friend, Irene Castro, watches. Irene thought U.S. bathing suits conservative.

## SOME LIVED WITH FRENCH FAMILIES

Nancy Kane of Radcliffe and Allane Gale of Vassar went over as members of the Experiment in International Living to live with French families and learn what they are like. After several weeks of hard work at a charity camp for children near Calais, they were sent down to Nice, on the French Riviera, where they spent the rest of their summer vacation with two families which had daughters their own age.

CONTINUED ON PAGE 102

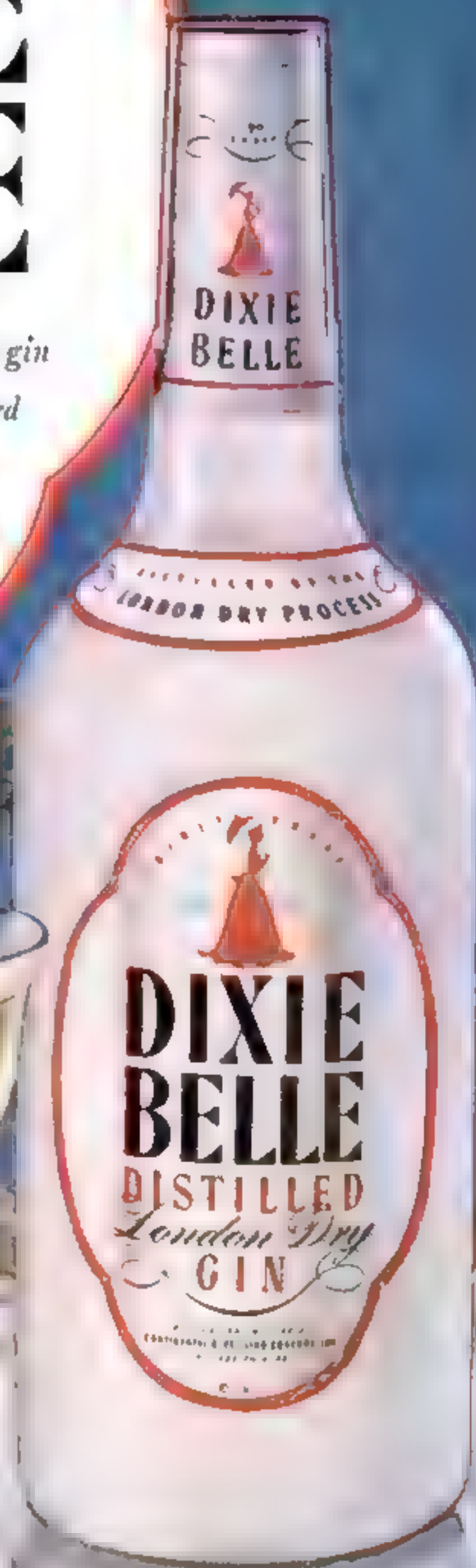


You see it  
wherever  
the best is  
served...



# DIXIE BELLE

*There's more enjoyment in this gin  
favorite—because it is distilled  
from the pick of imported  
fruits, herbs and berries*



THE MAGNOLIA  
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## A Favorite in GIN

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**FAVORITE AT HOME OR AWAY!**

*"fresh up"  
with  
Seven-Up!*



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**BE A "FRESH UP" FAMILY!**

Cheerful 7-Up is the favorite with every member of a "fresh up" family. That's because 7-Up brings a full measure of pleasure with every sparkling sip. Fresh-flavored 7-Up quenches thirst completely as it takes part in the family fun.

Be a "fresh up" family. Join the millions who are now "7-Up Steadies". Order your family's supply where you see the attractive 7-Up signs.



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**YOU LIKE IT...IT LIKES YOU!**



## FOR HOT WEATHER—

New preparation for

## REMINGTON

electric shaving

Now you can get quicker, longer-lasting shaves from your Remington Electric Shaver—with sensational new Lectric Shave. Just dash a few drops on your face before shaving.

"Gives me a cleaner, faster shave"

H. LINDQUIST  
Kirksville, Mo.



Lectric Shave helps get rid of shaver-clogging perspiration, lubricates skin, helps save precious minutes.

"Get a closer shave—face feels cool"

CALVERT LITTLE  
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Lectric Shave conditions face and beard to help you get a closer, longer-lasting shave. And it's good for your shaver's cutting head.

**FREE SAMPLE**—Use Lectric Shave with any shaver. At all dealers, Remington service stations—or send name and address to The J. B. Williams Co., Dept. LE-15, Glastonbury, Conn., U.S.A., for generous free bottle. (Offer good in U.S.A. and Canada only.)



## Lectric Shave

Makes electric shaving easier



Say, gals, want him  
to go for you?  
Then keep your breath  
as fresh as dew!  
Just chew B-Wise,  
and yes, "By Gum,"  
You'll be his very  
favorite chum!

FOR *Kissable Breath...*



REFRESHES THE BREATH  
AFTER ONIONS, ALCOHOL, TOBACCO

GUM PRODUCTS, INC. East Boston 28, Mass.



DOWN A PARIS STREET the hostellers walk toward spire of Notre Dame. Most of them wore blue jeans, all of them wore "A.Y.H." shoulder patches.

## THEY FIND TIME TO EXPLORE PARIS

A lot of the students managed to find time to act like tourists. On their way to rebuild the ruined hostels in Holland, Belgium, Norway and France, American Youth Hostel members stopped off in Paris at a transient students' tent camp where they could live for 150 francs (\$1.35) a day, wandered through back streets, saw landmarks of the city and, like all good American tourists, visited the dives of Montmartre.



## I'm not up to sniff!

Haven't felt much like tracking scents lately—worms have done an inside job on me. But I'd be willing to pick up the trail that leads to Sergeant's SURE SHOT Capsules. They kill worms fast, and are safe and easy on my system.

Sergeant's Puppy Capsules were specially made for worming puppies, and small dogs weighing less than ten pounds. Sergeant's thorough clinical research and kennel-testing have developed 19 dependable dog care products, each of which helps you to give your pet the care he deserves.

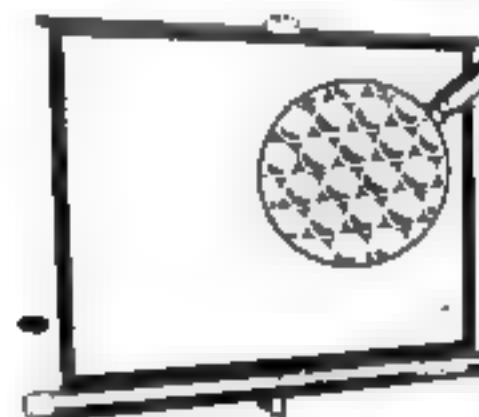
You'll get a lot more fun out of training and caring for your dog after reading Sergeant's new Dog Book. Pick up a FREE copy at your drug or pet store or write Sergeant's, Richmond 20, Va.



## Sergeant's

DOG CARE PRODUCTS

see the  
**AMAZING**  
**DIFFERENCE**  
in all your pictures



Magnified View of Radiant's "Hy-Ject" screen surface... millions of glass beads imbedded in pure white plastic—each one reflecting light instead of absorbing it!

## RADIANT

PROJECTION SCREENS

The 1948 Radiant Projection Screens bring you sharper, more brilliant pictures...rich, natural beauty in both black-and-white and color projection. Easily set up, with the screen flowing smoothly into position...remarkable adaptability to varying projection conditions...sturdy, trouble-free dependability—all bring new enjoyment to picture projection. These new Radiant Screens bring out the best in any pictures!

**EXCLUSIVE RADIANT FEATURES** include: Automatic Lug Opening (Pat. Pend.), Screen Leveller (Pat. Pend.), Double-Action Auto-Lock (Pat. Pend.), as well as many other improvements that make for better projection results.



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"Secrets of Good Projection," a 32-page illustrated booklet, gives screen sizes, correct projection lenses, many other valuable tips for improving projection. Send for your FREE copy today.

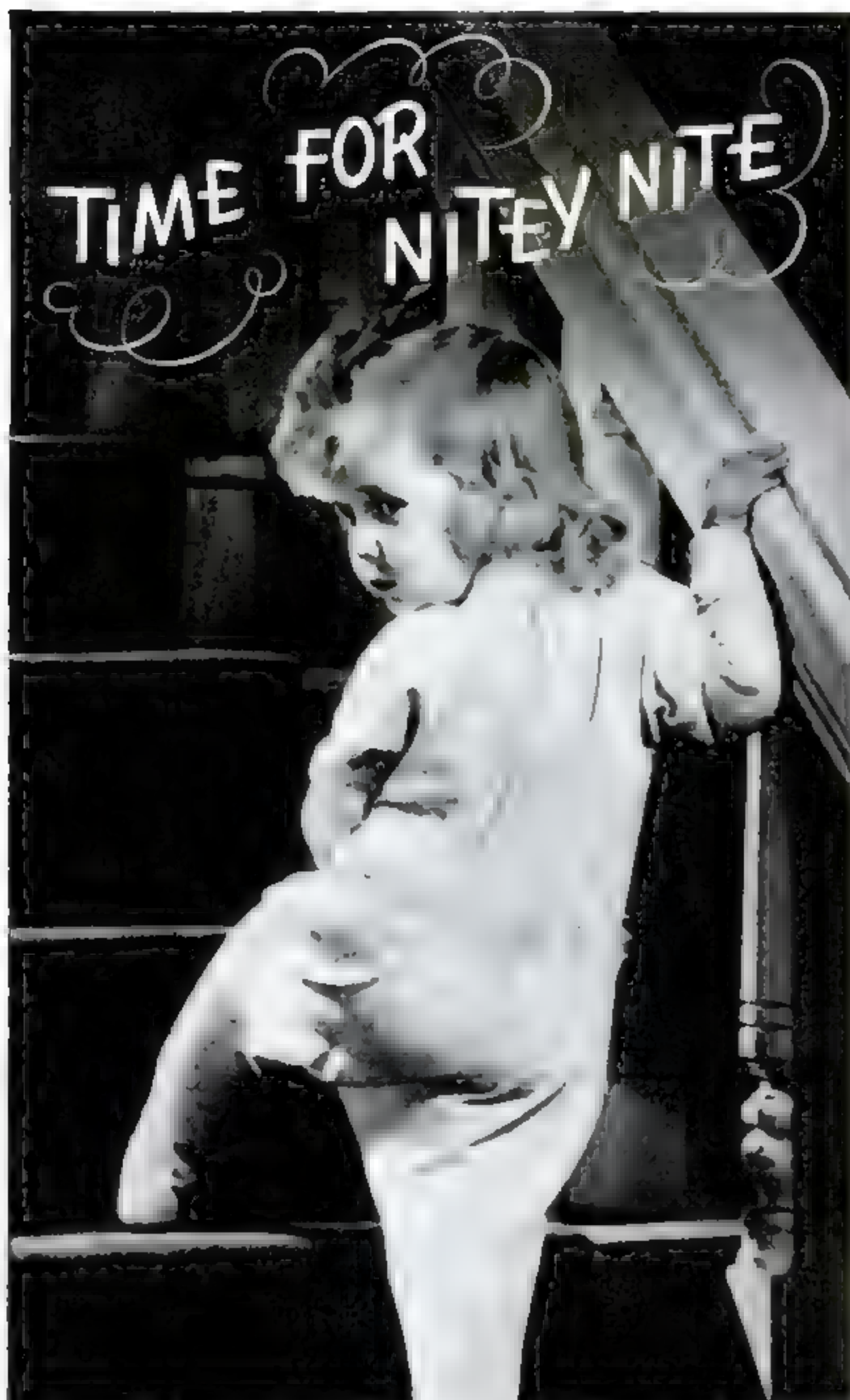
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Send me FREE Screen Guide—also latest Circular showing complete Radiant line Portables, Wall, Ceiling and Table Screens.

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keep your darlings warm

and well. Their "bootee" foot makes toes toasty.

Their ribbed cuff hugs little wrists.

Sturdily tailored of soft, absorbent, cotton-knit, in one and two-piece self-help styles, every seam is nine-thread sewn, every point of strain is reinforced. Gripper fasteners.

Long to wear... easy to wash... **NITEY NITE SLEEPERS**

in four gay blossom colors—Delphinium, Peachblossom, Buttercup, Aqua—now

await your choice at leading stores.

Two-piece style, sizes 0-4; One-piece, sizes 4-8.

**GLENDALE** KNITTING CORP. Perry, NY.



DUQUETTE CREATIONS INCLUDE A \$3,000 AMETHYST WREATH, WORN BY

# HOLLYWOOD ROCOCO

Stars pay fancy prices for gaudy knickknacks





STARLET ANN BLYTH, AND A GOLD FISH WITH A REMOVABLE TOPAZ EYE

In Hollywood, where almost any new skill can skyrocket into a career, the latest artistic success is a 33-year-old onetime window-dresser and GI camouflage artist named Tony Duquette. Duquette has won the movie capital with his figurines, bas-reliefs and fancy ornaments. Using odds and ends of lace, wire, jewels and his own plaster formula, Duquette produces so extravagant an art that Producer Charles Brackett was moved to exclaim, "Cellini...whispered suggestions over his cradle."

CONTINUED ON NEXT PAGE

## Find Out Why...



## The DEAF call *Beltone* a Miracle ...and One Tiny Unit is all you wear

You'd call this new Beltone Mono-Pac Hearing Aid a miracle, too, if you had been wearing a clumsy battery pack with entangling wires, and then suddenly found the new Electronic Beltone. It's One-Unit . . . so small you can hide it with your hand—so light you forget you are wearing it—so thin it is lost from sight . . . so powerful and efficient, you bless the day you learned about it. No wonder more people hear with Beltones than with any other one-unit hearing aid!



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Hear the voices and laughter of those you love—Live Again with Beltone.

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**BELTONE HEARING AID CO.**  
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### Valuable Booklet **FREE!**



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Please send me FREE Booklet about Deafness and what can be done to overcome it.

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**MARK TWAIN Shirts**

**YOU'LL LOOK LIKE A MILLION IN A MARK TWAIN SHIRT\***

Poised and assured as the richest man in the world... that will be you in a MARK TWAIN Shirt. That luxurious ease of feel... those body-draped lines... those fine fabrics... all add up to the Million Dollar look.

**Buy by name - buy...**

**MARK TWAIN Shirts**

**\*ONLY MARK TWAIN GIVES YOU ALL 4 OF THESE "MUST" FEATURES**

1. <b>QUALITY-TESTED MATERIALS...</b> for longer wear and lasting good looks.	3. <b>COMFORT-CUT COLLARS...</b> for movement-free ease, yet snug appearance.
2. <b>STYLE-SIZED FIT...</b> for style assurance and form-fitting smartness.	4. <b>IRON-EASY FABRICS...</b> for quicker ironing and that professional laundry look.

ELDER MANUFACTURING COMPANY • SAINT LOUIS  
Manufacturers of MARK TWAIN SHIRTS for Men and TOM SAWYER Apparel for Real Boys



**LARGE PLASTER FIGURES** hold flowers and candles, are made for private entrance halls. Finished in pink, green and red, a set of them costs \$1,000.



**FROG PRINCE** is a fairy-story character. It is made of plaster and wire.



**MADONNA** in Victorian glass bell has gloves, pearl earrings, costs \$150.



**DESIGNER DUQUETTE** works in a studio filled with figures he has used for store displays. He will redecorate alligator hanging behind him with jewels.



*Every drop*

*Tastes its Age*

ANCIENT

AGE

*Every drop*

*Evenly matured*

*Straight*

*Kentucky*

*Bourbon*



Look for...



ask for... "Double A"

This magnificent, straight Kentucky bourbon  
from the House of Aged Whiskies  
comes to you today in a temporary bottle.

Every drop is the same, evenly-matured

Ancient Age you enjoyed before the war.

This whiskey is 5 years or more old, 86 proof.  
Schenley Distilleries, Inc., Louisville, Ky.





# "EXPERIENCE IS THE BEST TEACHER!"

...in bronc riding  
...in smoking too,"

says bronc-riding star

*Jerry Ambler*

EXPERIENCE? Jerry Ambler learned to ride almost before he could walk. In 18 years of rodeo, he's won title after title. His most recent crown is the saddle bronc championship of the world.



I HAD PLENTY OF  
**EXPERIENCE** WITH  
DIFFERENT CIGARETTES  
DURING THE WAR...  
IT'S **CAMELS**  
WITH ME!

**More people are smoking CAMELS than ever before!**

The wartime cigarette shortage was an experience that switched millions of critical smokers to Camels

**B**RONC-RIDING champion Jerry Ambler is just one of millions, but his *experience* during the wartime cigarette shortage is typical: "I took any brand I could get. I couldn't help comparing. Camels suit me best in every way. It's swell to get Camels again regularly."

Yes, those choice Camel quality tobaccos are available again in sufficient quantity to insure all the Camels you want. And, when you smoke Camels, you can be sure of this: We don't tamper with Camel quality. Only choice tobaccos, properly aged, and blended in the time-honored Camel way, are used in Camels.

*According to a recent Nationwide survey:*

**MORE DOCTORS  
SMOKE CAMELS**  
*than any other cigarette*

When 113,597 doctors from coast to coast—in every field of medicine—were asked by three independent research organizations to name the cigarette they smoked, more doctors named Camel than any other brand!



**YOUR "T-ZONE" WILL TELL YOU  
...T for Taste...T for Throat...**

that's your proving ground for any cigarette. See if Camels don't suit your "T-Zone" to a "T."

R. J. Reynolds Tobacco Co., Winston-Salem, N. C.